


Chairman Phil Mendelson

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A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To appoint Dr. Delia L. Houseal to the Commission on Health Equity.

RESOLVED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the “Commission on Health Equity Delia L. Houseal Appointment Resolution of 2021”.

Sec. 2. The Council of the District of Columbia appoints:

Dr. Delia L. Houseal
Call Place, SE
Washington, D.C. 20019
(Ward 7)

as the nonvoting community advisory member from Ward 7 on the Commission on Health Equity, pursuant to section 5043(c)(1)(B) of the Commission on Health Equity Amendment Act of 2016, effective October 8, 2016 (D.C. Law 21-160; D.C. Official Code § 7-756.01(c)(1)(B)).

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the appointee, the chairperson of the Commission, and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately upon the first date of publication in the District of Columbia Register.

Delia L. Houseal, PhD, MPH

Washington, DC 20019

HIGHLIGHTS OF QUALIFICATIONS

- Public Health expert with over 15 years of experience collecting, analyzing and interpreting quantitative and qualitative data to influence the development, implementation and evaluation of administrative, programmatic and public policies related to a variety of public health and health policy issues such as healthy equity, value-based payment (VBP) programs, quality measurements, chronic diseases and violence prevention.
- Over 15 years of experience managing individuals and teams with a demonstrated ability to strategically lead by fostering innovation, encouraging continuous improvement and influencing organizational change to achieve business goals.
- Excellent communicator and negotiator with a proven track-record of organizing and planning community engagement efforts, fostering collaborative relationships in complex environments and building and sustaining relationships with a variety of stakeholders.
- Nearly 15 years of experience effectively managing federal, state and private multi-year grants and contracts including the coordination of application reviews for grant proposals and providing general advice to investigators regarding preparation of grant proposals.

PROFESSIONAL EXPERIENCE

Advisory Neighborhood Commissioner Single Member District 7E06 Washington, DC

- Provide community responsive recommendations and advice to the Mayor of the District of Columbia, the Council of the District of Columbia and government agencies.
- Serve as a liaison between residents of Single Member District 7E06 and the District of Columbia government.

NEAN Consulting, LLC. Principle, NEAN Consulting, LLC., Washington, DC, December 2015 to present

- Provide program and policy design and implementation support to clients to ensure that strategies are equitable and culturally and linguistically relevant.
- Provide culturally sensitive and customer focused research and evaluation services using innovative research designs to achieve sound data collection and analysis.
- Provide proven training and technical assistance to clients who need to expand capabilities to achieve their goals.
- Translate research findings and data into easy-to-understand findings and present the information to a diverse range of audiences.

- Successfully manage contracts and grants from non-profits, local and state governments and ensure that projects are completed on time and within budget.

**Health Insurance Specialist, GS-14, Department of Health and Human Services (DHHS), Centers for Medicare and Medicaid Services (CMS), Center for Clinical Standards and Quality (CCSQ), Quality Measurement and Value-Based Incentives Group (QMVIG)
Woodlawn, Maryland, January 2017 to Present**

- Serve as the technical expert and resource to CMS leadership at the Group, Center and Agency level on issues related to the implementation and evaluation of the End-Stage Renal Disease Quality Incentive Program.
- Analyze and evaluate various health care legislations such as the Medicare Improvements for Patients & Providers Act (MIPPA) and the Protecting Access to Medicare Act (PAMA) to help design and develop regulations that govern the implementation of value-based purchasing programs.
- Serve as a Contracting Officer Representative (Level 3) to negotiate schedule, cost, and deliverables with project teams, functional activity groups, and business partners within and outside of the Agency with regard to sensitive and controversial program and project issues.
- Responsible for planning, organizing, directing, coordinating and controlling the resources (i.e. human, capital) required to ensure the timely, accurate, and cost-effective accomplishment of the ESRD QIP's statutory requirements.
- Work closely with the dialysis stakeholders across the federal government (e.g. ASPE, AHRQ, CDC and other federal) and private industry (e.g. Davita, Fresenius Medical Care, Dialysis Clinic, Inc.) to effectively administer VBP and QRP programs and policies.
- Develop, implement and evaluate stakeholder outreach and engagement activities and strategies to encourage program participation and ensure compliance with program requirements.
- Represent the Center through various mechanisms such as attending conferences, presenting webinars and other technical communications.
- Guide the development and maintenance of quality measures to assess and improve the quality of care and health care outcomes.
- Manage over \$20 million in contracts to support program implementation and research and development.

Topics of Expertise and Focus

Value-Based Purchasing Programs, Medicare; End-Stage Renal Disease, Quality Improvement, Healthcare Research, Measure Development, Health Care Policy, Healthcare Systems, Cross-agency Collaboration, Healthcare Disparities

Selected Presentations

Jin, Y., Wang, D., Kapke, A., **Houseal, D.**, Turenne, M. (2020). Association of Dialysis Facility Clinical Performance with Patient Outcomes in the Medicare ESRD Quality Incentive Program (QIP). American Society of Nephrology Kidney Week (virtual) December 2020.

