



MURIEL BOWSER
MAYOR

April 30, 2024

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 5043 of the Commission on Health Equity Amendment Act of 2016, effective October 8, 2016 (D.C. Law 21-160, D.C. Official Code § 7-756.01), I am pleased to nominate the following individual:

Ms. Ana López van Balen
Ingleside Terrace, NW
Washington, DC 20010
(Ward 1)

for appointment as a voting member with expertise in economic and community development of the Commission on Health Equity, filling a vacant seat formerly held by Leila Finucane, for the remainder of an unexpired term to end February 1, 2025.

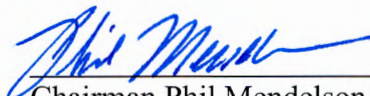
Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink that reads "Muriel Bowser".

Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

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A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Ana López van Balen to the Commission on Health Equity.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Commission on Health Equity Ana López van Balen Confirmation Resolution of 2024”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Ana López van Balen
Ingleside Terrace, NW
Washington, DC 20010
(Ward 1)

as a voting member with expertise in economic and community development of the Commission on Health Equity, established by section 5043 of the Commission on Health Equity Amendment Act of 2016, effective October 8, 2016 (D.C. Law 21-160, D.C. Official Code § 7-756.01), filling a vacant seat formerly held by Leila Finucane, for the remainder of an unexpired term to end February 1, 2025.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Ana López van Balen

Results driven leader with 20 years of senior level experience working with communities from across sectors with local and national entities. Proactive and visionary with a consistent track record of successfully delivering strategic efforts from a systems perspective, assessing root causes and discovering shared solutions that help raise awareness, engagement and capacity of all stakeholders involved. History of repeated success in building operational infrastructure. Respected community leader involved in a range of collaborations aimed at addressing systemic racial and economic disparities.

SUMMARY OF QUALIFICATIONS

- Executive leadership and management
- Program development and implementation
- Strategic planning for operational growth
- Staff development and training
- Stakeholder engagement and buy in
- Infrastructure creation and change management

PROFESSIONAL EXPERIENCE

FUTURES WITHOUT VIOLENCE, Washington, DC

Vice President of Economic Security & Justice October 2023-Present

Charged with advancing the organization's cross-cutting Economic Security and Justice portfolio nationally to strengthen women's economic autonomy and decision-making power, advancing more equitable laws and policies, and creating more accessible pathways to employment and safe workplaces that allow women and all workers to thrive.

Major Responsibilities

- Serve as a lead strategist and member of the FUTURES senior leadership team, shaping, leading, and expanding the economic security and justice programs and policy.
- Set a vision, and develop/lead programs, projects, and/or initiatives that advance economic security, opportunity, and justice, especially for BIPOC women and other gender-minorities with national impact and system change.
- Secure strategic partnerships with other national leaders and policymakers, funding, and visibility that will realize the vision of the portfolio.
- Represent FUTURES externally, influencing key external debates on economic inequality and related agendas.
- Work with the policy team to create and implement strategies that drive policy, legislative, and systems change for better outcomes for women and families who have been locked out of the country's prosperity for generations.
- Collaborate internally across FUTURES teams to fully realize a robust/holistic vision for Futures Without Violence's economic justice work.
- Build relationships and networks with private and public sector leaders, economic security and justice groups; labor unions and worker centers, workers' rights organizations; community-based organizations; government agencies and policymakers; and other organizations and individuals as necessary for effective implementation of program objectives.

DISTRICT OF COLUMBIA GOVERNMENT, Washington, DC

Office of the Deputy Mayor for Planning and Economic Development

Director of Housing Policy and Programs August 2021 - October 2023

Serve as principal advisor providing direction for the design of new affordable housing programs and policies, and corresponding budget and investment proposals.

Major Responsibilities and Accomplishments

- Oversaw strategic initiatives across housing agencies that work toward meeting the 36k/12k housing goal - a Mayoral initiative to develop 36k new housing units by 2025 of which 12k are to be designated as affordable.
- Coordinated monthly interagency collaboration with housing directors on critical housing initiatives to ensure efforts are streamlined across agencies.
- Conducted high-priority economic data analysis to inform affordable housing policy and program development, as well as future research on affordable housing in the District.
- Co-led the Black Homeownership Strike Force and \$10MM fund focused on reversing inequalities and disparities that have limited homeownership and generational wealth amongst Black households in the District.
- Spearheaded the development of three housing initiatives at \$24.5MM—the first is a \$1M effort focused on developing affordable housing on land owned by the faith based community; the second \$1.5M initiative is targeted at assisting with the development of accessory dwelling units across the city; and lastly a \$12M initiative created to support landlords stabilize their properties post pandemic.
- Supported District communication efforts on housing initiatives and Mayoral housing goals.
- Graduate of the District's Executive Leadership Program Cohort 7, which is jointly administered between the George Washington University's Center for Excellence and the Office of Human Resources.

