



**MURIEL BOWSER**  
**MAYOR**

May 6, 2024

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 305 of the Office of Asian and Pacific Islander Affairs Establishment Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), I am pleased to nominate the following individual:

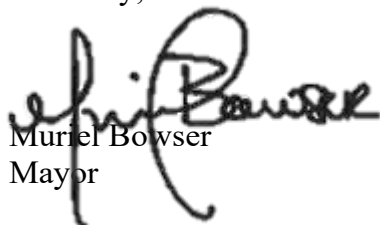
Ms. Artisha Naidu  
N Street, NE  
Washington, DC 20002  
(Ward 6)


for reappointment as a public voting member of the Commission on Asian and Pacific Islander Community Development, for a term to end April 17, 2026.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

  
Muriel Bowser  
Mayor

  
Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the reappointment of Artisha Naidu to the Commission on Asian and Pacific Islander Community Development.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Commission on Asian and Pacific Islander Community Development Artisha Naidu Confirmation Resolution of 2024”.

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Ms. Artisha Naidu  
N Street, NE  
Washington, DC 20002  
(Ward 6)

as a public voting member of the Commission on Asian and Pacific Islander Community Development, established by section 305 of the Office of Asian and Pacific Islander Affairs Establishment Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), for a term to end April 17, 2026.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# ARTISHA NAIDU

## RESEARCH & DATA | COMMUNITY DEVELOPMENT | PUBLIC POLICY

5+ years of experience utilizing data-fueled strategies to execute projects for public and private sector organizations. Academic and professional work with quantitative and qualitative research methods.

### EDUCATION

**The George Washington University** May 2020  
**Trachtenberg School of Public Policy and Public Administration (TSPPA)**  
*Master of Public Administration (MPA), Urban and Environmental Policy, GPA: 3.88*

**The University of California, Davis** June 2016  
*Bachelor of Science in Community and Regional Development, GPA: 3.66*

### SKILLS

**Technology:** SPSS, Microsoft Office, Adobe InDesign, GIS, Webscraping, CRM, Tableau

**Languages:** Hindi (intermediate), Spanish (elementary)

**Organizations:** Minority Leadership Program, Women's Leadership Fellowship, DC EcoWomen, Pi Alpha Alpha- National Honor Society for Students of Public Administration

### PROFESSIONAL EXPERIENCE

**Government and Public Sector Consultant** Washington, DC (09/20-Present)  
*Deloitte Consulting LLC*

- Led a workforce transformation project to benchmark current operations for a local public transit agency.
- Conducted an organizational analysis to improve workforce services for a local public transit agency.
- Proposed workforce development initiatives for small and medium manufacturers in Cincinnati, Ohio.

**Founder and Program Director** Washington, DC (04/19-Present)  
*Girls' Leadership Apprenticeship and Mentorship Program*

- Created a program to match local girls with apprenticeship and mentorship opportunities.
- Secured partnerships with national, state, and local workforce development organizations.
- Developed transferable workforce development curriculum, which included soft and hard skills training.

**Policy Fellow** Washington, DC (06/20-09/20)  
*Urban Leaders Fellowship*

- Incorporated diversity and inclusion initiatives into program training.
- Drafted community policing legislation for Council Member Trayon White of Ward 8.
- Analyzed client survey responses for Food and Friends HIV/AIDS clients.

**Energy Fellow** Washington, DC (01/20-06/20)  
*Community Action Partnership*

- Researched the impact of the federal weatherization workforce development on marginalized communities.
- Monitored local energy apprenticeship policy and program advancements throughout the country,
- Wrote advocacy material on the impact of current poverty alleviation efforts by community action agencies.

**Research Assistant** Washington, DC (09/19-01/20)  
*Center for Regional Economic Competitiveness*

- Conducted outreach to create industry standards for auto apprenticeships.
- Maintained Council for Community and Economic data products, including State Business Incentives.
- Researched skills and credentials in demand for Industry 4.0 careers, including those in digital economy.

**Graduate Fellow**

Washington, DC (09/19-01/20)

*Council of State Community Development Agencies*

- Conducted advocacy to congressmembers for increased Community Development Block Grant funding.
- Collected data on HUD-funded projects in individual states to reveal impact of federal investments.
- Drafted newsletters about the need for increased affordable housing in communications to members.

**Strategy and Operations Summer Consultant/Associate**

Washington, DC (05/19-08/19)

*Deloitte Consulting LLC*

- Collaborated on creating a digital land use sharing platform for state, local, and international agencies.
- Wrote a report on the economic impacts of incandescent light bulb phase based on prior legislation.
- Co-founded the Summer Associates Diversity and Inclusion Council.

**Local Policy Intern**

Washington, DC (01/19-06/19)

*American Council for an Energy Efficient Economy*

- Conducted regional stakeholder research to identify energy efficiency workforce development best practices.
- Collected quantitative and qualitative data on marginalized communities in southeastern states.
- Published a report on energy efficiency workforce development policies at the local level.

**Research Assistant**

San Mateo, CA (04/17-12/18)

*Sustainable San Mateo County*

- Conducted quantitative and qualitative research to analyze link between housing and transportation.
- Collaborated with community stakeholders on improvements for the county's public transportation system.
- Wrote policy briefs on effects of green economic development on low-income households.

**Junior Specialist/Research Assistant**

Davis, CA (05/14-04/17)

*UC Davis Department of Community and Regional Development*

- Implemented a new marketing strategy for university forums that increased student turnout by 50%.
- Collected and synthesized complex government data for a research paper on IPO trends.
- Led research team that analyzed foreign investments in social platforms.

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**Volunteer Work**

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**Board Member***DC EcoWomen***Community Outreach Coordinator***IMPACT Now***Mentor***Capital Partners for Education***Volunteer***Food and Friends***Volunteer***Capital Area Food Bank***Language Tutor***For Love of Children*



Executive Office of the Mayor – Mayor’s Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

### Artisha Naidu



Ms. Artisha Naidu is a government and public sector consultant with Deloitte LLC, the founder and program director of Girls’ Leadership Apprenticeship and Mentoring Program, and a current member of the Commission on Asian and Pacific Islander Community Development.

Through her career, Ms. Naidu has exercised leadership in workforce development, energy, and urban and community development. She has also developed programs and navigated local policy to connect underserved communities with resources. Prior to her current roles, Ms. Naidu served as a policy fellow with the Urban

Leaders Fellowship where she authored poverty alleviation and advocacy materials to spark community action.

A Ward 6 resident, Ms. Naidu earned her Bachelor of Science in Community and Regional Development from the University of California-Davis and her Master of Public Administration from George Washington University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Tomas Talamante, Steve Walker  
**From:** Betsy Cavendish  
**Date:** April 30, 2024  
**Subject:** Legal sufficiency review of Resolutions nominating Sina Uipi, Niranjana Adhikari, Jennifer Anderson, Jennifer Hara, Karen Kwok, Jeffrey Le, Artisha Naidu, Anesha Bhat, Halaevalu Vakalahi, Mike Park, Moh Sharma, Martha Watanabe, and Yilin Zhang as members of the Commission on Asian and Pacific Islander Community Development

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**This is to Certify** that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

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Elizabeth A. (Betsy) Cavendish