Young, E.W, Ding, Z.D., Kapke, A., **Houseal, D.** Pearson, J. and Turenne, M. (2019). ESRD Quality Incentive Program Payment Reductions, Mortality, Utilization and Cost. American Society of Nephrology Kidney Week in Washington, DC. November 2019.

Pearson, J., Szymanski, A., Young, E.W., Leichtman, A.B., Esposito, D., Adeleye, A.O., **Houseal, D, et. al.** The Centers for Medicare & Medicaid Services ESRD Quality Incentive Program: Measurement, Monitoring and Evaluation. American Society of Nephrology Kidney Week in San Diego, CA. October 2018.

Houseal, D. Bostic, C. Addressing Depression in Dialysis Patients: An ESRD QIP Reporting Initiative. March 2018.

Social Science Research Analyst, GS-13, Department of Health and Human Services (DHHS), Centers for Medicare and Medicaid Services (CMS), Center for Clinical Standards and Quality (CCSQ), Quality Measurement and Value-Based Incentives Group (QMVIG)

May 2015—January 2017

Woodlawn, Maryland

- Served as the program and policy lead for two (2) value-based purchasing (VBP) programs established under the Patient Protection and Affordable Care Act (ACA) the Hospital Acquired-Condition (HAC) Reduction Program and the Hospital Readmissions Reduction Program (HRRP).
- Identified and assessed disparities in readmissions and healthcare acquired conditions by social, demographic, geographic and economic factors.
- Analyzed and evaluated the Affordable Care Act (ACA) to help design, develop and implement value-based purchasing programs to meet statutory requirements.
- Directed complex program analyses to determine the social and economic impact of hospital value-based programs and relevant healthcare policies. Analyze and evaluate the Affordable Care Act (ACA) to help design, develop and implement value-based purchasing programs.
- Provided technical and programmatic expert guidance and advice to management and senior leadership to ensure that value-based purchasing (VBP) and quality reporting programs (QRP) are meeting program and agency objectives.
- Worked closely with ASPE, AHRQ, CDC and other federal partners to effectively administer VBP and QRP programs and policies.
- Promoted cross-agency collaboration and collegial relationships by serving as the group's liaison to the CDC and leading QMVIG's National Healthcare Safety Network (NHSN) cross-divisional working group.
- Represented the Center through various mechanisms such as attending conferences, presenting webinars and other technical communications. Guide the development and maintenance of quality measures to assess and improve the quality of care and health care outcomes.

Topics of Expertise and Focus

Value-Based Purchasing Programs, Medicare; Health-Care Associated Infections, Hospital Readmissions, Quality Improvement, Measure Development, Health Care Policy, Healthcare Systems, Cross-agency Collaboration, Healthcare Disparities

Selected Presentations

Houseal, D., Tourison, C., Im, G. Fiscal Year (FY) 2016 Inpatient Prospective Payment System (IPPS)/Long-term Care Hospitals (LTCH) Final Rule. September, 2014.

Social Science Research Analyst, GS-13

**Department of Health and Human Services (DHHS), Centers for Medicare and Medicaid Services (CMS),
Center for Medicare and Medicaid Innovation (CMMI)
Preventive and Population Healthcare Models Group (PPHMG)
July 2014—May, 2015
Woodlawn, Maryland**

- Designed, implemented, analyzed and interpreted research topics on prevention and population health relevant to the Medicare and Medicaid population including issues related to minority groups and health disparities.
- Provided expert consultation to model development teams on program design, implementation and evaluation.
- Served as the project lead for the Center's Pay for Success (PFS) Initiative and project officer for Health Care Innovation Awards (HCIA) that address asthma and hepatitis C.
- Represented the Center at conferences, briefings and other meetings regarding prevention and population health activities.
- Served as the strategy and implementation lead for the Million Hearts Initiative, with primary responsibility for developing and monitoring an implementation plan to promote the adoption and utilization of hypertension protocols and quality measure alignment across federal agencies; analyzed health disparities issues related to racial and ethnic minority groups that are disproportionately affected by cardiovascular disease.

Topics of Expertise and Focus

Health Promotion and Disease Prevention, Health Equity, Community and Population Health, Health Care Finance, Payment Models, Public Policy Development and Analysis, Program Evaluation, Measure Development

Select Presentations

"Promoting Innovation through Public Private Partnerships." Presented at the Prevention and Population Health Care Models Group Meeting, November 2014.

