

MURIEL BOWSER MAYOR

December 13, 2023

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 205 of the Washington Convention Center Authority Act of 1994, effective September 28, 1994 (D.C. Law 10-188; D.C. Official Code § 10-1202.05), I am pleased to nominate:

Mr. Brian Kenner Beekman Place, NW Washington, DC 20009 (Ward 1)

for reappointment as a public member of the Washington Convention and Sports Authority Board of Directors, for a term to end May 16, 2027.

Enclosed, you will find biographical information detailing the experience of the above nominee, together with proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

Muriel Bowser

1 Chairman Phil Mendelson 2 3 at the request of the Mayor 4 5 6 A PROPOSED RESOLUTION 7 8 9 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA 10 11 12 13 To confirm the reappointment of Mr. Brian Kenner as a member of the Washington Convention 14 and Sports Authority Board of Directors. 15 16 RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this 17 resolution may be cited as the "Washington Convention and Sports Authority Board of Directors 18 Brian Kenner Confirmation Resolution of 2023". 19 20 Sec. 2. The Council of the District of Columbia confirms the reappointment of: Mr. Brian Kenner 21 22 Beekman Place NW Washington, DC 20009 23 (Ward 1) 24 as a public member of the Washington Convention and Sports Authority Board of Directors, 25 established by section 205 of the Washington Convention Center Authority Act of 1994, 26 effective September 28, 1994 (D.C. Law 10-188; D.C. Official Code § 10-1202.05), for a term to 27 end May 16, 2027. 28 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, 29 upon its adoption, to the nominee and to the Office of the Mayor. 30

Sec. 4. This resolution shall take effect immediately.

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BRIAN T. KENNER

ECONOMIC DEVELOPMENT | Amazon

- Lead regional economic development role supporting investment and expansions in VA, Washington DC and MD. Collaboration with Amazon's economic development project managers on site expansion plans and new investments.
- Work with regional economic development and workforce development organizations on policies and programs that support economic diversity in the region. Support on-the-job training, workforce development, and other learning & development related opportunities for public/private partnerships. Work directly with key government agencies, officials as well as chambers of commerce, utilities, and other key public/private stakeholder groups.

DEPUTY MAYOR PLANNING AND ECON DEV | Government of the District of Columbia

- Led economic development planning, strategy, and implementation for Washington DC.
- Managed an active \$7 billion real estate portfolio of over 90 projects and 16M square feet, to include negotiation of over 30 new real estate transactions over three years. Key projects include creating an iconic waterfront destination at the new District Wharf City Project and redeveloping historic properties at Walter Reed Army Medical Center.
- Led business development teams responsible for attracting and retaining companies from startups to global enterprises to the District of Columbia.

CITY MANAGER | City of Takoma Park, MD

- Oversaw all operations of the City with 175 employees and 10 departments including Housing & Community Development, Police, Public Works, Library, Recreation, Communications, City Clerk, Information Systems, and Finance.
- Successfully achieved Council support for City's fiscal year budget. Effectuated reduction of expenditures from previous fiscal year, while expanding many City services as part of a new fiscally prudent management plan.

CHIEF OPERATING OFFICER | DMPED Government of the District of Columbia

- Chief real estate development, budget, policy, and operations advisor to the Deputy Mayor.
- Managed team in successful financial closing of multi-year \$500M Interstate-395 highway air rights development project (Capitol Crossing).Structured Tax Increment Financing (TIF), Payment in lieu of Taxes (PILOT) and New Market Tax Credit (NMTC) investments for projects worth over \$100M.

SENIOR FUND MANAGER | Fannie Mae, Community Investments Group

- Fund manager in charge of origination, underwriting, and closing of market-rate equity and mezzanine debt investments in market rate apartment and condominium housing projects, creating more than \$2 billion in development.
- Led negotiations for disposition of national portfolio of over 25 properties/land worth more than \$100M, including term sheet development, purchase and sale agreement structuring, and ground lease agreements with selected owners.
- Developed innovative public-private platform for sale of foreclosed single-family properties to public entities, in coordination with the US Department of Housing and Urban Development's (HUD) Neighborhood Stabilization Program (NSP I). Successfully launched seven pilot projects across the nation returning over \$20M in housing assets back into productive use.

