

MURIEL BOWSER MAYOR

May 6, 2024

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 305 of the Office of Asian and Pacific Islander Affairs Establishment Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), I am pleased to nominate the following individual:

Mr. Jeffrey Le New York Avenue, NW Washington, DC 20001 (Ward 2)

for reappointment as a public voting member of the Commission on Asian and Pacific Islander Community Development, for a term to end April 17, 2026.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely, vser el Bo

	This Much
1 2	Chairman Phil Mendelson
3 4	at the request of the Mayor
5 6 7	A PROPOSED RESOLUTION
8 9	DI THE COLDICIL OF THE DISTRICT OF COLUMPIA
10 11 12 13 14	IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
15 16 17	To confirm the reappointment of Jeffrey Le to the Commission on Asian and Pacific Islander Community Development.
18	RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this
19	resolution may be cited as the "Commission on Asian and Pacific Islander Community
20	Development Jeffrey Le Confirmation Resolution of 2024".
21 22	Sec. 2. The Council of the District of Columbia confirms the reappointment of:
23 24 25 26	Mr. Jeffrey Le New York Avenue, NW Washington, DC 20001 (Ward 2)
27 28	as a public voting member of the Commission on Asian and Pacific Islander Community
29	Development, established by section 305 of the Office of Asian and Pacific Islander Affairs
30	Establishment Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-
31	1374), for a term to end April 17, 2026.
32	Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
33	upon its adoption, to the nominee and to the Office of the Mayor.
34	Sec. 4. This resolution shall take effect immediately.

JEFFREY D. LE

PROFESSIONAL EXPERIENCE

- Vice President, Public Policy and External Affairs, Rhino, Washington, DC
 - Oversee company's policy and external engagement across 50 states and the Federal Government.
 - Positioning the company with local, state and federal elected officials and building coalitions in the housing, labor, environmental, economic development, immigrant, and agricultural communities.
 - Leading a team of 5 individual contributors and managing 13 external lobbyists across the country.

U.S. State and Local Public Policy Lead, VMware, Washington, DC

2019 - 2021 Managed company's relationships with governors, legislatures, and associations in 50 states and Canada, facilitating senior-level dialogue between account executives and Governor's Offices in 10 states in FY20 and 8 states in FY21 to discuss IT modernization policies, strategy, and transformation opportunities.

- Devised and implemented an FY20 executive alignment strategy for \$27.5 million in deals in 3 states.
- Positioned company cybersecurity experts with cabinet-level principals in 5 states and fostered executive relationships with first-term term governors and senior staff in 28 of 35 states in FY20.
- Obtained an appointment for the Chief Research Officer to the California Blockchain Working Group, further establishing the company as an emerging technology thought leader and partner.
- Amid growing concerns about contractor monitoring software, strategized with tech associations and built coalitions to halt intrusive legislation in 28 states during the 2019 legislative sessions.
- Crafted privacy legislative language in 9 states and authored the company's privacy and cloud playbooks.
- Facilitated procurement reform discussions with 3 state Chief Procurement Officers on CONUS, liability, warranties, contract terms modification, product/service offerings, and breach remedies.
- Successfully defeated anti-LGBTI and anti-inclusionary legislation in 7 states on behalf of the company.
- Served as CEO's point person for VMware's external engagement to pass the Georgia Hate Crime Bill.

Deputy Cabinet Secretary, Office of Governor Jerry Brown, Sacramento, CA/Washington, DC 2015 - 2019

