



MURIEL BOWSER
MAYOR

March 9, 2023

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Commission on the Arts and Humanities Act, effective October 21, 1975 (D.C. Law 1-22; D.C. Official Code § 39-203), I am pleased to nominate the following person:

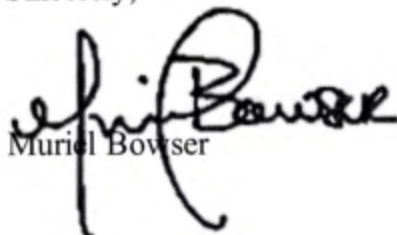
Ms. Julianne Brienza
4th Street, SW
Washington, DC 20024
(Ward 6)

for appointment as a member with experience in arts and humanities organizational administration or governance of the Commission on the Arts and Humanities, replacing Maria Hall Rooney, for a term ending June 30, 2026.

Enclosed you will find biographical information detailing the experience of Ms. Brienza, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,


Muriel Bowser



Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Ms. Julianne Brienza to the Commission on the Arts and Humanities.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Commission on the Arts and Humanities Julianne Brienza Confirmation Resolution of 2023".

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Ms. Julianne Brienza
4th Street, SW
Washington, DC 20024
(Ward 6)

as a member with experience in arts and humanities organizational administration or governance of the Commission on the Arts and Humanities, established by section 4 of the Commission on the Arts and Humanities Act, effective October 21, 1975 (D.C. Law 1-22; D.C. Official Code § 39-203), replacing Maria Hall Rooney, for a term ending June 30, 2026.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.



Executive Office of the Mayor - Office of Talent and Appointments

John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Julianne Brienza



Julianne Brienza is a disciplined organizational leader with distinctive experience developing opportunities for artists, creatives, and communities that are both significant and sustainable.

In 2005, she founded Capital Fringe, a DC-based non-profit with a mission rooted in the freedom of expression and earning opportunities for artists and creatives. Since then, she's served as driving force for the vision, community presence, and the growth of the organization's financial footprint from \$300,000 up to \$1.7 million, and increased opportunities and the establishment of key partnerships and artist-driven programs.

Prior to her role at Capital Fringe, Ms. Brienza created the Mead Theatre Lab Program, a performing arts program offering intensive production and development assistance for performing and visual artists, writers, directors, producers, and independent theatre companies. There, she helped select artists and companies were selected by a community-led volunteer advisory panel of prominent DC-area arts professionals who also provided mentoring and professional development throughout the program term. Ms. Brienza has received numerous awards, including the Distinguished Alumni Award, College of Business, Performing Arts and Leadership, Viterbo University in 2020, the non-profit CEO of the Year from the Washington Business Journal in 2015 and the Visionary Leadership Award at 31st Annual Mayors Arts Awards in 2015.

A Ward 6 resident, Ms, Brienza received a Bachelor of Fine Arts – Theatre from Viterbo University.



JULIANNE BRIENZA

CONTACT



NOTABLE AWARDS

Distinguished Alumni Award, College of Business, Performing Arts and Leadership, *Viterbo University 2020*

Non-Profit CEO of the Year
Washington Business Journal, 2015

Visionary Leadership Award
*31st Annual Mayors Arts Awards,
Honorable Mayor Bowser, 2015*

Innovative Leadership in Theatre
*Washington Post, Helen Hayes
Award, 2013*

EDUCATION

Arden Professional Apprenticeship
Philadelphia, PA
Areas of Focus:
*General Management, Fundraising,
Marketing, Stage-management
and Production*

Viterbo University
La Crosse, WI
*Bachelor of Fine Arts -Theatre
Magna cum Laude
Minors: Philosophy and Visual Arts
Sister Marie Leon Lacroix
Service Award*

PROFESSIONAL SUMMARY

A disciplined organizational leader with distinctive experience developing opportunities for artists, creatives and communities that are both significant and sustainable.

