


Chairman Phil Mendelson

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8 A PROPOSED RESOLUTION
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11 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
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16 To reappoint Ms. Alicia Wilson to the Commission on Health Equity.
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18 RESOLVED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
19 resolution may be cited as the “Commission on Health Equity Alicia Wilson Reappointment
20 Resolution of 2021”.

21 Sec. 2. Notwithstanding Council Rule 277, the Council of the District of Columbia
22 reappoints:

23 Alicia Wilson
24 Carrollton Terrace
25 Hyattsville, Maryland 20781
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27 as a voting member of the Commission on Health Equity, established by section 5043 of the
28 Commission on Health Equity Amendment Act of 2016, effective October 8, 2016 (D.C. Law
29 21-160; D.C. Official Code § 7-756.01), to serve a 3-year term to end July 7, 2023.

30 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
31 upon its adoption, to the appointee, the chairperson of the Commission, and to the Office of the
32 Mayor.

33 Sec. 4. This resolution shall take effect immediately upon the first date of publication in
34 the District of Columbia Register.

Alicia Wilson

Carrollton Terrace
Hyattsville, MD 20781

Senior Level Non-Profit Executive and Social Justice Leader with over 20 years of experience advancing healthcare services and rights for marginalized communities. Highly skilled at facilitating strong coalitions, mediating diverse groups, and building inclusive, collaborative teams. Brings government relations experience at the local, state, and federal level. A bilingual leader with strong cross-cultural communication skills who is known for being an effective driver of transformational change for intractable social issues. Has a successful track record of growing revenue and leading multi-site operations. Known for being an active listener, innovative problem-solver, and savvy strategic thinker who brings strong ethical leadership and a sense of humor.

- Nonprofit Healthcare
- Immigrant Health Equity
- Progressive Policy-making and Implementation
- English and Spanish-language Media Relations and Communications
- Coalition Building
- Government Relations
- Public Speaking
- Health Systems Transformation
- Fundraising, Grant Writing
- Community Relations
- Group Facilitation and Mediation

PROFESSIONAL EXPERIENCE

ALICIA WILSON STRATEGIES, Hyattsville, MD

2019 - present

Founder and Principal. Strategic partner for progressive organizations building power in their communities. Supports nonprofits through ongoing and project-based engagements that help build their capacity to make a greater impact. Engagements include national and local advocacy organizations. Services include:

- Facilitating coalitions
- Publishing white papers
- Campaign development and action planning
- Crafting advocacy and community engagement tools
- Researching best practices and providing program development analysis and recommendations
- Network building
- Organizational development strategic evaluation
- Diversity, Equity, and Inclusion strategic guidance
- Cross-cultural communications support
- Leadership and management support

Executive Director (Jan 2009 – December 2018) Oversaw all functions and managed 135 person staff of community based, Federally Qualified Health Center, with responsibility for advancing its mission and goals. Ensured provision of culturally appropriate health care services, maintenance of clinic's strong reputation, and building of effective relationships with clients, community, funders, and government officials. Acted as a public spokesperson and advocate representing La Clínica and the needs of the DC metro area Latino community. Responsible for effectively raising funds from both foundations and individual major donors. Built the strength and engagement of the board of directors. Represented La Clínica in various boards, committees and panels to further the organization's mission.

- Grew organization from \$7 million to \$12.5 million, and from 3,000 patients to over 80,000 served annually throughout the community
- Expanded infrastructure to support robust organization
- Grew organization from 1 site to 6 locations
- Defined and executed successful strategy to increase organizational impact and grow influence in region, more effectively representing the health needs of the local Latino immigrant community
- Adapted organizational strategy to changing healthcare environment, navigating through ACA passage and toward value-based payment systems
- Strengthened, supported, and coordinated patient-majority board of directors
- Built advocacy strategy for organization, leading coalitions that helped write and pass successful legislation to increase healthcare access for immigrants
- Developed strong network of loyal financial supporters, leveraging key relationships to build organizational sustainability. Obtained \$800,000 grant for organizational support, multiple multi-year, Federal contracts.
- Led organization through restructuring and transitions
- Won highest health center quality award from DHHS, 2016

Director of Grants and Contracts Administration (Oct 2001 – Dec 2008) Senior role in oversight of clinic, represented organization externally in many settings. Oversaw public relations, media relations, and external presentation of clinic. Initiated and led organizational development activities such as organizational assessment, strategic planning, staff restructuring process, facility renovation, development of Mission, Vision, and Values statement. Oversaw grant writing, project management, and fundraising efforts for then \$7 million annual budget, of which 75% was grants and contracts. Cultivated individual donors. Established relationships with funding organizations, both public and private.

- Won Federally Qualified Health Center status through competitive application process
- Completed emergency fundraising campaign, raising over \$600,000 in under three months
- Successfully closed out \$3.4 million capital campaign

- Grew budget from \$3 million to \$7 million
- Successfully developed new website and managed expansion of fundraising into new media

Development Associate (Apr 2001 – Oct 2001) Prepared applications for grants and contracts and related reports to funding organizations in compliance with guidelines and deadlines.

Case Manager, HIV Services (Jun 2000 – Apr 2001) Performed needs assessment for 50 HIV-positive patients and develop individualized care plan for each. Identified appropriate sources of care and resources for social stability of patients.

NEW HOPE HOUSING, Alexandria, VA. Jan 1999 – Jun 2000

Case Manager

Provided intensive case management for eight families in homeless shelter setting. Supervised client transition from homelessness to stable housing.

BREAD FOR THE CITY, Washington, DC. Sept 1996 – Dec1 998

Case Manager

Provided social work case management for thirty clients. Acted as representative payee for four disabled clients. Advocated for clients through expertise in local and federal welfare system regulations.

EDUCATION

Swarthmore College, Swarthmore, PA. Bachelor of Arts, June, 1996. Double major in Religion and Sociology / Anthropology. Graduated with Distinction in Sociology / Anthropology.

Nonprofit Roundtable of Greater Washington, Future Executive Directors Fellowship, 2008-2009.

Harvard Business School, Strategic Perspectives in Nonprofit Management, Certificate, July, 2013 Executive Education, Social Enterprise Initiative

The Advisory Board Company, Fellowship, 2016 – 2017. Intensive healthcare administration fellowship.

COMMUNITY INVOLVEMENT

- Member, Co-facilitator, DC Initiative on Racial Equity and Local Government (2015 to present)
- Appointed Member, DC Health Equity Commission (2017 to present)
- Board of Trustees Vice-Chair, Luminis Health Doctors Community Medical Center.

Vice-chair, strategic planning committee, Co-chair, Health Equity and Anti-Racism Task Force (2019 to present)

- Board member, Vice President, DC Primary Care Association. (2011 to 2018)
- Board member, Treasurer, Institute for Public Health Innovation (2013 to 2018)
- Member, National Steering Committee, DHHS Office of Minority Health, *Promotores de Salud* Initiative (2011 - 2016)
- Member, Latino Congressional Advisory Committee, Del. Eleanor Holmes-Norton (2009 to 2018)
- Co-chair, Hyattsville Bicycle and Pedestrian Safety Committee (2006 – 2008)

PERSONAL

Fluent in Spanish and English. Avid gardener, cook, and sports enthusiast. Named “Disruptive Woman to Watch in 2015,” by Disruptive Women in Health Care