2012

1	A bill to be entitled
2	An act relating to life insurance; requiring certain
3	life insurance policies or life insurance policy
4	riders to provide for accelerated payment of death
5	benefits to insureds who have been residents of a
6	nursing home for a specified amount of time and who
7	are expected to remain residents of a nursing home
8	until their death; requiring insurers providing life
9	insurance to offer applicants for life insurance
10	certain policies or riders providing for accelerated
11	death benefit payments; requiring that insurers offer
12	by a specified date riders providing certain
13	accelerated death benefit payments to every insured
14	holding a life insurance policy in effect before the
15	effective date of this act; requiring that an insured
16	who holds a life insurance policy and who applies for
17	Medicaid benefits in order to pay for long-term care
18	determine the fair market value of the policy and
19	spend down all proceeds from converting the policy to
20	pay for long-term care in a specified manner;
21	requiring a long-term care benefit plan to ensure that
22	certain payments are to be made to an insured's estate
23	and guarantee payment of a specified funeral expense
24	benefit to an insured's estate; providing an
25	exception; authorizing the Office of Insurance
26	Regulation, in consultation with the Agency for Health
27	Care Administration and the Department of Children and
28	Family Services, to adopt rules; requiring insurers to
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2012 29 provide written notifications under certain 30 circumstances containing specified information and 31 statements to life insurance policy owners who are of 32 a certain age or terminally or chronically ill; providing penalties and remedies under pt. II of 33 34 chapter 501, F.S., relating to deceptive and unfair 35 trade practices, for an insurer's failure to comply 36 with such notice requirements; requiring the Office of 37 Insurance Regulation to adopt rules; providing an effective date. 38 39 40 Be It Enacted by the Legislature of the State of Florida: 41 42 Section 1. Life insurance accelerated benefit policy or 43 rider.-44 (1) Any insured who holds a life insurance policy or life insurance policy rider that provides accelerated payments of a 45 46 death benefit upon diagnosis of a terminal illness defined as a 47 life expectancy of 12 months or less is entitled to an 48 accelerated payment of a death benefit if it is shown that the 49 insured has been a resident of a nursing home for at least 3 50 months and is expected to remain a resident of a nursing home 51 until his or her death. The amount of the benefit to which the 52 insured is entitled must be determined in an actuarially appropriate manner by considering the length the policy has been 53 54 in effect, the amount that has been paid on the policy, the cash 55 value of the policy, and the amount of the death benefit.

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56 (2) Every insurer providing life insurance in this state 57 must offer an applicant for life insurance a policy or rider 58 entitling the insured to accelerated payment of a death benefit 59 upon diagnosis of a terminal illness or upon a showing that the 60 insured has been a resident of a nursing home and is expected to 61 remain a resident of a nursing home until his or her death, as 62 provided under subsection (1). 63 (3) On or before July 1, 2013, every insurer must offer a 64 rider that provides the accelerated payment of a death benefit as provided under subsection (1) to every insured holding a life 65 66 insurance policy in effect before the effective date of this 67 act. 68 (4) Any insured who holds a life insurance policy must 69 determine the fair market value of the policy, as provided under 70 this section, if he or she applies for Medicaid benefits to pay 71 for long-term care, and must first spend down all proceeds from 72 converting the policy to which he or she is entitled, 73 exclusively in payment for long-term care services under the 74 direction of an irrevocable long-term care benefit account 75 administered by a qualified third party. After completion of the 76 spend down of the long-term care benefit through use of an 77 irrevocable long-term care benefit account, the Medicaid 78 applicant may be considered for Medicaid eligibility. 79 (5) A long-term care benefit plan must: Ensure that if the insured dies before the long-term 80 (a) 81 care benefit account has been spent down, any remaining unused 82 balance of monthly benefit payments is to be paid to the estate 83 of the insured; and

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84 (b) Guarantee that upon proof of the insured's death, a 85 final funeral expense benefit of \$5,000 or 5 percent of the policy's face value, whichever is less, is to be paid to the 86 87 estate of the insured. 88 89 A qualified funeral expense policy is exempt from the 90 requirements of this subsection. 91 (6) The Office of Insurance Regulation, in consultation 92 with the Agency for Health Care Administration and the Department of Children and Family Services, is authorized to 93 adopt rules to implement this section, including, but not 94 95 limited to, rules that establish through guidelines an 96 actuarially appropriate method for calculating the amount of 97 benefit to which an insured holding a life insurance accelerated 98 benefit policy or rider is entitled. 99 Section 2. Lapse or surrender of life insurance policy; 100 notice to policy owners age 65 or older or terminally or 101 chronically ill.-102 (1) An insurer must provide the written notice required by 103 subsection (2) to a life insurance policy owner if an insured is 104 age 65 or older, or known by the insurer to be terminally or 105 chronically ill, and if: 106 The policy owner requests the surrender, in whole or (a) 107 in part, of a policy; 108 The policy owner requests an accelerated death benefit (b) 109 under a policy; The insurer sends notice to the policy owner that the (C) 110 111 policy may lapse; however, an insurer does not have to provide Page 4 of 6

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112 the notice required under this subsection to a policy owner more 113 than once within a 12-month period after the date of the first 114 notice that the policy may lapse; or 115 (d) At any other time that the Commissioner of Insurance 116 Regulation may prescribe by rule. 117 118 The failure of an insurer to comply with the requirements of 119 this subsection is a deceptive and unfair trade practice as defined in part II of chapter 501, Florida Statutes, and is 120 121 subject to the penalties and remedies provided therein. (2) 122 The Office of Insurance Regulation, under the 123 direction of the Commissioner of Insurance Regulation, must 124 adopt rules that provide for a written notice that apprises a 125 policy owner in lay terms of the alternatives available to 126 prevent the lapse or surrender of a policy and a policy owner's 127 rights relating to the disposition of a policy. The Office of 128 Insurance Regulation shall bear any and all costs associated 129 with the development and adoption of rules under this 130 subsection. 131 The written notice must contain the following: (3) 132 A statement explaining that life insurance is a (a) 133 critical part of a broader financial plan; 134 (b) A statement explaining that there are alternatives to 135 the lapse or surrender of a policy; 136 (c) A general description of the following alternatives to 137 the lapse or surrender of a policy: 138 1. Accelerated death benefits available under the policy 139 or as a rider to the policy;

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140 2. The sale of the policy pursuant to a life settlement contract, including that a life settlement is a regulated 141 142 transaction in this state; 143 3. The replacement of the policy pursuant to statute, 144 rule, or the terms of the policy; 145 4. The maintenance of the policy pursuant to the terms of 146 the policy, pursuant to a rider to the policy, or through a life 147 settlement contract; 5. The maintenance of the policy through the use of loans 148 issued by an insurer or a third party, using the cash surrender 149 150 value of the policy as collateral to obtain the loans; 151 6. Conversion of the policy from a term policy to a 152 permanent policy; and 153 7. Conversion of the policy in order to obtain long-term 154 care health insurance coverage or a long-term care benefit plan. 155 (d) A statement explaining that life insurance, life 156 settlements, or other alternatives to the lapse or surrender of 157 the policy described in the notice may or may not be available 158 to a particular policy owner depending on a number of 159 circumstances, including, but not limited to, the age and health 160 status of the insured or the terms of a life insurance policy, and that a policy owner should contact his or her financial 161 162 advisor, insurance agent, broker, or attorney to obtain further 163 advice and assistance. 164 Section 3. This act shall take effect July 1, 2012.

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