

House Resolution 265

By: Representatives Gambill of the 15th, Scoggins of the 14th, Kelley of the 16th, and Ehrhart of the 36th

A RESOLUTION

1 Congratulating and commending It's About Time Boutique, the 2020 Small Business of the
2 Year; and for other purposes.

3 WHEREAS, It's About Time Boutique (IATB) recently received the 2020 Small Business
4 of the Year Award by the Cartersville-Bartow County Chamber of Commerce; and

5 WHEREAS, under the guiding hand of its owner, Dan Kramer, and with the exemplary work
6 ethic demonstrated daily by its dedicated employees, this outstanding company has grown
7 from its humble beginnings in November 2013 to become one of the leading small businesses
8 in this state; and

9 WHEREAS, in 2020, COVID-19 forced the business to close for several weeks; in response,
10 Dan and his team quickly began a stronger push for online sales as well as a local delivery
11 campaign, which became a huge success; and

12 WHEREAS, instead of losing revenue during March and April, the online campaign netted
13 \$60,000 in revenue, and upon reopening in May, IATB added nearly \$500,000 to the local
14 economy, setting a company record in only seven months; and

15 WHEREAS, over the years, IATB has been awarded six People's Choice awards for Best
16 Shop in Bartow County; named a finalist for the chamber's Small Business of the Year
17 Award two years in a row; and named the largest retailer in the nation for two designer lines,
18 Southern Gates and Wrendale Designs; and

19 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this
20 extraordinary company be appropriately recognized.

21 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
22 the members of this body congratulate It's About Time Boutique upon receiving the 2020
23 Small Business of the Year Award; commend it for its many outstanding contributions on
24 behalf of the citizens of Georgia; and extend best wishes for its continued growth,
25 development, and success.

26 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
27 and directed to make an appropriate copy of this resolution available for distribution to Dan
28 Kramer.