

House Resolution 1097

By: Representative Reese of the 140<sup>th</sup>

### A RESOLUTION

1 Recognizing and commending Alex Benson and his company, Born To Compete; and for  
2 other purposes.

3 WHEREAS, Alex Benson, the visionary behind Born To Compete, has revolutionized youth  
4 sports media nationwide; and

5 WHEREAS, founded in 2008 with a mission to enrich youth sports through media coverage,  
6 Born to Compete has established itself as a beacon of excellence in the field; and

7 WHEREAS, its expansive media coverage spans multiple states, including Georgia, North  
8 Carolina, Arizona, and Tennessee, and has encompassed prestigious events such as the 2011  
9 Football Hall of Fame with Deion Sanders' youth football team, The TRUTH, and the Cam  
10 Newton Foundation 7 on 7 tournament; and

11 WHEREAS, with his keen eye for talent, Alex Benson's legacy includes identifying three  
12 number one overall draft picks during middle school, a testament to his keen insight and  
13 dedication to nurturing young athletes' potential; and

14 WHEREAS, he is a proud alumnus of Fort Valley State, where he excelled on the football  
15 field, and he holds a degree in marketing and remains actively involved as a member of  
16 Kappa Alpha Psi; and

17 WHEREAS, beyond his professional achievements, he is also a devoted father, balancing his  
18 passion for sports with his commitment to family and community; and

19 WHEREAS, driven by a commitment to empowering youth athletes, Born to Compete goes  
20 beyond mere coverage, organizing flagship events such as the Championship Series, the  
21 Cheer Championship, and the B2C Awards; and

22 WHEREAS, its annual youth football awards gala, the B2C Awards, draws 1,200 attendees  
23 to the iconic Georgia Aquarium, uniting top players, coaches, and volunteers and has  
24 included such distinguished guest speakers as Coach Kirby Smart, Grady Jarret, and Champ  
25 Bailey, who are inspiring future generations; and

26 WHEREAS, this year's B2C Awards will be held on February 18 and will honor exceptional  
27 players across various age groups and positions, emphasizing how the power of recognition  
28 and celebration provide youth with the tools and support they need to thrive both on and off  
29 the field; and

30 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this  
31 remarkable and distinguished Georgian and fine organization be appropriately recognized.

32 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that  
33 the members of this body recognize and commend Alex Benson and his company, Born To  
34 Compete, and thank him for his efforts of behalf of his community and state.

35 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized  
36 and directed to make an appropriate copy of this resolution available for distribution to Alex  
37 Benson.