

House Resolution 1618

By: Representative Allen of the 40<sup>th</sup>

### A RESOLUTION

1 Commending Keya James; and for other purposes.

2 WHEREAS, Keya James, founder and CEO of Tailored Beauty, has been dedicated to  
3 providing continuing innovation in African American hair care and remains steadfastly  
4 committed to the principles of skill, integrity, and responsibility; and

5 WHEREAS, in 2015, Keya and her husband, Aaron, started Tailored Beauty in order to sell  
6 and manufacture a proprietary blend of whipped shea butter known as Everything Butter; and

7 WHEREAS, she chose to open and operate the business in Georgia and has been committed  
8 to developing local channels for manufacturing and distributing her product, which is now  
9 shipped and sold in stores across the country; and

10 WHEREAS, Keya has earned national recognition for her work with Tailored Beauty,  
11 including being featured in *Essence Magazine* as one of the top founders of black-owned hair  
12 care brands; and

13 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this  
14 extraordinary individual be appropriately recognized.

15 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that  
16 the members of this body commend Keya James for her innovative work and dedicated  
17 service as founder and CEO of Tailored Beauty and extend best wishes for continued  
18 success.

19 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized  
20 and directed to make an appropriate copy of this resolution available for distribution to Keya  
21 James.