Scientific Program Specialist, GS-13

Department of Health and Human Services (DHHS), National Institutes of Health (NIH), National Institute of Diabetes Digestive and Kidney Diseases (NIDDK)

November 2009—July 2014

Woodlawn, Maryland

- Served as Project Officer/Program Director for the Diabetes Education Curriculum in K-12 Schools (DECK-12) Program, the Short-Term Research Experience for Underrepresented Persons (STEP-UP) Program, and the NIH-NMA Travel Awards Program.
- Managed the minority health research supplement portfolio which included convening review meetings, preparing executive summaries of reviews and recommendations, providing advice to investigators interested in the funding opportunity and ensuring.
- Supported minority health researchers with recruitment efforts and stakeholder engagement.
- Conducted literature reviews to identify research gaps and synthesize best practices to aid in the development of Funding Opportunity Announcements (FOAs) and Requests for Proposals (RFPs) focusing on minority health issues.

- Reviewed, monitored and technically guided contracts and grants via progress reports, correspondence, consultation and personal site visits to ensure compliance with grant or contract requirements.
- Completed, as required, interim and/or final evaluations of the grantees and contractor's performance.
- Designed and implemented formative and summative evaluations to determine the overall effectiveness of programs and identify opportunities for improvement.
- Synthesized findings and prepared reports to influence the development and implementation of programmatic policies and research funding opportunities.
- Maintained a broad knowledge of 1) program evaluation resources and methodologies; 2) Department of Health and Human Services (DHHS) research policies, programs and activities, including those pertaining to OMB survey clearance procedures; and 3) related statistical, fiscal and scientific research program data and data sets used to produce program reviews and assessments that accurately inform key stakeholders and decision makers.
- Participated in relevant scientific or professional organizations to further the mission of the branch, program, division, or institute.
- Organized meetings, conferences and similar activities with subject matter experts to meet the program goals and facilitate communication among contract and research portfolio stakeholders.
- Managed and mentored undergraduate and graduate-level intern to further the mission of the office.

Topics of Expertise and Focus

Minority Health Research, Health Disparities, Grants & Contract Management, Program Evaluation and Performance Management, Research Education, Diabetes Prevention; Data Analysis

Select Accomplishments

- Conceptualized and coordinated the development of a web-based application to support the evaluation and improvement of a research education program.
- Established a Memorandum of Understanding (MOU) with a national health organization to promote the institutionalization and maintenance of a partnership to diversify the academic medicine research workforce.
- Successfully secured over \$500k in funding to support the outcomes evaluation of the Short-Term Research Experience for Underrepresented Persons (STEP-UP) program. The program targets minority youth high school and college students across the United States and its territories.

Select Presentations

"Funding Opportunities to Diversify the Biomedical, Behavioral and Social Science Research Workforce." Presented at Mentoring the Diverse Trainee Workshop at The George Washington University, March 2014.

"The Association Between Food Insecurity and Diabetes Complications." Presented at the American Public Health Association Annual Conference in Boston, Massachusetts, November, 2013

“The Evaluation of the NIH/NMA Fellows Program on Careers in Academic Medicine.” Presented at the National Medical Association Annual Convention and Scientific Symposium in Toronto, Canada, July 2013.

Public Health Analyst

District of Columbia Government, District of Columbia Department of Health, Diabetes Prevention and Control program

February 2007—November 2009

Washington, District of Columbia

- Prepared and analyzed Medicare and Medicaid claims data and Behavioral Risk Factor Surveillance Survey data with Statistical Analysis System (SAS) and Statistical Package for the Social Science (SPSS) to track key diabetes HEDIS measures, assess the impact of chronic disease related program activities and develop chronic disease fact sheets.
- Coordinated and conducted strategic planning sessions to facilitate the development of a comprehensive plan to address cardiovascular disease, diabetes and kidney disease prevention and control efforts.
- Utilized the Chronic Care Model and Continuous Quality Improvement strategies to guide the development and implementation of a city-wide quality improvement initiative with various healthcare system delivery partners to produce sustainable health system changes.
- Provided expert technical assistance to Medicaid Managed Care Organizations (MCO’s), Federally Qualified Health Centers (FQHC’s), hospitals, and other community-based healthcare partners to facilitate effective implementation of the quality improvement initiative.
- Co-facilitated training sessions with the Institute for Healthcare Improvement (IHI) on Continuous Quality Improvement (CQI) methods with key health systems delivery partners in the District.
- Worked with Federally Qualified Healthcare Centers (FQHC’s) to implement diabetes registries and a clinic-based cardiovascular disease and diabetes education initiative to improve the quality of chronic disease care delivery and increase consumer awareness.
- Planned and coordinated community outreach efforts with National Kidney Foundation and the American Diabetes Association.
- Established and maintained a DC Diabetes Network, a coalition of key healthcare service delivery stakeholders, to facilitate the dissemination of quality improvement best practices and lessons learned.
- Conducted literature reviews and synthesized data to support the development of white papers to guide the development of health system and governmental policy recommendations to enhance the identification and treatment of people with diabetes.
- Developed white papers on pre-diabetes, reductions in salt-consumption, trans-fat reduction, menu-labeling, needle disposal and school-based diabetes management influenced key organizational, population-level, and health system policy changes.