- Oversight responsibility on behalf of the Governor for 11 state agencies and the day-to-day working relationship with agency secretaries and principals. Portfolio areas included: government operations and emerging tech (AI/ML/blockchain, etc.), privacy, immigration, revenue, cybersecurity, emergency services, military and veterans' affairs, tribal affairs, agriculture, arts, and state-federal relations.
- Obtained California Congressional bipartisan support for \$4.4 billion in supplemental wildfire funding.
- Protected 9,700 National Guard soldiers through the Soldier Incentives and Assistance Center when the Pentagon considered clawing back bonuses because of administrative errors.
- Hardened California's cybersecurity footprint with audits and assessments across 77 departments.
- Secured a <u>\$1 billion veterans housing bond</u> for the 2018 ballot and negotiated public-private partnerships for veterans' campuses as California renovates its eight campuses.
- Stood up the Administration's comprehensive transition assistance program, the state's first centralized clearinghouse to educate and connect veterans to resources during their transition to civilian life.
- Convened advocacy groups, the scientific community and agricultural leaders to agree on the Governor's Healthy Soils Initiative to improve best farming management practices and technology.

Deputy Director of External & International Affairs, Governor Jerry Brown, Sacramento, CA 2014 - 2015

Planned and executed bilateral discussions between Governor Brown, foreign dignitaries, and heads of government from 21 nations.

2021 - Present

- Implemented a comprehensive stakeholder strategy with environmental, business and labor leaders to support the passage of Proposition 1 for a \$7.5 billion water bond for state drought resilience.
- Organized logistics and provided guidance for over 50 Governor-led outreach events and discussions.

Senior Manager, Development and Communications, Global Rights, Washington, DC 2011 - 2014

- Crafted donor and business outreach on 5 continents and secured 17 grants totaling \$9.5 million.
- Forged on-the-ground relationships with 37 local domestic partner organizations to maximize capacity.
- Built program monitoring & evaluation systems for 6 field offices to best showcase results and impacts.

Communications Manager, International Relief and Development, Kabul, Afghanistan 2010 - 2011

- Led the Afghanistan communications unit for USAID's \$497 million Strategic Provincial Roads program.
- Managed the USAID-State-military relationships in 15 provinces to maximize infrastructure messaging.
- Identified, hired, and trained 25 Afghan staff from 5 Regional Commands, a staff increase of 833%.
- Executed an organization-wide communications training program for 260 international staff.

Program Officer, Eurasia, National Democratic Institute, Washington, DC

- Secured funding for 2 new USAID programs totaling \$4.5 million, an increase of 50%.
- Drafted 12 proposals, budgets, speeches, concept papers, and U.S. Government workplans.
- Developed U.S.-Eurasia human rights policy recommendations for Congress, the National Security Council, the Departments of Defense and State, and the U.S. Agency for International Development.

Legislative Assistant, Representative Joe Sestak (D-PA-7), Washington, DC

- Authored correspondence and legislation on Afghanistan, Iraq, homeland security, trade, and defense.
- Tracked small business grants and defense appropriations affecting district businesses and employment.

Research Assistant, Democracy Program, The Carter Center, Atlanta, GA

- Conducted research on electronic voting and electoral procurement practices across 15 Asian countries.
- Reviewed economic data benchmarks and electoral developments for 30 countries in Africa.

Research Fellow, United Nations/OSCE Parliamentary Assembly, New York, NY/Copenhagen, Denmark 2006

- Seconded 9 times as a U.S. election observer to monitor political developments in the Eurasia region.
- Wrote speeches for the Decolonization Unit on activities in Western Sahara and the Falkland Islands.

Intern, U.S. State Department, Tbilisi, Georgia/Bucharest, Romania/Washington, DC 2004-2005

- Coordinated 3 U.S.-host country security exercises to combat human & radioactive material trafficking.
- Identified and awarded 35 international NGOs for democracy programs valued at \$15 million in total.

EDUCATION

Central European University, Budapest, Hungary Master of Arts, Political Science (Highest Distinction)

- Research Methodology & Social Analysis Certificate; Student Union President; Commencement Speaker
- 2006-2007 Rotary Ambassadorial Scholar of Goodwill to Hungary; CEU Full Scholar Recipient

University of California, San Diego, La Jolla, CA

Bachelor of Arts, History; Bachelor of Arts, Political Science (Cum Laude)

Sophomore Senator; Representative to the Academic Senate; Benjamin A. Gilman Scholar to Ghana

