

1 A bill to be entitled
 2 An act relating to specialty license plates; amending
 3 s. 320.08058, F.S.; directing the Department of
 4 Highway Safety and Motor Vehicles to develop a
 5 Biscayne Bay license plate; providing for distribution
 6 and use of fees collected from the sale of the plate;
 7 providing an effective date.

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 9 Be It Enacted by the Legislature of the State of Florida:

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 11 Section 1. Subsection (112) is added to section 320.08058,
 12 Florida Statutes, to read:

13 320.08058 Specialty license plates.—

14 (112) BISCAYNE BAY LICENSE PLATES.—

15 (a) The department shall develop a Biscayne Bay license
 16 plate as provided in this section and s. 320.08053. The plate
 17 must bear the colors and design approved by the department. The
 18 word "Florida" must appear at the top of the plate, and the
 19 words "Protect Biscayne Bay" must appear at the bottom of the
 20 plate.

21 (b) The annual use fees from the sale of the plate shall
 22 be distributed to The Miami Foundation, a Florida nonprofit
 23 corporation, to be used as follows:

24 1. Up to 10 percent of the fees may be used for promotion
 25 and marketing of the license plate and for direct reimbursement

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26 | for administrative costs, startup costs, and costs incurred in
27 | the development and approval process of the license plate. All
28 | vendors associated with administrative costs shall be selected
29 | by competitive bid.

30 | 2. The remaining fees shall be used to raise awareness and
31 | support the mission and efforts of conserving Biscayne Bay. The
32 | Miami Foundation Board of Trustees must approve and is
33 | accountable for all such expenditures.

34 | Section 2. This act shall take effect October 1, 2021.