

# MURIEL BOWSER MAYOR

February 21, 2024

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

#### Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and section 5 of the Office of and Commission on Nightlife and Culture Establishment Act of 2018, effective December 13, 2018 (D.C. Law 22-191; D.C. Official Code § 3-664), I am pleased to nominate the following individual:

Mr. Bernard White, II 9th Street NW Washington, DC 20001 (Ward 1)

for appointment as the dean, director, or equivalent position focused on student life at a District-based college or university where at least 50% of undergraduate students live in college- or university-owned, operated, or affiliated housing member of the Commission on Nightlife and Culture, filling a vacant seat previously held by Kenneth Holmes, to serve a term to end March 15, 2024.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

Muriel Bowser

Chairman Phil Mendelson at the request of the Mayor A PROPOSED RESOLUTION IN THE COUNCIL OF THE DISTRICT OF COLUMBIA To confirm the appointment of Bernard White, II to the Commission on Nightlife and Culture. RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the "Commission on Nightlife and Culture Bernard White, II Confirmation Resolution of 2024". Sec. 2. The Council of the District of Columbia confirms the appointment of: Mr. Bernard White, II 9th Street NW Washington, DC 20001 (Ward 1) as the dean, director, or equivalent position focused on student life at a District-based college or 

as the dean, director, or equivalent position focused on student life at a District-based college or university where at least 50% of undergraduate students live in college- or university-owned, operated, or affiliated housing member of the Commission on Nightlife and Culture, pursuant to section 5 of the Office of and Commission on Nightlife and Culture Establishment Act of 2018, effective December 13, 2018 (D.C. Law 22-191; D.C. Official Code § 3-664), filling a vacant seat previously held by Kenneth Holmes, for a term to end March 15, 2024.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# BERNARD WHITE II



Self-directed event coordinator with over fifteen years of experience creating strategic alliances with organizational leaders to align with and support key business initiatives for on-time, under-budget event completion. Organized and ambitious planner with expertise in managing costs and budgets while establishing partnerships with vendors for optimal savings. Customer-oriented time manager and decisive leader.

### **EDUCATION**

Bachelor of Science: Health Management, Business Management

Howard University - Washington, DC

## **WORK HISTORY**

01/2018 to Current

#### **Senior Event Planner**

Special Events Assistant (08/2004-01/2018)

## **Howard University** – Washington, DC

- Research and update potential sponsors and award nominees for related fundraising activities
- Leads in the implementation of key University events such as Charter Day, and Homecoming
- Develops, maintains, and manages alumni participation through direct mail, telephone solicitation and other effective methods
- Develops and implements an alumni relations strategic plan with short and longrange goals and objectives, and fundraising benchmarks
- Manages relationships with donors to establish scholarships/fellowships within the University Cultivates local, regional, state, and nationwide alumni relationships for positive and on-going involvement with the University

#### 01/2009 to Current

#### **Event Manager**

## **Suite 202 Marketing** – Washington, DC

- Executes client's goals and objectives behind the organization of various events, meetings, concerts, social gatherings
- Plans, coordinates, and implements the event as per the time table and make sure that it works as per schedule

- Assists in the creation of signage, mock-ups, email campaigns, and online promotions Implements marketing and advertising campaigns by assembling sales forecasts; preparing marketing and advertising strategies, plans and objectives
- Assists with recruitment, training, and supervision to ensure proper techniques and procedures of contractors and staff

### 05/2003 to 09/2004 Program Coordinator

## Sasha Bruce Youthwork – Washington, DC

- Developed and maintained resources and strong working relationships with the community leaders, youth, parents, caregivers, providers, health care providers, health practitioners, businesses, community-based organizations, faith-based organizations, law enforcement, courts, and other partnering agencies
- Planned, promoted and executed special "awareness" and fundraising events
- Initiated and implemented special projects/activities that would benefit shelter graduates
- Assisted as needed with ongoing, structured, after-school time activities for youth, which were important resources for clients who have exited the shelter

## **SKILLS**

- Problem Anticipation and Resolution
- Accommodation Organization
- Conference and Convention Planning
- Program Planning and Development



## Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Bernard White, II



Over the past 15+ years, Bernard White, II has served in several event-based positions at Howard University. He currently serves as the Senior Event Planner in the department of Events and Protocol at Howard University.

In his current role, he is responsible executing Howard's most visible annual events to include commencement, homecoming, and college anniversaries. These events provide the backdrop for Howard University's fundraising initiatives.

Beyond his role at Howard University, Mr. White leads a student internship program that provides Howard students the opportunity to volunteer at major events and garner real world experience. Mr. White has also created local partnerships with businesses and non-profit organizations in the DC community.

A Ward 1 resident, Mr. White obtained his Bachelor of Science in health management and business management from Howard University.

## GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Tommy Wells, Steve Walker

From: Betsy Cavendish Date: October 5, 2023

Subject: Legal sufficiency review of Resolutions nominating Bernard White II, Maggie

O'Neill, Ris Lacoste, and Vinoda Basnayake as members of the Commission on

Nightlife and Culture

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This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

Elizabeth A. (Betsy) Cavendish