2007

2007 - 2010

2006-2007

2001-2005

2007

ADDITIONAL INFORMATION

SECURITY CLEARANCES:

Active Top Secret DoD Security Clearance; Previous DHS and State Secret Clearances

SELECTED HONORS AND ASSOCIATIONS:

- Policy Committee Volunteer, Biden for America, 2020
- <u>National Security Leaders for Biden</u> and <u>Vietnamese Americans for Biden</u> Leadership Team, 2020
- <u>NextGen Chamber of Commerce Advisory Council Member</u>, 2020 Present
- Member, Homeland Security Advisory Committee, CA Office of Emergency Services, 2019- Present
- Stephen M. Keller Term Member, Council on Foreign Relations, 2017- Present
- <u>Millennium Leadership Program</u>, Atlantic Council, 2017-Present
- <u>U.S.-Japan Leadership Program Fellow</u>, Class of 2016-2017; Fellowship Advisory Council Board Member
- <u>Truman National Security Project Political Partner</u>, Class of 2015
- British-American Project Delegate, Class of 2017; U.S. Executive Committee Member
- Manfred Wörner Seminar Fellow, The German Marshall Fund to the United States, Class of 2016
- <u>New Leaders Council</u> Fellow, Sacramento Chapter, Class of 2015

ATHLETICS AND SELECTED INTERESTS:

- 2010-2015 <u>Brooks Running</u> Sponsored Ultramarathoner with Four 100 Mile Race Finishes
- Boston Marathon Qualifier with Over 50 Marathons Finishes; Featured in June 2010 Runner's World
- <u>Achilles International</u> Guide for Blind Athletes at the 2013-14 Marine Corps & New York City Marathons
- <u>Road Runners Club of America</u> Certified Running Coach, 2012-Present
- Attended Baseball Games at Every Major League Baseball Stadium

SELECT POLICY OP-EDS AND PUBLICATIONS:

Campaigns and Politics

- I recruited Afghans to help the U.S. government. Now I feel a deep sense of guilt. (USA Today, Aug. 26, 2021)
- <u>The Next Step in Protecting Asian Americans</u> (POLITICO, Aug. 2, 2021)
- I Thought I Knew How to Succeed as an Asian in U.S. Politics. Boy, Was I Wrong (POLITICO, Apr. 3, 2021)
- <u>"This was part of my education as an Asian American during the pandemic."</u> (*Triton Magazine*, Jun. 25, 2021)
- As organized religion declines, is conspiracy the new religion of Republicans? (The Hill, Jun. 8, 2021)
- <u>30/04: 'Người Mỹ gốc Việt cần thoát quá khứ để đi không bị bỏ lại'</u> (BBC Vietnam, Apr. 30, 2021)
- Why Asian Americans & Pacific Islanders need stronger political representation (Roll Call, Mar. 30, 2021)
- Drawing a line from minority discrimination to electoral outcomes (The Hill, Mar. 23, 2021)
- As Republicans get more diverse, overlooked white voters are key to future Democratic wins (USA Today, Jan. 24, 2021)
- Finding unity in Joe Biden's America (The Hill, Jan. 21, 2021)
- Biden's perilous congressional road map in 2021 (Miami Herald & Nationally Syndicated, Jan. 15, 2021)
- The Capitol Hill Riot Is No Time to Draw False Equivalences (Bustle, Jan. 8, 2021)
- <u>Asian Americans Could Be the Key to Winning Georgia. Are Campaigns Flubbing Their Chance?</u> (*POLITICO Magazine*, Dec. 23, 2020)
- <u>The politically neglected minority: Asian Americans and COVID-19</u> (*The Hill*, Sept. 10, 2020)

COVID-19 and Emergency Response, Healthcare, and Family Care

In the age of COVID, the arts will help us grieve, heal, and come together (CalMatters, Feb. 2, 2021)