SELECTED ACHIEVEMENTS

Founded Capital Fringe, a DC-based non-profit in 2005 with a mission rooted in the freedom of expression and earning opportunities for artists and creatives. Driving vision, community presence and the growth of the organization's financial footprint from \$300,000 up to \$1.7 million through increased fundraising, earned revenue opportunities and the establishment of year-round sustainable artist-driven programs.

Created the Mead Theatre Lab Program, a performing arts program offering intensive production and development assistance for performing and visual artists, writers, directors, producers, and independent theatre companies. Selected artists were recommended by a community-led volunteer advisory panel of prominent DC-area arts professionals who also provided mentoring and professional development throughout the program term. The Mead Theatre Lab ran for thirteen years until the sale of Flashpoint property in 2016.

Created Philadelphia's year-long arts-in-residency program at Greenfield Elementary School run by Mum Puppettheatre. Established program curriculum, budget, cash flow statements, and payroll. Drafted grants and program schedule. This arts-in-residency program running for twenty years.

SKILLS

- Producing
- Program Development/Management
- Community Building/Development
- Volunteer Management
- Negotiation
- Public Relations
- Public Speaking
- Financial Scenario Planning
- Change Management
- Strategic, Pragmatic Thinking
- Fundraising
- Marketing Print & Digital
- Graphic Design Print & Digital

REFERENCES

Available upon Request.

FOUNDING DIRECTOR

Capital Fringe / Washington, DC / 2005 - Present

- Community outreach, curation, and producing a multi-day festival featuring over 250 local, national and international artists in 10+ venues.
- Lead and collaborate with a multidisciplinary team of employees, contractors, volunteers, and consultants of up to 70-100 annually..
- Leverage mission by forming key partnerships around specific projects including Arena Stage, Clark Construction, Douglas Development, Kennedy Center for the Performing Arts, Phillips Collection, Sasha Bruce Youthworks, among others.
- Create, execute and manage yearly workplans for Programming, Fundraising, Marketing and Press and Operations.
- Draft and manage annual operating (up to \$1.7 million) and capital budgets (up to \$5 million).
- Two three-year Strategic Plans executed through benchmark tracking with Board of Directors.
- Serve as the chief liaison of the Board of Directors and committees, including Executive, Finance, and Governance.

OPERATIONS MANAGER

CulturalDC / Washington, DC / 2003- 2005

- Worked as part of the leadership team to launch and lead the Flash-point Arts Incubator Project.
- Created an incubator curriculum and organized community art leaders to lead sessions and serve as mentors.
- Financial management and grant reporting.
- Created and executed Facilities Plan: dance studio, 60 seat-theatre, art gallery and resident and staff offices.
- Created and executed venue rental contracts and policies.

ARTIST RESIDENCY DIRECTOR

Mum Puppettheatre / Philadelphia, PA / 2002 – 2003

- Created program curriculum, recruited and trained teaching artists.
- Financial management, budgeting, cash flow, and payroll.
- Grant writing and fundraising.
- Lead community meetings from PTA to teachers.

MANAGING DIRECTOR

1812 Productions / Philadelphia, PA / 2001 - 2002

- Stabilized the actor-led company during a series of internal and external changes by driving earned and contributed revenue while keeping the staff and artists focused on the mission.
- Created chart of accounts, established accounting practices and developed departmental budgeting of over \$800,000.
- Created and implemented a diversified media plan for each production to more effectively target key audience demographics.
- Increased subscriptions by 14% in the 01/02 season.
- Led process with the Co-Artistic Directors to hire my replacement.

GOVERNMENT OF THE DISTRICT OF COLUMBIA

Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tommy Wells, Steve Walker
From: Betsy Cavendish
Date: March 6, 2023
Subject: Legal sufficiency review of Resolutions nominating Julianne Brienza and Chase Maggiano as members of the Commission on the Arts and Humanities

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Vanessa Careiro, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

Elizabeth A. (Betsy) Cavendish