



MURIEL BOWSER
MAYOR

September 19, 2023

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 102 of the Commission on Poverty Establishment Amendment Act of 2020, effective March 16, 2021 (D.C. Law 23-184; D.C. Official Code § 3-641.02), I am pleased to nominate the following person:

Dr. Marla M. Dean
O Street, SE
Washington, DC 20020
(Ward 7)

for appointment as an at-large representative member of the Commission on Poverty, for a term to end two years from the date of confirmation.

Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser
Mayor



Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Dr. Marla M. Dean to the Commission on Poverty.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Commission on Poverty Dr. Marla M. Dean Confirmation Resolution of 2023".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Dr. Marla M. Dean
O Street, SE
Washington, DC 20020
(Ward 7)

as an at-large representative member of the Commission on Poverty, pursuant to section 102 of the Commission on Poverty Establishment Amendment Act of 2020, effective March 16, 2021 (D.C. Law 23-184; D.C. Official Code § 3-641.02), for a term to end two years from the date of confirmation.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Marla M. Dean
O Street SE
Washington, DC 20020

www.deanslistconsulting.com



VISIONARY

STRATEGIC

DELIBERATIVE

OUTCOMES & IMPACT FOCUSED

EXPERTISE

Strategy & Project Management
Non-Profit Management, Oversight, & Compliance
Organizational Development
Leadership Development

Whole Child & Two Generation Policy and Approaches
Community, Donor & Funder Relations
High Expertise Teaching
Equity & Inclusion

EXPERIENCE

Principal and Chief Learner - Innovator, Dean's List Consulting LLC, Washington, D.C.

August 2014 – Present

Founder of Dean's List Consulting, a firm committed to education and non-profit transformation. Dean's List specializes in leadership development, high expertise teaching, equity & inclusion, and whole child & two generation policy and approaches so that all children are healthy, safe, engaged, supported, and challenged and all families have opportunities to thrive. Current projects include:

- **Greater Washington Community Foundation, Health Equity Fund**, project and strategic director for a \$95 million dollar fund created to address health inequities in Washington DC using the social and structural determinants of health as its framework and economic mobility and building wealth strategies as the catalysts for change.
- **Ascend Network at Aspen Institute**, lead facilitator and project manager working in collaboration with the American Public Human Services Association and Ascend to conceptualize, implement, and assess monthly convenings that include parents, practitioners, policymakers, funders and representatives from the private sector.
- **Association for Supervision and Curriculum Development (ASCD)**, lead consultant providing whole child policy and practice services for K-12 school systems.
- **District of Columbia Association for the Education of the Young Child (DCAEYC)**, lead consultant providing program accreditation services for early childhood centers.

Executive Director & CEO, Bright Beginnings, Inc. Washington, D.C.

December 2016 – November 2021

Served as the chief executive officer of a Washington, D.C. non-profit that is dedicated to serving children and families experiencing homelessness with a two-generation approach. Set the strategic vision for the implementation of the BBI Mission. Developed and managed a budget of over \$9 million. Monitored federal, local and foundation grants including Head Start and Early Head Starts funds. Developed and maintained donor, board and community relations. Managed the building and opening of a brand new, state of art, \$12+ million, 20,000 sq. ft, early childhood education and family learning center in Ward 8 community of Washington, D.C including the use and management of new market tax credits (NMTC). Expanded the operations from a single site to multi-site organization. Successfully, expanded the organizational reach, outcomes and impact from a \$5 million-dollar to a \$9 million-dollar organization. Developed the BBI Self-Sufficiency Matrix to successfully measure the outcomes and impact of a two-generation approach to ending child and family homelessness and disrupting intergenerational poverty.

Executive Director of Schools/Senior Director of Accountability, Cesar Chavez Schools for Public Policy, Washington, DC

April 2015 – November 2016

Monitored, coached, evaluated and supervised all principals. Oversight included student achievement, staff evaluations, parent involvement, school safety, personnel decisions, staff attendance, school climate, data analysis and how it drives instruction, professional development, leadership training, and community partnerships. Provided leadership in promoting the educational objectives and values of collaborative planning, implementation of all organizational programming, effective instruction practices and responsive programs and services. Designed, implemented and monitored a Leadership Development Program for the organization.