- Biden's rescue plan falls short on helping seniors (Orlando Sentinel, Jan. 27. 2021)
- Four ways to improve Philly's COVID-19 vaccine plan (The Philadelphia Inquirer, Jan. 4, 2020)
- <u>Georgia's rural healthcare horror show</u> (Rome News-Tribune, Dec. 2, 2020)
- <u>Child care emergency for PA working families</u> (The Intelligencer, Nov. 9, 2020)
- <u>A childcare emergency for working families</u> (*The Hill*, Oct. 24, 2020)
- <u>Trump's Coronavirus catastrophe puts senior care on life support</u> (*The Villages News*, Oct. 20, 2020)

Economic Recovery, Homeland Security, and Disaster Response

- How California can combat anti-AAPI attacks (USC Annenberg Center for Health Journalism, May 21, 2021)
- Here are 5 ways the feds can fight extremism now (San Diego Union-Tribune, Jan. 14, 2021)
- <u>Bold action needed in firefighting</u> (Boulder Daily Camera, Oct. 27, 2020)
- <u>To rebuild PA, we must help minority-owned small business</u> (Bucks County Courier Times, Sept. 23, 2020)

Ethics Reform

Presidential pardons highlight need for congressional ethics reform (USA Today, Dec. 30, 2020)

<u>Immigration</u>

- Immigrants make America stronger, and we need them now more than ever (MinnPost, Oct. 8, 2020)
- Immigrants' efforts make us safer, bolster economy (Albany Herald, Aug. 29, 2020)

<u>Technology</u>

 How the Pandemic Pushed Fast Advancements in the Public Sector: Tech Trends Report – Policy and Government (Future Today Institute, March 2021)

<u>Veterans</u>

- <u>Veterans will benefit if Denis McDonough is confirmed as VA secretary</u> (FOX News, Dec. 26, 2020)
- <u>COVID-19 takes enormous toll on veterans</u> (Orlando Sentinel, Sept. 18, 2020)

BROADCAST TELEVISION INTERVIEWS AND COMMENTARY:

- Top US generals contradict Biden on Afghan troop withdrawal (TRT World, Sept. 28, 2021)
- Milley faces tough Tuesday on the Hill (Fox 5 DC, Sept. 27, 2021)
- How Relevant is the UN In This New Age of COVID-19? (TRT World, Sept. 23, 2021)
- U.S., UK, and Australia announce national security initiative (TRT World, Sept. 15, 2021)
- Afghanistan & Getting Afghan Allies to Safety (KCBS Radio SF, Aug. 29, 2021)
- Supreme Court Strikes Down Eviction Moratorium (Nexstar Media Group, Aug. 27, 2021)
- <u>Humanitarian says chaos in Afghanistan reminiscent to fall of Saigon</u> (Wink News, Aug. 26, 2021)
- Former Afghanistan humanitarian worker: 'We're running out of time to get people out' (Boston 25, Aug. 25, 2021)
- Jeff Le Discusses Afghanistan with Ashley Holt (NBC LX News, Aug. 23, 2021)
- Jeff Le Discusses Afghanistan (Kendis Gibson and Lindsey Reiser Report: MSNBC News, Aug. 22, 2021)
- Interview with Jeff Le on Afghanistan (KRON 4 SF, Aug. 18, 2021)
- <u>Reflecting on the US withdrawal from Afghanistan after the fall of Kabul</u> (Fox 5 DC, Aug. 17, 2021)
- <u>Taliban in Afghanistan</u> (WMTW News 8, Aug. 17, 2021)
- DC police investigating attack on Asian man, parents near National Cathedral as bias crime (Fox 5 DC, Aug. 11, 2021)
- Eviction Protection (WYFF 4 South Carolina, Aug 2. 2021)

- Evictions expected to spike after expiration of federal moratorium (Fox 5 DC, Aug. 2, 2021)
- Democrats push last-minute effort to extend federal eviction moratorium (Boston 25, July 30, 2021)
- DC eviction moratorium set to expire July 31 (Fox 5 DC, Jul. 26, 2021)

PRINT AND PODCAST FULL INTERVIEWS:

