



MURIEL BOWSER
MAYOR

February 22, 2024

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-313), I am pleased to nominate the following individual:

Ms. Beverley Wheeler
10th Street, NW
Washington, DC 20010
(Ward 1)

for appointment as a voting member of the Food Policy Council, replacing Winnie Huston, for a term to end March 1, 2026.


Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Beverley Wheeler to the Food Policy Council.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Food Policy Council Beverley Wheeler Confirmation Resolution of 2024”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Beverley Wheeler
10th Street, NW
Washington, DC 20010
(Ward 1)

as a public member of the Food Policy Council, established by section 3 of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-312), filling a vacant seat formerly held by Winnie Huston, for a term to end March 1, 2026.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Executive Summary

An innovative Senior Policy Analyst with a background in corporate and public sector process development, crisis resolution, civic engagement, community/economic development and planning as well as policy development and implementation. Over 30 years of progressive experience in all phases of public and private sector policy development. Recognized as a dynamic proactive problem solver who readily identifies business problems, formulates solutions, and initiates change and implements new processes in challenging and diverse environments.

Business Acumen

Organizational Management	Policy Formulation	Civic Engagement
Community & Economic Development	Strategic Planning	Project Management
Policy Implementation	Capital Planning	Executive Board Leadership
Public Speaking & Presentations	Training	Organizational Change Agent

Professional Experience

D.C. Central Kitchen
Washington, DC

Chief Knowledge Officer

October 2022 -Present

The Chief Knowledge Officer is responsible for the Knowledge and Innovation Department which drives internal program evaluation and learning; external knowledge sharing; and public sector engagement that addresses the systemic failures behind hunger and poverty in our community.

D.C. Hunger Solutions
Washington, DC

Director

August 2015- Present

D. C. Hunger Solutions is a non-profit policy and advocacy group which seeks to create a hunger-free community and improve the nutrition, health, economic security, and well-being of low-income residents of the District of Columbia. As the Director, I am responsible for leading the efforts to:

- Improve public policies to end hunger, reduce poverty, promote nutrition and increase the availability of healthy affordable food in low-income areas;
- Maximize participation in all federal nutrition programs (SNAP, school meals, early childhood nutrition, WIC and summer meals); and
- Educate the public about both the stark reality of hunger's existence in the midst of plenty and the real opportunities for effective solutions.

Carnegie Mellon University
Washington, DC

Adjunct Faculty

August 2012 – Current

As adjunct faculty member in:

- the Dietrich College of Humanities and Social Science, I teach a course on advocacy, policy and practice to undergraduate students attending the Washington Semester Program of the Institute for Politics and Strategy.
- the H. John Heinz College, I advise a group of public policy graduate students in a project management course entitled Systems Synthesis. The System Synthesis course represents the students' capstone project prior to graduation and receiving a M.S. in Policy and Public Management. During SY2012-2013, the students reviewed charter school autonomy in the District of Columbia. The SY2014-2015 student cohort conducted data analysis for the DC Central Kitchen.

Center City Public Charter Schools
Washington, DC

President & CEO

June 2010 – June 2012

Center City PCS is an independent Local Education Agency comprised of six (6) schools in low income neighborhoods serving 1400 students in Pre-Kindergarten to Eighth grade. As President and CEO, I was responsible for:

- Assuring the organization's mission and programs were accomplished
- Overseeing the planning, implementation and evaluation of programs and services
- Advising, informing and supporting the Board of Directors
- Developing and maintaining relationships with federal/local government; corporate and nonprofit entities

- Overseeing systems, procedures, finance and operations

District of Columbia State Board of Education
Washington, D.C.

Executive Director

November 2007 – June 2010

As the Executive Director, I was responsible for:

- Ensuring the performance of the State Board's regulatory responsibilities
- Managing communications for the State Board of Education
- Providing general assistance to the State Board President and Board members in the furtherance of their duties
- Coordinating Board Task force participation
- Soliciting and reviewing feedback from external stakeholders for State Board consideration

Council of the District of Columbia
Washington, D.C.

Chief of Staff

August 2005 - November 2007

As the Chief of Staff to Councilmember Phil Mendelson (D At-Large, Chairman of the Judiciary Committee), my responsibilities included:

- General management of both his personal office and the Judiciary Committee office
- Assisting in the hiring and staff training
- Responding to press calls and public inquiries
- Directing field constituent services concerns
- Reviewing committee reports
- Contributing to policy development
- Staffing the councilmember on the Committee on Education, Libraries & Recreation

The Pendleton Group
Washington, D.C.