VICE PRESIDENT | Jones Lang LaSalle, Public Institutions Consulting Group

- Served as one of the firm's practice leaders specializing in public-private initiatives, with clients including private companies, and the U.S. Department of Defense (DOD), U.S. Department of Veterans Affairs, and U.S. Army Corps of Engineers.
- Led real estate and financial underwriting for the U.S. Army's first hotel privatization project, including \$1 billion in hotel development for 19,000 hotel rooms across the country.
- Led negotiations for Corps of Engineers new public-private alternative financing method for public sector lease exchange for development services for 1.2M SF project.

SENIOR MANAGER | Ernst and Young LLP (E&Y), Real Estate Consulting Practice

- Manager of client engagements related to public-private partnerships, finance, economic development, real estate and asset management, with clients including DOD (Air Force), HUD, DC Government, private financial services firms, and private equity funds.
- Successfully led project teams assisting the U.S. Department of the Air Force in closing deal structuring and financial underwriting for four military housing single-family and multifamily privatization projects worth over \$250 million in development. Projects resulted in new privatized housing created for military personnel.

PRESIDENTIAL MANAGEMENT FELLOW | White House, Executive Office of the President

- Federal Deposit Insurance Corporation, Financial Analyst. Performed financial analysis of community bank data and designed recommendations used as policy to set bank insurance premiums. Published findings for 20,000 banks, associations, and financial regulators.
- Overseas Private Investment Corporation, Investment Analyst. Performed financial analysis and due diligence on potential telecommunications business investments by U.S. companies in Lithuania, Argentina, and Brazil.
- White House Office of Management and Budget (OMB), Program Examiner. Supervised and conducted research to support analysis of U.S. Small Business Administration guaranteed loan programs. Recommended actions to reduce costs and to improve effectiveness.

EDUCATION

HARVARD UNIVERSITY - Kennedy School of Government, *Master of Public Policy* Concentration in Public Sector Financial Analysis and Urban Economic Development **UNIVERSITY OF IOWA** - *Bachelor of Arts in Biology*

RELATED INDUSTRY AND LEADERSHIP EXPERIENCE

Distinguished speaker of over 100 speeches at various conferences and professional conventions including Urban Land Institute (ULI), South by Southwest (SXSW), International Council of Shopping Centers (ICSC), Washington Post, Washington Business Journal, Federal City Council, LISC, Bloomberg, Washington Board of Trade, and DC Chamber of Commerce. Topics include strategic real estate development, urban mobility, transportation innovation, DC tech startup economies, inclusive innovation, sports as economic development, foreign direct investment, and region-wide economic development.

Recently recognized by The Washington Business Journal as one of the 100 most influential business people in Washington, DC.



Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Brian Kenner



Brian Kenner joined Amazon in 2019 to run the company's new Arlington Headquarters (HQ2) public policy and economic development efforts. He was soon promoted and now leads Community Engagement efforts nationwide for the company. In this role, he leads multiple teams responsible for engaging on policy, community, and business issues. Prior to Amazon, Brian served as the Deputy Mayor for Planning and Economic Development (DMPED) for Washington DC under Mayor Muriel Bowser where he led economic development and real estate development for the District.

Before joining Washington DC government, Brian continued in public service as the City Manager for Takoma Park, MD leading all aspects of the City's government. Brian served as the Chief of Staff in DMPED in the Fenty and Gray administrations. Prior to local government, Brian was a senior investment manager at Fannie Mae and worked as a Vice President at Jones Lang LaSalle and Senior Manager at Ernst and Young in their Real Estate Advisory Services Practice. Brian started his career in the federal government as a Presidential Management Fellow serving at the Overseas Private Investment Corporation, Office of Management and Budget, and Federal Deposit Insurance Corporation.

A Ward 1 resident, Kenner was raised in Iowa and earned a B.A. in Biology from the University of Iowa and Master's in Public Policy from the Kennedy School of Government at Harvard University. Brian has lived in Washington DC for the past 25 years.

GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tomas Talamante, Steve Walker

Elijabet A. averdich

From: Betsy Cavendish

Date: December 12, 2023

Subject: Legal sufficiency review of Resolutions nominating Alan Bubes and Brian

Kenner as members and Leif Dormsjo as a member and chairperson of the

Washington Convention and Sports Authority Board of Directors

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

Elizabeth A. (Betsy) Cavendish