

MURIEL BOWSER MAYOR

September 19, 2023

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 102 of the Commission on Poverty Establishment Amendment Act of 2020, effective March 16, 2021 (D.C. Law 23-184; D.C. Official Code § 3-641.02), I am pleased to nominate the following person:

Ms. Corinne Cannon A Street, SE Washington, DC 20002 (Ward 6)

for appointment as an at-large representative member of the Commission on Poverty, for a term to end two years from the date of confirmation.

Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

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Sincerely

Mayor

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Chairman Phil Mendelson at the request of the Mayor A PROPOSED RESOLUTION IN THE COUNCIL OF THE DISTRICT OF COLUMBIA To confirm the appointment of Ms. Corinne Cannon to the Commission on Poverty. RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the "Commission on Poverty Corinne Cannon Confirmation Resolution of 2023". Sec. 2. The Council of the District of Columbia confirms the appointment of: Ms. Corinne Cannon A Street, SE Washington, DC 20002 (Ward 6) as an at-large representative member of the Commission on Poverty, pursuant to section 102 of the Commission on Poverty Establishment Amendment Act of 2020, effective March 16, 2021 (D.C. Law 23-184; D.C. Official Code § 3-641.02), for a term to end two years from the date of confirmation. Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor. Sec. 4. This resolution shall take effect immediately.

Corinne Raeburn Cannon, MAT, MSc

A Street, SE Washington, DC 20003

Greater DC Diaper Bank, Founder and Executive Director, 2010-present.

greaterdcdiaperbank.org

Ms. Cannon serves as the executive director of the nonprofit she founded in 2010 to provide diapers, formula, period products, adult incontinence and other hygiene essentials to low-income families in the Washington metro area. Greater DC Diaper Bank currently distributes 10+ million diapers and \$500,000+ of other essentials each year through a network of 100 social service agencies and reaches more than 30,000 families annually. Since its creation, the diaper bank has provided over 30 million diapers to families in the region. Greater DC Diaper Bank has received national media coverage and national and regional awards for its innovative model for reducing poverty and strengthening families. Ms. Cannon oversees daily operations and is responsible for strategic planning, partnerships, and fundraising.

ICF International, Senior Associate, 2010-2014.

icfi.com

While at NBM, Md. Cannon provided communications and marketing work for federal government clients with a focus on public health (HIV/AIDS and drug use), schools, education policy and training. Created national curriculum for several federal agencies including the EPA.

Catholic University of America, Adjunct Professor, 2006-2011.

cua.edu

Courses taught inlcude: Film and Literature, Women's Literature, Senior Seminar, Human and Cultural Diversity. Ms. Cannon has taught courses in both traditional and online formats and is adept at incorporating multimedia into lessons.

Newseum, Curriuclum Development Manager, 2008-2010.

newseumed.org

Responsible for creation of all curriculum materials for use onsite and distribution nationally via web and conferences. The curriculum and trainings created by Ms. Cannon directly reached more than 75,000 students and teachers. Ms. Cannon worked on outreach to national and local partners in the media and education realms and tailored programs for specific audiences. In this role, Ms Cannon researched, developed, wrote, and taught lessons and professional development workshops on a range of topics including First Amendment, American government and civics, American history, journalism, media literacy and global freedom of expression. She also trained and managed four part time staff.

National Building Museum, School Program and Curriculum Development, 2005-2008. nbm.org

While at the National Building Museum, Ms. Cannon directed all aspects of youth education initiatives for educational groups. This included creation, development and teaching of programs, marketing and printing brochures for three distinct program areas, overseeing scheduling, curriculum and lesson creation, teacher training, teacher evaluation, program evaluation, overseeing a \$75,000 budget, and grant management. In this role, she supervised two full time staff members and thirteen part time museum educators.

Smithsonian National Air and Space Museum, Education Department, Discovery Station Program, 2002-2004.

nasm.si.edu

While working at the Smithsonian, Ms. Cannon directed a family science program that used interactive, inquiry-based, portable lessons covering a range of aviation, space, and astronomy topics. In this role, Ms. Cannon created curriculum, trained and managed more than 100 volunteers, and developed partnerships with government and private organizations to fund new Discovery Stations. Ms. Cannon developed and taught training classes on informal education, interactive learning, customer service, inquiry-based and object-based learning, and communication skills to over 550 volunteers and staff. When Ms. Cannon left this position, the program had reached more than 110,000 visitors per year. The Discovery Station program was highlighted as a model education initiative at American Association of Museums (AAM) annual conference in 2004 and the model has been used by regional, national and international museums.