President

December 2003 – On-going

The Pendleton Group (TPG) is a small, woman-owned consulting firm providing professional services to local governments, community groups, non-profit organizations and small businesses in the areas of strategic planning, civic engagement, facilitation, and asset mapping. The mission of the group is to build equitable communities through outreach, education and training. TPG has provided community group facilitation services for the DC Public Schools through the DC Educational Compact and to the DC Office of Planning as part of the Comprehensive Plan development process. TPG provided a strategic review of literacy programs for the DC State Education Office. TPG has provided contract and proposal review for the Office of the State Superintendent of Education (OSSE) and Office of the Chief Technology Office (OCTO).

Executive Office of the Mayor
Washington, D.C.

Executive Director
Neighborhood Action

March 2000– December 2003

Neighborhood Action was the signature initiative of Mayor Anthony A. Williams. Its mission was to rebuild citizen trust in government by ensuring citizens a voice in setting city and neighborhood priorities, delivering high quality services in every neighborhood through multi-agency collaboration and maintaining sustained civic engagement. My responsibilities included:

- Conducting bi-annual Citywide Citizen summits to gain resident feedback on priorities and budget
- Monitoring the development of Strategic Neighborhood Action Plans for all neighborhoods in the city
- Coordinating the activities Neighborhood Services, Neighborhood Planning and Community Outreach
- Developing, publishing and monitoring the Citywide Strategic Plan
- Supervising the Office of Partnerships & Grants Development, DC Commission on National & Community Service and the DC Youth Advisory Council
- Co-Chairing the Neighborhood College Program
- Delivering a number of presentations on civic engagement, participatory democracy, neighborhood strategic planning to delegations from the Ukraine, Russia, the Netherlands, Germany, Mexico, Brazil, Canada, and Poland
- Participating in a protocol agreement with South Africa on civic engagement.

KPMG Consulting, LLP

Senior Consultant

March 1997- March 2000

Public Services Consulting Practice in Washington, D.C.

Provided consultative services in the areas of business management improvement, training and strategic planning for federal services clients that included: the Department of Housing and Urban Development, Department of Education, U.S. Congress, Office of the Inspector General, and the Department of Commerce. Provided similar services to the Higher Education, Research and Not-for-Profit practice within the firm.

- Responsible for data collection, management, analysis and monitoring for 26 troubled HOPE VI urban revitalization grantees valued at over \$650 million in support of HUD grant managers. This information was used to develop critical program status reports to HUD officials, Congress, GAO, and other program stakeholders. This

Carnegie Mellon University

effort resulted in the program being recognized as one of the top five managed federal programs.

- Prepared and conducted training sessions for all 129 Public Housing Authority (PHA) grantees on the correct reporting processes and program management issues surrounding their HUD HOPE VI grants. As a result, PHAs improved their reporting and day-to-day program management.
- Assisted in the development of the disaster recovery plan for the Howard University Y2K PMO Event Management Center. The center was the command center for all University-wide systems. Interfaced with emergency service and other crisis response teams. Refined implementation processes that resulted in a smooth transition to the year 2000.
- Conducted a comprehensive organizational performance audit of the U.S. House of Representatives for the Office of the Inspector General. The audit allowed the OIG to close several previous audit findings.

BRW and Associates

Principal

November 1995- March 1997

Provided independent business consulting services to small businesses, non-profit community groups and foundations in the areas of strategic planning, economic development, community revitalization and grants management.

- Developed a strategic plan and business-operating plan for the newly formed Ronald H. Brown Foundation that was interested in developing an educational institution using distance learning, corporate/university collaboration, and executive education.
- Produced a post-election seminar for students at four universities and colleges using distance-learning technology for the Ronald H. Brown Center for Politics and Commercial Diplomacy.
- Teamed with MCSI Technologies, Inc. to conduct a comprehensive agency business process review using a Joint Application Design process and staff interviews to support software development for the District of Columbia Department of Human Services - Child Welfare Information Systems (CWIS) Project. Conducted detailed risk assessment analysis and modeling to quickly identify at-risk youth.

Executive Office of the Mayor

Washington, D.C.

Assistant Project Manager

MCI Arena Task Force

February 1995 - November 1995

- Responsible for the District of Columbia's day-to-day support of the public-private agreement between the Abe Pollin Organization and the government in the construction of the downtown sports arena.
- Conducted oversight and construction management guidance for all participating city government agencies.
- Monitored contracts, performed financial management reviews, negotiated contracts and land acquisition, monitored relocation of employees, Metro connection oversight, Congressional charter amendments, environment impact statement and all regulatory reviews and changes. This resulted in the project becoming a model for municipal public-private partnerships by being completed on time and on budget.
- Interfaced with community organizations, businesses and developers to craft a redevelopment strategy that resulted in much of the revitalization of the East End business district.

Office of Policy, Planning & Evaluation

Washington, D.C.

Administrator

Department of Recreation & Parks

November 1992- November 1995

- Responsible for all safety and security issues, policy development, legal requirements, contract reviews, information systems development, public-private partnerships, project development and oversight for capital projects, staff training, and the development of the agency operating budget.
- Developed the user fee policy and created an Enterprise Fund to manage private donations and activities.
- Raised and/or leveraged over \$2 million for agency infrastructure and program development through federal grants, public/private partnerships and community involvement.

