



MURIEL BOWSER
MAYOR

May 3, 2024

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 3 of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-313), I am pleased to nominate the following individual:

Mr. Nicholas Stavely
18th Street, NW
Washington, DC 20010
(Ward 1)

for appointment as a public member of the Food Policy Council, filling a vacant seat formerly held by Emi Reyes, for the remainder of an unexpired term to end March 1, 2025.


Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink that reads "Muriel Bowser".

Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Nicholas Stavely to the Food Policy Council.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Food Policy Council Nicholas Stavely Confirmation Resolution of 2024”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. Nicholas Stavely
18th Street, NW
Washington, DC 20010
(Ward 1)

as a public member of the Food Policy Council, established by section 3 of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-312), filling a vacant seat formerly held by Emi Reyes, for the remainder of an unexpired term to end March 1, 2025.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

NICK STAVELY

Strategic program director and food systems expert with 8+ years of proven management success and growth. Reachable at nj.stavely@gmail.com and 301-802-6112

Recent publications and presentations:

- Nutrition Incentive Hub 2022 National Convening January 2022
- Presenter, *"Leveraging Regional Authority to Improve SNAP Redemption and Build Local Food Capacity"*
- Journal of Agricultural and Applied Economics, Volume 53, Issue 1 January 2021
- Co-author, ["COVID-19's Impact on Farmers Market Sales in the Washington, D.C., Area"](#)
- USDA AMS Grant Recipient Conference, virtual March 2021
- Presenter, *"Data Collection and Reporting – Simple strategies that will make the process easier"*
- USDA Direct Agricultural Marketing Conference, Chicago, IL October 2019
- Presenter, *"The Market Tracker: Farmers markets building and sharing capacity through open-source tools"*
- USDA Direct Agricultural Marketing Conference, Arlington, VA September 2018
- Judge, Food Distribution Research Society (FDRS) Student Food Marketing Challenge
 - Panelist, *"How research practice can empower direct market managers and producers"*

Employment:

FRESHFARM

- Director of Incentive Programs Oct 2021 – Present
- Provide strategic direction and leadership for local and regional healthy food incentive programs for FRESHFARM.
 - Lead program fundraising efforts to ensure continuity and growth of food access services for thousands of area residents and dozens of local farmers.
 - Implement all aspects of FRESHFARM's food access programming:
 - Produce Plus, a \$1.5+ million annual DC Department of Health-funded healthy food access program across Washington, DC, serving 6,000 customers and 50+ local farmers.
 - GusNIP Coalition, \$2.9 million, 4 year USDA-funded regional direct-to-consumer SNAP incentive project with more than 80 partners across Washington, DC, Maryland, and Northern Virginia.
 - \$290,000 portfolio of independently-funded benefit incentive programs across all 25+ FRESHFARM farmers markets and farm stands.
 - Create, manage, and mentor 3 FT positions to implement the department's responsibilities.

Farmers Market Program Manager Jan 2020 – Sept 2021

- Led integration of farmers market operations between Community Foodworks and FRESHFARM, helping to create the 3rd largest farmers market management organization in the country.
- Managed SNAP Incentives across 44 area farmers markets, farm stands, mobile markets, and CSAs; oversaw program outreach efforts; tested innovative technology pilots; orchestrated data collection and reporting procedures; adhered to federal evaluation requirements:
 - Co-PI for FF FINI project, DC FreshMatch; network of 39 SNAP retailers
 - Northern Virginia Region Lead, Virginia FreshMatch; 17 SNAP retailers
 - Implement EBT / SNAP processing and SNAP & FMNP incentives at 28 sites
- Maintained data management system, The Market Tracker, to collect, order, and analyze 30,000+ annual points of vendor sales and incentive program data.
- Improved low-capacity partner market data and management capacity by sharing and adapting The Market Tracker to partner needs with software consultant.

Community Foodworks

General Operations Manager Jan 2017 – Dec 2019

- Oversaw daily operations and marketing for a regional network of 15 farmers markets and farm stands that generated \$4.3 million gross sales for 145 farmers and food producers in 2019, including \$399,000 redeemed in federal food benefits and incentives.
- Implemented all aspects of EBT / SNAP processing and SNAP & FMNP incentives.
- Oversaw implementation and growth of Virginia Fresh Match at 20 farmers markets as Northern Regional Lead for state-wide FINI-funded SNAP incentive program.
- Processed administrative, financial, and tax responsibilities with team; 990, audit prep.

Farmers Market Manager May 2014 – Dec 2016

- Managed daily market operations, marketing, outreach, and partnership development.
- Permit expedition with local and federal government.
- Represented CFW to all stakeholders, built goodwill, recruited and retained volunteers.

University of Maryland

Research Assistant Jun 2013 – Aug 2013

- Collated causal data from 1,879 FDA food recall press releases into a database to identify the potential effects of public food recalls on consumer preference and behavior.

Education:

University of Maryland, College Park

Bachelor of Science

Degree received 2014

Agricultural and Resource Economics, Minor in Sustainability Studies

Ray A. Murray Scholarship

2012, 2013

The Management Center: Managing to Change the World

Feb 2019



Executive Office of the Mayor – Mayor’s Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Nicholas Stavely



Mr. Nicholas Stavely is a food systems and nutrition benefit expert with 8 years of proven success in organizational growth, farmers market network management, EBT / SNAP implementation, Healthy Food Incentive program expansion and digitization, data collection, nonprofit financial controls management, and all aspects of federal grants management. Developed lasting public and private partnerships, strengthened local and regional markets, and built organizational capacity through grassroots management, outreach, fundraising, and innovative program development.

A Ward 1 resident, Mr. Stavely earned his Bachelor of Science in Agricultural and Resource Economics with a Minor in Sustainability Studies from the University of Maryland, College Park.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Kimberly A. Bassett, Steve Walker
From: Betsy Cavendish
Date: April 18, 2024
Subject: Legal sufficiency review of Mayor's Order appointing Angela Chester-Johnson, Jason Kellogg, Nick Stavley, and Carrie Vaughn and reappointing Dalia Boclin, James Huang, and Kristy McCarron as members of the Food Policy Council

This is to Certify that this office has reviewed the above-referenced Order and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

Elizabeth A. (Betsy) Cavendish