



**MURIEL BOWSER**  
**MAYOR**

October 21, 2021

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to sections 1072 and 1073 of the Commission on Fathers, Men, and Boys Establishment Act of 2014, effective February 26, 2015 (D.C. Law 20-155; D.C. Official Code §§ 3-731 and 3-732), I am pleased to nominate the following person:

Mr. Ben-James Brown  
First Street, NW  
Washington, DC 20011  
(Ward 4)

for appointment as a member of the Commission on Fathers, Men, and Boys, replacing Jelani Murrain, to serve the remainder of an unexpired term to end September 19, 2022.

Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser  
Mayor

  
Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Ben-James Brown to the Commission on Fathers, Men, and Boys.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Commission on Fathers, Men, and Boys Ben-James Brown Confirmation Resolution of 2021".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. Ben-James Brown  
First Street, NW  
Washington, DC 20011  
(Ward 4)

as a member of the Commission on Fathers, Men, and Boys, pursuant to sections 1072 and 1073 of the Commission on Fathers, Men, and Boys Establishment Act of 2014, effective February 26, 2015 (D.C. Law 20-155; D.C. Official Code §§ 3-731 and 3-732), replacing Jelani Murrain, to serve the remainder of an unexpired term to end September 19, 2022.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# BEN-JAMES BROWN

**Objective is to combine my skills, experience and education with the opportunity to build high-performing teams, support company objectives, while leveraging partnerships to drive revenue growth and sales performance.**

## CORE STRENGTHS & SKILLS

*Builds Relationships*

*Drive for Results*

*Change Management*

*Communicates*

*Powerfully*

*Customer Experience*

*Strategic Perspective*

*Collaboration & Teamwork*

*Motivates Others to High*

*Performance*

## PROFESSIONAL HISTORY

**REGIONAL BANKING DISTRICT MANAGER III VP 2012 - PRESENT Wells Fargo Bank, Washington, DC** District Manager is responsible for the effective management of multiple Wells Fargo locations with one line of business that provides products and services to a designated marketplace while meeting the profitability goals and objectives of Wells Fargo Bank.

### RESPONSIBILITIES:

- District Manager Mentor
- Affluent Proponent for The District Area Market
- Regional Business Unit Reviews
- Led Management Associate Program in Greater Washington DC
- Increase revenue, deposits and traffic through efficiency and Leadership
- Responsible for >110 employees, 12 Stores (Largest Store share in Region)
- Accretive in GWDC across all performance metrics and ranked 1 of 12 District in 2015.
- Overseen territories in the District and Maryland Markets, leading 36 stores with more than 450 million in Deposits and 68 million Loans.
- Connector for nonprofit grantees with Team Member Resource Networks and council to facilitate deepening volunteer effort and relationship with applicants
- Launched and successfully piloted two new concepts for the Consumer Bank across the Enterprise called Neighborhood Stores and Express Centers. Opened these locations between 2013-2019 and 1 Traditional Flex format store December 2014. Ensured staffing met needs of the facility and community. Helped streamline processes for these digital centers and future branch initiatives in the enterprise.

### HIGHLIGHTS

*Successfully led 2 Districts*

*University of California Los Angeles- Anderson School of Business-Diverse Leaders Program Graduate*

*Greater Washington DC Contributions Council Member*

*Opened first 3 Neighborhood Segment Store Enterprise wide*

*Piloted New Digital Branch Express Center 2019*

*Exceeds Performance rating 2012-19*

**Together we'll go far**



Ranked 6th of 644 Districts enterprise wide for performance and #1 in Sales and Service in GWDC ending 2013 with the DC East District. Sales and Service practices adopted as Regional standards for 2014/2015.