Appointed to serve at the Department of Housing & Community Development

Affordable Housing Preservation Officer March 2018-August 2021

Charged with helping preserve diminishing stock of affordable housing in the District of Columbia by managing two divisions and eight programs with a combined budget of \$133MM.

Major Accomplishments

- Oversaw the creation and implementation of the District's COVID-19 emergency rental assistance programs using a total of \$13MM of HUD HOME, CDBG-CV, CARES act & ERA funds.
- Implemented and managed the District's Housing Preservation Fund - a \$116MM public-private fund focused on the preservation of affordable housing in the District.
- Developed and managed initiatives focused on preserving the affordability through a combined budget of \$4MM for the following critical repair programs - the Small Building Grant Program, the Single Family Rehabilitation and Repair Program and the Lead Safe Washington initiative.
- Implemented the District's Opportunity to Purchase Act aimed at preserving affordable properties being offered for sale.
- Worked with stakeholders to provide technical assistance to property owners interested in preserving affordability or tenants purchasing their properties.
- Conducted data analysis on changing housing trends and impact of department initiatives.
- Developed policy to increase housing preservation.

URBAN STRATEGIES, Washington, DC.

Social enterprise that builds capacity of vulnerable communities to empower children and families.

National Director of Community Development & Innovation June 2015 - December 2017

Responsible for the development of national health and wellness initiatives in Florida, Texas, Virginia & Arizona. Built out organizational practices for business development opportunities.

Major Accomplishments

- Redevelopment of program model to respond to community health inequities in target communities.
- Development and integration of program materials, evaluation strategies and reporting systems.
- Developed organizational communications strategy that led to the redevelopment of the website, creation of organizational branding materials, the assessment of collective impact with the aim of improving strategic direction organizational performance.
- Lastly, built awareness of issues impacting Latino community through newsletter articles, presentations on webinars and conferences.

MONTGOMERY COUNTY GOVERNMENT, Wheaton, MD

Cabinet Member for County Executive Isiah Leggett

Mid-County Regional Services Center Director September 2011 - June 2015 Delivered accessible government services in the mid-county region, spanning 99 square miles with approximately 220,000 ethnically diverse residents and oversaw the Wheaton Urban District, a 200-acre special taxing district providing \$1.8 million in business improvement district services.

Major Accomplishments

- Leading the County Executive Nighttime Economy Task Force—a special county-wide creative placemaking initiative examining policies, resources, and amenities that addressed Montgomery County's nightlife offerings and financial prospects for employment and business development.
- Creating the 2013 Wheaton Public Safety Workgroup & 2012 Wheaton Small Business Working Group in response to pressing community and business needs.
- Conducted strategic and coordinated crisis management to ensure the development of \$145 million public-private redevelopment project in Wheaton.

COMMUNITY BRIDGES, Silver Spring, MD

Leadership and empowerment organization for vulnerable immigrant and low-income girls.

Executive Director January 2006 - July 2011

Lead the staff and board of the organization

Major Accomplishments

- Overhauled all organizational operations including budgeting and finance, fundraising, staff & program development as well as board recruitment and management.
- Raised 500k in yearly foundation, county and corporate grants.
- Maximized partnerships to expand reach from 2 to 17 schools serving over 200 girls.
- Optimized program and event outcomes including three community based conferences, to address youth specific needs for our target population.
- Awarded certification in the Standards for Excellence in 2009—a national accreditation program for nonprofits aimed at strengthening infrastructure and execution of programs.
- Prolific presenter on issues pertaining to youth, organizational development and leadership.

LATIN AMERICAN YOUTH CENTER, Washington, DC

Social service agency providing holistic services to marginalized young people in the DC metro area.

Transitional Living & Street Outreach Program Coordinator September 2004 - November 2005

Administered transitional housing and street outreach programs serving Latino homeless youth between ages 16-21. Duties involved overall management of program, staff and budget.