Principal, Randallstown School, Baltimore County Public Schools, Randallstown, MD

July 2014 – March 2015

Responsible for the improving the achievement status, processes, and operations of a persistently low achieving school of 1500 middle high students into a school where there is a culture and climate with demonstrative evidence of progress toward excellence in student achievement and performance. Implemented a whole child philosophy and data driven culture. Successfully cultivated multiple community partnerships. Supervised over 100 staff.

Turnaround Principal, Drew-Freeman Middle School, Prince George's County Public Schools, Suitland, MD

July 2010 – June 2014

Responsible for the improving the achievement status, processes, and operations of a persistently low achieving school of 700 middle school students into a school where there is a culture and climate with demonstrative evidence of progress toward excellence in student achievement and performance. Implemented a whole child philosophy and data driven culture. School selected as one of ten international participants in the *ASCD's Whole Child Network* and as a Data Wise Impact School. Lead the transition and implementation of the Common Core State Standards. Implemented numerous academic programs including an entrepreneurship class through Network for Teaching Entrepreneurship (NFTE), Climate, Ocean and Weather Institute through NOAA and NSF, and peer mediation through Restorative Justice. Successfully cultivated multiple community partnerships. Implemented a community school with multiple after-school programs. Supervised over 75 staff.

Executive Associate Principal T.C. Williams High School, Alexandria City Public Schools, Alexandria, VA

July 2008 – June 2010

Managed day-to-day operations of a school with over 3,000 students. Supervised over 200 staff members in Special Education Services, English Language Learners, and Alternative Education Departments.

Assistant Principal

- **Northwest High School, Montgomery County Public Schools, Rockville, MD**

July 2007 – June 2008

Monitored the academic achievement and performance of students in a school with over 2,100 students. Directly supervised over 30 teachers in the English, Social Studies and World Language departments.

- **Port Huron Northern/Port Huron High Schools, Port Huron Area School District, Port Huron, Michigan**
July 2003 – June 2007

Lead for the reinventing high schools initiative that was charged with implementing the new high school graduation requirements and the newly developed Michigan Merit Curriculum for all core content areas in a school with over 1,600 students.

English and Social Studies Teacher, Detroit Public Schools

September 1992 – June 2003

- **Renaissance High School, Magnet High School, Detroit Public Schools, Detroit, MI**

Taught African-American Literature, British, American and World Literature, and Women's Studies in a National Blue Ribbon School where 100 percent of the students attend a college or university. Renaissance has been recognized nationally by US News and World Report and Good Morning America.

- **Barsamian Preparatory Center, Alternative Secondary School, Detroit Public Schools, Detroit, MI**

Taught English to students in grades 7-12 who were expelled from a comprehensive high school.

- **Detroit Northern High School, Comprehensive High School, Detroit Public Schools, Detroit, MI**

Taught English and Social Studies in a comprehensive neighborhood high school located in the North End of Detroit, an economically disadvantaged community.

OTHER RELATED EXPERIENCE

- **Cadre Faculty Member**, Association for Supervision and Curriculum development (ASCD): consult and conducts professional learning on Leadership, Whole Child, Understanding by Design (UbD), and Data Driven Leadership and Instruction. Contracts with the Henrico County, VA, Cleveland, OH, and Charlotte-Mecklenburg, NC school districts.
- **Eastern Region Program Manager**, Delta Teacher Efficacy Campaign, Delta Research & Education Foundation, Washington, DC: a professional learning effort to ensure retention of teachers of color in the field of education.
- **Former Member**, District of Columbia Public Schools Strategic Planning Committee, Washington, DC.
- **Former Advisory Council Member**, Low Income Investment Fund (LIIF): Advisory Council is charged with the selection of LIIF's New Market Tax Credit (NMTC) recipients.
- **Mayoral Appointee**, Thrive by Five Coordinating Council, Office of The Mayor, Washington, DC.
- **Chair**, Ward 7 Education Council, Washington, DC.
- **Board of Directors**, birdSeed.org, an organization dedicated to erasing the racial wealth gap and ensuring black homeownership in Washington, D.C and throughout the nation.
- **Board of Directors**, DC Early Learning Collaborative, an organization dedicated to working with a wide range of stakeholders to improve the quality and quantity, and affordability of high-quality early care and education services in the District of Columbia. **Board of Directors**, R Street Institute, a nonprofit, nonpartisan, public policy research organization.
- **DC Council Appointee**, Early Childhood Educator Equitable Compensation Task Force, District of Columbia City Council
- **DC Council Appointee**, Ward 7 ANC Redistricting Taskforce.