- How Do You Reignite the Spark to Alter the Trajectory of Your Life? (This Humean Life with The Philosophical Coach, Dec. 10, 2021)
- <u>Get Active in Social Justice Politics with Jeff Le</u> (*F*ck Saving Face Podcast*, Nov. 24, 2021)
- <u>As Friends and Allies: The Afghanistan Exit</u> (*Lessons from Living Podcast*, Nov. 11, 2021)
- <u>Combating Asian Hate in America</u> (Becoming Bridge Builders Podcast, Nov. 9, 2021)
- Jeff Le: Standing Against Asian Hate and For the Afghan People (SISU Journey Podcast, Oct. 7, 2021)
- Discussing Afghanistan with Jeff Le (Asian American History 101 Podcast, Sep. 29, 2021)
- <u>425 Jeff Le ~ Lessons Learned from Four 100-Mile Races</u> (Into the Woods Podcast, Sep. 13, 2021)
- <u>The One Thing We All Have In Common</u> An Interview with Jeff Le (Liberate Your People Pleaser Podcast, Sep. 12, 2021)
- Your Voice, Your Power with Jeff Le (Coffee and Convos with Liz Podcast, Aug. 24, 2021)
- #42 Jeff Le: Stopping Asian Hate (Beautiful Bastards Podcast, Aug. 23, 2021)
- <u>A Conversation on Race with Jeff Le & Anti-Asian Hate</u> (Every Day Conversations on Race for Every Day People, Aug. 19, 2021)
- On Hating Asian Americans; The Threat to the American Dream: A Conversation with Jeff Le (Etch the Edges Podcast, Aug. 12, 2021)
- <u>Anti-Asian hate and the model minority myth Jeff Le</u> (*The Risky Mix*, Aug. 6, 2021)
- Jeff Le Is Changing The World One Attitude At A Time (Forbes, May 20, 2021)
- <u>After facing enemies on front lines in Afghanistan, Vietnamese American faces hate at home</u> (USA *Today/Yahoo! News*, May 17, 2021)
- <u>#StopAsianHate</u> (America Explained Podcast, July 21, 2021)
- Let me Ask You Something, Jeff Le (Let Me Ask You Something Podcast, July 12, 2021)
- <u>Stopping Asian Discrimination with Jeff Le</u>, Leap of Fate Podcast, July 11, 2021)
- <u>The U.S.-Spain Young Leaders, Drivers of the New Bilateral Relationship</u> (3:11-6:44) (U.S.-Spain Council Digital Forum, July 10, 2021)
- Interview Series: Jeff Le (Asian American History 101 Podcast, June 17, 2021)
- <u>Strengthening our AAPI Communities with Jeff Le</u> (Born Unbreakable Podcast, June 16, 2021)
- <u>The Perspectives of Discrimination and Representation</u> (*DiverCity Podcast*, Jun. 2, 2021)
- Fight Monsters #2 Jeff Le (Fight Monsters Podcast, May 22, 2021)
- <u>Going First with Jeff Le</u> (Inspiring Capital, May 13, 2021)
- Jeff Le: Tôi tưởng mình nắm bí quyết thành công ở xã hội Mỹ, 'nhưng tôi đã nhầm' (In Vietnamese) (BBC Vietnam, Apr. 14, 2021)

EXPERT QUOTES AND PRINT FEATURES:

- How It Feels to Be Asian in Today's America (New York Times, Sept. 25, 2021)
- <u>What we lost in Afghanistan: Readers share their sacrifices from 20 years of war</u> (*Washington Post*, Aug. 31, 2021)
- <u>'46 Years Ago, But Worse': Vietnamese Americans Speak To The 'Humanitarian Crisis' Facing Afghans</u> (*Daily Caller*, Aug. 30, 2021)
- <u>'We need to tell our whole story': A struggle to redefine the Asian American curriculum</u> (Voices 2021, Aug. 25, 2021)
- <u>Quotation of the Day: Back to Normal? Not for Asian Americans</u> (The New York Times, Jun. 8, 2021)