Matthews Media Group, Senior Associate, 2001-2002.

mmgct.com

While at Matthews Media, Ms. Cannon worked on a national campaign focused on disseminating health tips to women of color to encourage healthy lifestyle behaviors. In this role she assisted in material development and dissemination. Ms. Cannon assisted with the recruitment of community health workers in eleven cities to educate Asian and Pacific Islander Americans about clinical trials and Hepatitis B. Additionally, she developed, designed and implemented a multimedia training program focused on explaining health issues in a non-threatening, informal, and effective manner. In this role she also managed the work plans and provided technical assistance to the community health workers.

St. Jane Francis de Chantal School, Junior High Teacher, 2000-2001.

Ms. Cannon developed and taught 5th, 6th and 7th grade Social Studies and English Literature.

Neighborhood Reinvestment Corporation, National Coordinator of NeighborWorks Week, 1999-2000.

neighborworks.org

While at Neighborhood Reinvestment, Ms. Cannon served as the Project Coordinator for a week of fundraising and awareness-raising community improvement activities at local non-profit organizations. Working with more than 250 community-based housing organizations, Ms. Cannon wrote and produced a step-by-step training guide to planning an event with a focus on partnership development; volunteer recruitment, training and retention; and media involvement.

Education

M.Sc., Anthropology of Learning and Cognition London School of Economics and Political Science, 2005 (High Merit)

M.A.T., Secondary English Language and Literature Trinity College., 2003

B.A., English Trinity College, 1999 (Phi Beta Kappa)

Doctoral Coursework, Education Policy Studies University of Maryland, College Park, 2006-2013

Volunteer Work & Recognitions

Capitol Hill Day School – Parent Association Task Force – 2020 – present
National Diaper Bank Network & Alliance for Period Supplies - Advisory Board – 2020 – present
Washingtonian of the Year (Washingtonian Magazine) - 2020
Mary McGrory Advocacy Award - 2019
CNN Hero - 2015
National Diaper Bank Network & Alliance for Period Supplies – Board Member – 2015 – 2018

National Diaper Bank Network & Alliance for Period Supplies - Board Member - 2015 - 2018 L'Oréal Paris Woman of Worth - 2014

Johnson & Johnson Champion of Care - 2014

Money Magazine Money Hero - 2014

Imagination Stage – Early Education Task Force Member – 2014 – 2016

Stone Ridge School of the Sacred Heart - Alumnae Board - 2014 - 2016



Executive Office of the Mayor - Mayor's Office of Talent and Appointments

John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Corinne Cannon



Corinne Cannon, MAT, MSc, is the Greater DC Diaper Bank Founder and Executive Director/President.

Ms. Cannon has been recognized locally and nationally for her innovative work to help families by pairing tangible essentials like diapers, period products, and formula with proven poverty interventions in partnership with 100 social service agencies in the region. She was recently honored as a 2019 Washingtonian of the Year by Washingtonian Magazine and selected as a 2015 CNN Hero,

among other honors. Before founding GDCDB, Ms. Cannon worked in education, low-income housing, and health communications.

A Ward 6 resident, Ms. Cannon earned a Master of Science in Anthropology of Learning and Cognition from the London School of Economics and Political Science, as well as a Master of Arts in Teaching and a Bachelor of Arts in English from Trinity College.

GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To:

Tommy Wells, Steve Walker

From:

Betsy Cavendish

Elijabet A. avenduch

Date:

June 20, 2023

Subject:

Legal sufficiency review of Resolutions nominating Debra Kilpatrick Byrd, Corinne Cannon, Dr. Marla M. Dean, Nechama Masliansky, Elijah Moses, Patricia Stamper, and Rachael Stephens as at-large members of the Commission

on Poverty

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. This legal sufficiency is based on confirmation from the Mayor's Office of Talent and Appointments that all persons submitted for nomination meet all applicable eligibility requirements related to income and residence pursuant to D.C. Official Code § 3-641.02(b).

If you have any questions in this regard, please do not hesitate to call Vanessa Careiro, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

Elizabeth A. (Betsy) Cavendish