PRESENTATIONS

- Presenter, Topic: *TurnAround* – National Association of Black School Educators Annual Conference
- Presenter, Topic: *Whole Child* – Association for Supervision and Curriculum Development Annual Conference
- Presenter, Topic: *Using the Whole Child Philosophy to Turnaround A School* – Maryland ASCD Super Saturday Conference
- Presenter, Topic: *The Journey of Two TurnAround Principals* – Common Ground Conference
- Presenter, Topic: *High Expertise Teaching* – Learning Forward Annual Conference
- Speaker, Topic: A Strong Start for All Children – The Atlantic Education Summit
- Presenter, Topic: *Can Restorative Practices Succeed Without Community Support?* – Congressional Black Caucus Annual Legislative Conference
- TedX Talk Speaker, Topic: *2 Gen Policies: A Pathway Out of Poverty* (October 2021) – TEDX Oronoco Bay Park

HONORS & AWARDS

- Leadership Greater Washington, Class of 2020
- Education Leaders of Color (EdLoC) Member and Boulder Fund Recipient
- CityBridge Foundation Education Innovation Entrepreneur Fellowship
- Bank of America Neighborhood Builders Award
- Washington Post Helping Hands
- District of Columbia Federation of Civic Associations - Grassroots Award
- Prince George's County Board of Education Community Service Award
- Detroit Public Schools Outstanding Educator Award



Executive Office of the Mayor – Mayor’s Office of Talent and Appointments

John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Dr. Marla M. Dean



Dr. Marla M. Dean is the founder and chief learner-innovator of Dean’s List Consulting. Currently, her work includes supporting the Ascend Network at Aspen Institute on promising two-generation policy and practices in Washington, DC; leading the strategy of the Health Equity Fund, a \$95 million dollar project at the Greater Washington Community Foundation; and building the capacity of early childhood centers seeking accreditation.

With nearly 30 years of teaching and leadership experience in the District of Columbia, Maryland, Michigan, and Virginia, Dr. Dean is a recognized national leader and expert in the two generational and whole child approaches and has been honored with several awards that recognize her outstanding community service. Most recently, Dr. Dean has served as the executive director and chief executive officer of Bright Beginnings Inc. (BBI), a non-profit, community-based organization that operates two-generation programming for children and families experiencing homelessness and housing instability in Washington, D.C.

Currently, Dr. Dean serves as Chair of Ward 7 Education Council. She also serves on the Board of Advisors for Birdseed Foundation, an organization dedicated to ensuring black homeownership in a rapidly gentrifying Washington, DC, as well as on the Board of Directors for both R Street Institute and the DC Early Learning Collaborative. Previously, Dr. Dean served on Mayor Bowser’s inaugural Thrive by Five Coordinating Council. She currently serves on the DC Council’s Taskforce on Early Childhood Educator Compensation and the Ward 7 ANC Redistricting Taskforce.

Dr. Dean is a member of Delta Sigma Theta Sorority and chairs the Community Forum & Scholarship Committee. She has served as the Eastern Region Program Manager for the Delta Research and Education Foundation’s Delta Teacher Efficacy CAMPAIGN (DTEC) and on the 2017-2020 DCPS Strategic Advisory Committee.

A Ward 7 resident, Dr. Dean earned her Doctor of Education from the University of Pennsylvania and an Educational Specialist degree from Michigan State University, as well as both a Master of Arts in Teaching & Learning and a Bachelor of Arts in Political Science from the University of Michigan.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tommy Wells, Steve Walker
From: Betsy Cavendish
Date: June 20, 2023
Subject: Legal sufficiency review of Resolutions nominating Debra Kilpatrick Byrd, Corinne Cannon, Dr. Marla M. Dean, Nechama Masliansky, Elijah Moses, Patricia Stamper, and Rachael Stephens as at-large members of the Commission on Poverty

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. This legal sufficiency is based on confirmation from the Mayor's Office of Talent and Appointments that all persons submitted for nomination meet all applicable eligibility requirements related to income and residence pursuant to D.C. Official Code § 3-641.02(b).

If you have any questions in this regard, please do not hesitate to call Vanessa Careiro, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'.

Elizabeth A. (Betsy) Cavendish