Major Accomplishments

- Restarted programs at new location involving hiring and training new staff, furnishing facility, equipping space with resources for program implementation and screening new residents.
- Built new policies and program features to support resident management and growth.
- Raised 45k through the 2004 and 2005 Fannie Mae Help the Homeless Walkathon fundraiser.
- Completed application for the Child and Family Services license for the facility.

HOGARES/LATINO TRANSITIONAL HOUSING PARTNERSHIP, Washington, DC

Housing program specifically for Latino homeless families and single women.

Manager of Client Services July 2002 - September 2004

Responsible for creating the social services division to enhance residential services. Worked with referring agencies to support residents transitioning into independent living. Major

Accomplishments

- Developed organizational resources including the participant manual, policy handbook, life skills curriculum, newsletters, and other organizational materials.
- Wrote and obtained a 500K governmental grant and 35K foundation grant.

EDUCATION

George Washington University, Washington, DC. Certificate in Public Management through Council of Governments Institute for Regional Excellence/Regional Executive Development Program Cohort 13, Oct. 2015.

Harvard University, Kennedy School of Government, Executive Education. Cambridge, MA. Certificate of completion for Women and Power: Leadership in a New World, May 16-21, 2010.

Columbia University School of Social Work, NY, NY. Master in Science in Social Work (MSW), Advanced Generalist Practice and Programming concentration. GPA: 3.9, May 2002.

Vanderbilt University, Nashville, TN. Bachelor of Science, Human & Organizational Development, Community Development and Social Policy concentration. Cum laude, May 1999.

COMMUNITY LEADERSHIP

2022-present, Comunidad Board Chair

2018-2021 Just Homes, Advisory Board Member

2016 Presidential Leadership Scholar

2014-2016 Food For Life, Chair of Board of Directors

2011-2015 Wheaton Kensington Chamber of Commerce, Board Member

2014 The Daily Record's Maryland's Top 100 Women

2011 Center for Progressive Leadership Executive Fellow

2009-2011 Nonprofit Montgomery! Co-Chair of Steering Committee—member 2008 2009-2011

Montgomery County Latino Youth Collaborative, Co-chair of Responsive Services

Subcommittee

2008-2011 Montgomery County Executive's Latin Advisory Group

2009 Teen Dating Violence Conference, Chair of Program Committee

2009 Washingtonian of the Year

2009 Eugene & Agnes E. Meyer Foundation Exponent Award

2008 Judith O'Connor Memorial Scholarship from BoardSource

2007 & 2008 Impact Silver Spring "Unsung Heroe" Award, Selection committee member 2007

Leadership Montgomery Member

2007 Montgomery County Community Foundation "Give Where You Lead" Award,
Selection committee member

2007 Silver Spring Youth Collaborative, Founding member



Executive Office of the Mayor – Mayor’s Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Ana López van Balen



Ms. Ana López van Balen is the new Vice President of Economic Security & Justice at Futures Without Violence. She comes to Futures with close to 20 years of executive experience working with a wide array of community stakeholders including tenants, owners of affordable housing, real estate and housing advocates to carry out economic development and revitalization, community development, but also social programming for vulnerable and marginalized youth and families.

She recently served the District of Columbia Government as the first Director of Housing Policy and Programs at the Office of the Deputy Mayor for Planning and Economic Development (DMPED). In this role, she oversaw housing-related initiatives across the government providing direction for the design of new programs and policies, and corresponding budget and investment proposals. She came to this position having served at the Department of Housing & Community Development as the first ever Affordable Housing Preservation Officer helping preserve the diminishing stock of affordable housing in the District of Columbia while also overseeing 8 programs with a combined budget of \$133MM.

She is a 2016 Presidential Leadership Scholar, a 2014 Daily Record’s Maryland’s Top 100 Women, a 2011 Center for Progressive Leadership Executive Fellow, 2009 Washingtonian of the Year and 2009 Eugene & Agnes E. Meyer Foundation Exponent Award winner.

A Ward 1 resident, Ms. Van Balen earned her Bachelor of Science in Human & Organizational Development from Vanderbilt University and her Master of Science in Social Work from Columbia University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tomas Talamante, Steve Walker
From: Betsy Cavendish
Date: April 19, 2024
Subject: Legal sufficiency review of Resolutions nominating Mighty Fine, Ana Lopez Van Balen, Linda Elam, Nicole Strachan, and Dr. Suyana Linhales Barker as members of the Commission on Health Equity

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

Elizabeth A. (Betsy) Cavendish