House Resolution 1416

By: Representatives Rhodes of the 120th, Williamson of the 115th, Silcox of the 52nd, Meeks of the 178th, and Smith of the 133rd

A RESOLUTION

- 1 Recognizing the long and steady friendship between Georgia and the Truist Atlanta Open,
- 2 one of ten ATP World Tour professional tennis events in the United States, and celebrating
- 3 ten years of men's professional tennis in Atlanta; and for other purposes.

4 WHEREAS, the State of Georgia is the number one state in the nation in terms of tennis 5 participation, with over 350,000 registered tennis players who share a common and

6 undeniable passion for tennis; and

7 WHEREAS, over 40,000 tennis fans attend the Truist Atlanta Open each year at Atlantic8 Station; and

- 9 WHEREAS, economic impact estimates are in excess of \$10 million annually, resulting from
- 10 the Truist Atlanta Open, and over \$300,000 is raised each year for worthy local charities; and
- 11 WHEREAS, the Truist Atlanta Open is the only men's tournament in the world to include
- 12 women professionals and to kick off with a women's feature exhibition; and
- 13 WHEREAS, the Truist Atlanta Open is also the only men's tournament in the world to have
- 14 a dedicated College Night, in which a University of Georgia or Georgia Tech male student
- 15 athlete gets to compete in the main draw of the event; and
- 16 WHEREAS, the Truist Atlanta Open promotes day and night theme sessions, such as
- 17 Military Appreciation Day, Fan and Volunteer Appreciation Day, ALTA Night, High School
- 18 Day, USTA Georgia Day, and Kid's Weekend; and
- 19 WHEREAS, the City of Atlanta and the State of Georgia receive in excess of \$20 million in
- 20 global television advertising value each year, and the Truist Atlanta Open is broadcast in
- 21 over 100 countries via cable, satellite, and streaming channels; and

- 22 WHEREAS, the Truist Atlanta Open hosted the first "Diversity in Tennis Networking
- 23 Lunch" featuring tennis officials from the USTA and around the country, as well as members
- 24 of the Atlanta business community; and
- 25 WHEREAS, players in ten years of the Truist Atlanta Open have won Grand Slam titles,
- such as Wimbledon and the U.S. Open, and multiple Olympic gold medals and have been
- 27 ranked number one in the world by the ATP World Tour.

28 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that

- 29 the members of this body recognize the organizers, patrons, partners, players, and volunteers
- 30 who make the Truist Atlanta Open one of Georgia's premier sports events and who, in 2020,
- 31 celebrate ten years of efforts to promote athletic, cultural, economic, fitness, political, and
- 32 showcase tennis in Atlanta and the State of Georgia.
- 33 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
- 34 and directed to make appropriate copies of this resolution available for distribution to the
- 35 public and the press.