In 2014 moved DC North's District performance from 85% mid-year to 98% YTD. Through change management was able to see behavioral transformation with 7 of 12 newly hired Store Managers. Increased Investable assets in Market by establishing monthly skill builder/ partner workshops with increased inspection points on skill behaviors 2014-16  
Led Manager Associates Program Initiative GWDC 2015-16  
Credit Management Series, Rolling Out Magazine, 2014  
Get Smart About Credit Article, Washington Informer 2015

### **STRATEGIC PARTNERSHIPS**

Presenting Sponsor Remarks **DC CAPS Luncheon 2013**  
Presenting Sponsor Remarks **Young Playwrights 2014**  
Wells Fargo's Business Credit Series Article (Rolling Out Magazine 2014)  
Presenting Sponsor Remarks **Jazz in the Hood U Street Festival 2014**  
Financial Literacy Building Your Credit Article (Washington Informer 2015)  
Key Note Presenter at Thurgood Marshall "Building Your Brand" 2015  
Key Note Presenter at **United States Black Chamber "Pitching Your Business" 2016/2017**  
Presenter at **100 Black Men of America Leadership Conference 2017**  
Key Note Presenter at UNCF "Organizational Visibility" 2017  
Presenting Sponsor Remarks **Minority Access Inc. Diversity Conference 2017**  
Presenting Sponsor Remarks **100 Black Men of America Induction Ceremony 2017**  
Key Note Speaker/ panelist at **NaFFAA 2017 Leadership Conference**  
Presenter at **Calibr Annual Conference "Minority Small Business" 2017**  
Key Note Speaker at **DC Black MBA Association "Same you, New Year, Different Approach" 2018**  
Key Note Speaker at **Howard University Credit Conscientiousness 2019**  
Mayor's Office of Father Men and Boys Flip the Script Initiative

### **BOARD MEMBERSHIPS**

Board of Directors- Treasure  
Young Playwrights Theater

Board of Directors- Finance Committee  
DC Scores

Vice President  
100 Black Men of Greater Washington DC

### **EDUCATION**

University of Phoenix BS Management 2012  
UCLA Anderson School of Business Executive D&I 2014



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

### **Ben-James Brown**



Ben-James Brown serves as the Regional Banking District Manager for Wells Fargo Bank and has overseen territories in the District of Columbia and Maryland, leading more than 42 branches and 500 employees in his career. He is responsible for the effective management of multiple Wells Fargo locations that provide products and services to a designated marketplace while meeting the profitability goals and objectives of Wells Fargo Bank. He currently manages a portfolio of nearly a billion dollars in deposits, six hundred million dollars in loans and over one billion dollars in managed assets.

Last year, Mr. Brown mentored a group of four young men to compete in a competition sponsored by Wells Fargo Bank at the 32nd Annual 100 Black Men of America Conference, where they developed a job readiness application called “IMPRESS.” This app focused on four components: appearance, articulation, assessment and advice to assist jobseekers, ages 16-24 (lowest employment rate based on age). Mr. Brown volunteered more than 80 hours towards this effort which helped this team place second of fifteen teams nationally. He plans on further developing this app with these young men in hopes of launching in 2019.

Mr. Brown is the Treasurer and a board member for the Young Playwrights Theater in Washington D.C. and is the Vice President for 100 Black Men of Greater Washington D.C. In both of his affiliated organizations, he gives back countless hours of volunteer time to help underserved communities across the District of Columbia. Mr. Brown was named a Board of Directors member for the non-profit organization DC Scores, serving over two thousand students across Washington, D.C. He was also the proud recipient of the DC Made Man award in 2018 and Black Enterprise’s 2019 Modern Man honoree.

A Ward 4 resident, Mr. Brown holds his Bachelor of Science degree in Business Management from the University of Phoenix.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Ronan Gulstone, Steve Walker  
**From:** Betsy Cavendish  
**Date:** October 12, 2021  
**Subject:** Legal sufficiency review of Resolutions nominating Dr. Tamara A. Henry, Ben-James Brown, Kiye Corbitt, John Cotten, David Gaston, LeVar Jones, Quentin Roosevelt, and Genaro Stewart to the Commission on Fathers, Men, and Boys.

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**This is to Certify** that this office has reviewed the above-referenced Resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Vanessa Careiro, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'. The signature is written in black ink and is positioned above a horizontal line.

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Elizabeth Cavendish