- For Asian Americans Wary of Attacks, Reopening Is Not an Option (The New York Times, Jun. 8, 2021)
- <u>Veterans try to reconcile rout of U.S. troops in Afghanistan. 'The cost of war is people'</u> (San Diego Union-Tribune, Aug. 21, 2021)
- Padres-Nationals game halted after shooting outside stadium (San Diego Union-Tribune, Jul. 17, 2021)
- Why baby boomers have such a huge influence on real estate trends (Inman, Jul. 14, 2021)
- Are you ambivalent about celebrating July 4? You're not alone (USA Today, Jul. 1, 2021)
- <u>Recognising voices: Lessons from Asian Pacific American Heritage Month targeted violent crime on the</u> rise (*City A.M.*, Jun. 30, 2021)
- <u>Andrew Yang wants you to believe the hype</u> (*The Washington Post*, Jun. 1, 2021)
- <u>10 DC-Area Asian Americans Discuss Why Celebrating AAPI Heritage Month This Year Is So Important</u> (*Washingtonian*, May 19, 2021)
- <u>AAPI pride: Asian and Pacific Islander heritage helps lift America to what it must be</u> (USA Today, May 17, 2021)
- <u>The Asian dishes that bring our readers comfort and remind them of home</u> (*Washington Post*, May 26, 2021)
- <u>San Diegans reflect on 20 years of service, struggle as America's longest war nears an end</u> (San Diego Union-Tribune, Apr. 18, 2021)
- White House Acts to Quell AAPI Criticism (Voice of America, Mar. 31, 2021)

RUNNING INTERVIEWS AND FEATURES:

- <u>A World of Difference</u> (*Runner's World*, May 11, 2010)
- For Everyone Who Says They Can't (Fannetastic Food, July 3, 2013)
- <u>These 10 Fun, Interactive Apps Will Help You Go from the Couch to Your First 5K in 90 Days</u> (*Parade*, Aug. 3, 2021)
- Have a Healthy Marriage When Training for a Marathon (The Mother Runners, June 10, 2021)



Executive Office of the Mayor – Mayor's Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Jeffrey Le



Mr. Jeffrey Le has had a career at the highest levels of public policy and politics at the state, federal and international levels. A recognized thought leader in political advocacy and representation, his analysis and opinions have been featured on various broadcast and print media outlets. During the height of the #StopAsianHate movement, he penned an opinion piece that received national attention in POLITICO Magazine called *I Thought I Knew How to Succeed as an Asian in U.S. Politics. Boy, Was I Wrong,* that highlighted his experiences in workplace discrimination in politics and racism throughout his life.

Mr. Le is now the Vice President of Public Policy and External Affairs for Rhino, a fintech startup working to give renters everywhere greater financial freedom through affordable insurance options. Prior to joining Rhino, Mr. Le was U.S. State and Local Public Policy Lead for VMware, a digital technology and infrastructure company, and managed the company's gubernatorial, state, county, and local relationships across all 50 states and Canada. Mr. Le focused on emerging technology policy, including privacy, 5G, broadband, cyber, sustainability, workforce development, diversity and inclusion, education, and IT modernization.

A Ward 2 resident, Mr. Le earned his bachelor's degree in history and political science from the University of California, San Diego. He also earned his graduate degree as a Rotary Ambassadorial Scholar of Goodwill to Hungary from Central European University in Budapest.

GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To:	Tomas Talamante, Steve Walker
From:	Betsy Cavendish
Date:	April 30, 2024
Subject:	Legal sufficiency review of Resolutions nominating Sina Uipi, Niranjan Adhikari,
	Jennifer Anderson, Jennifer Hara, Karen Kwok, Jeffrey Le, Artisha Naidu,
	Anesha Bhat, Halaevalu Vakalahi, Mike Park, Moh Sharma, Martha Watanabe,
	and Yilin Zhang as members of the Commission on Asian and Pacific Islander
	Community Development

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

Elijabet A. avendich

Elizabeth A. (Betsy) Cavendish