Office of the City Administrator

Washington, D.C.

Special Assistant for Economic Development

November 1989- November 1992

- Served as primary staff advisor to the City Administrator on economic development issues and represented the City Administrator at specific public engagements.
- Provided guidance to ten economic development agencies as well as the Department of Public Works and the Office of Productivity Management Services.
- Planned, developed and coordinated special projects, conducted fact-finding investigations, reviewed contracts, budget requests and legislative testimony. Developed background papers for use by the City Administrator and the Mayor in presentations to Congressional committees, national organizations, community groups and the media.

Other Relevant Experience

Board member, D.C. Central Kitchen

Member, Public Management Institute- DC Chapter

Former Board Member, Center City Public Charter School (Six campus Catholic conversion system)

Carnegie Mellon University
Founding Board Member, Excel Academy Public Charter School (All girls PreK through 5th grade)
Member (Former), State Advisory Panel on Special Education (State Education Office)
Member (Former)-Parent Advisory, State Enforcement and Investigation Division, DCPS-Office of Special Education
Member, Steering Committee, CollaborationDC (civic engagement, collaboration, partnerships)
Board Member (Former), Washington Parks & People (park revitalization)
Board Member, Save the Tivoli (historic preservation)
Campaign Chairperson, Phil Mendelson for DC Council (1998)
Development Corporation of Columbia Heights (DCCH) (Washington, DC) Former
Member, Board of Directors
Former Chairperson, Housing & Economic Development Committee
President, CMU Alumni Association (2010-2012)
Member, Carnegie Mellon Board of Trustees (Committees; Advancement, Education) (2010-2012)
Member, Alumni Executive Board, CMU Alumni Association (2004-2014)
Member, Andrew Carnegie Society
Member, Carnegie Mellon Black Alumni Association- Director of Academic & College Engagement
H. John Heinz III College of Public Policy and Management, Carnegie Mellon University
Member, Dean's Advisory Council)
Former Member, Alumni Executive Board
Former Member, Strategic Planning Committee
Member, Dean's Circle
Stone Ridge -School of the Sacred Heart (Bethesda, Maryland)
Former Member, Board of Trustees (1994-2000)
Former Co-Chair, Stone Ridge Alumnae Board
Former, Member, Buildings and Grounds Committee

Committee of 100 for the Federal City (Washington, D.C.) (Land- use planning organization) Lifetime
Member,
Co-Chair, Visions Awards Committee (2014)
Board of Trustees (1998-1999) (2009-2011) (2012- present)
Former Chair, Housing and Economic Development Committee
Former Member, Zoning Committee
Member, Nominating Committee 2009
Former Board Member, Comprehensive Economic Development Strategy committee
Former Commissioner, DC Commission on National & Community Service
Advisory Neighborhood Commissioner (Washington, DC) (elected to office 1994-1996)
Member, St. Augustine's Catholic Church

Education

Doctor of Education (Ed. D.) - Administration, Planning & Social Policy, Harvard University, 1989

Dissertation: Using the High School and Beyond database, my research reviewed the factors that led Black high school students to choose STEM majors in college.

Master of Education (Ed. M.) - Administration, Planning & Social Policy, Harvard University, 1985

Master of Science (M.S.) - Management & Public Policy, H. John Heinz III School of Public Policy & Management, Carnegie Mellon University, 1978

Bachelor of Science (B.S.) - Social and Decision Sciences, Carnegie Mellon University, 1976

H. S. Diploma, Stone Ridge - School of the Sacred Heart, 1972



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Beverley Wheeler



Beverley Wheeler is the Chief Knowledge Officer for D.C. Central Kitchen, where she works to address systemic failures behind hunger and poverty in the Washington, DC community.

Ms. Wheeler has over 30 years of public and non-profit executive leadership experience performing civic engagement, strategic planning, and policy formulation and implementation. Prior to her current role, Ms. Wheeler served as the Director of D.C. Hunger Solutions and worked to improve public policies to eradicate hunger and poverty and increase accessibility of healthy, affordable foods in low-income areas.

A Ward 1 resident, Ms. Wheeler received a Bachelor of Science in Social and Decision Sciences and a Master of Science in Management and Public Policy from Carnegie Mellon University. She also received a Master of Education and Doctor of Education in Administration, Planning and Social Policy from Harvard University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tomas Talamante, Steve Walker
From: Betsy Cavendish
Date: January 12, 2024
Subject: Legal sufficiency review of Resolution nominating Beverley Wheeler as a member of the Food Policy Council

This is to Certify that this office has reviewed the above-referenced resolution and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'. The signature is written in black ink and is positioned above a horizontal line.

Elizabeth A. (Betsy) Cavendish