Topics of Expertise and Focus

Quality Improvement, Chronic Diseases, Health Disparities, Preventive Health, Health Care Systems Design, Public Policy, Data Analysis

Select Accomplishments

- Coordinated the development of the first-ever comprehensive integrated strategic plan to guide city-wide chronic disease prevention and control efforts.

- Conducted evaluation of Stanford’s Chronic Disease Self-Management Program (CDSMP). Disseminated research findings to policy makers and other key stakeholder groups. Results led to the scale and spread of the evidence-based program throughout the District.
- Established an Institute of Healthcare Improvement (IHI) Open School Chapter.

Select Presentations/Publications

Copeland, J., **Houseal, D.**, Behl, G., Farrow, V., Van Hook, F. (2007). Working Towards a Healthier Community: The District of Columbia Plan to Prevent and Control Cardiovascular Diseases, Diabetes, and Kidney Disease 2008-2013

Houseal, D. and Behl, G., (2007). 2007 District of Columbia Diabetes Fact Sheet. District of Columbia Department of Health, Community Health Administration, DC Department of Health, 2007.

Nolan, T., Lynn, J., and **Houseal, D.** “Executing for Triple Aim Results in a Region.” Presented via webinar for the Institute for Healthcare Improvement, September 2009.

Houseal, D. “Evaluating the Effectiveness of the Chronic Disease Self-Management Program on Urban African-Americans.” Presented at the Centers for Disease Control and Prevention 2009 Diabetes Translation Conference in Long Beach, California, April, 2009

Houseal, D. “Strategies to Reduce Health Disparities in Urban African-American Males.” Presented at the Centers for Disease Control and Prevention 2009 Diabetes Translation Conference in Long Beach, California, April, 2009

Houseal, D. “Every Day is a New Beginning: Promotion of the New Beginnings Discussion Guide to Organizations’ Serving Senior Citizens.” Presented at the National Diabetes Education Program Partnership Meeting in Atlanta, Georgia, August 2009.

Houseal, D. “Building Community Partnerships to Reduce Diabetes-Related Disparities.” Presented at the National Diabetes Education Program Meeting in Atlanta, Georgia, August 2009.

Graduate Intern

District of Columbia Government (DC), Department of Health (DOH), Diabetes Prevention and Control Program (DPCP)

January 2006—December 2006

Washington, DC

- Designed and implemented a needs assessment to determine the perceived needs and wants of 101 African American males in the District.
- Developed and tested a culturally and linguistically appropriate survey tool to collect data.
- Developed flyers and established incentives to recruit an adequate sample size.
- Prepared and analyzed survey data using SPSS.
- Disseminated assessment findings and recommendations to stakeholders regarding appropriate strategies to target African American men with and at-risk for diabetes in the District of Columbia.

Topics of Expertise and Focus

Data Analysis, Survey Design and Implementation, Chronic Diseases, Minority health, Cultural Competency,

Select Accomplishments

- Research findings led to the development of a Request for Funding Announcement (RFA) that specifically targeted African American men with diabetes in MCO's.

Presentations

"Diabetes and African American Men." Presented at DC Department of Health, 2007.

Health Educator

Health Care Now!

August 2004—December 2005

Washington, DC

Health Educator

2004-2006

Health Care Now!, Washington, DC

Supervisor: Samuel Jordan

Designed and implemented community outreach, education and health care navigation services to Medicare and Medicaid recipients at FQHC's. Designed and conducted a needs assessment in collaboration with MCO's to ascertain the health needs of enrollees and develop innovative strategies to address needs. Assisted in the preparation and submission of proposals in response to grant and contract announcements.

Topics of Expertise and Focus

Community Health; Medical homes; Health Disparities, Medicaid Managed Care Organizations, Healthcare Navigation

Select Accomplishments

- Secured contracts for \$75,000 and \$150,000 to test a preventive care household model with MCO beneficiaries under section 1115 Medicaid waiver recipients

Graduate Intern

District of Columbia Government (DC), Department of Health (DOH), Maternal and Child Health Administration

May 2003—August 2004 (25 hours per week)

Washington, DC

- Administered the Pregnancy Risk Assessment Monitoring System (PRAMS) questionnaire to collect data on maternal and child health indicators.
- Conducted statistical analyses of the data using SAS and SPSS. Prepared reports and disseminated findings to program director and other key stakeholders to influence policies aimed at improving the health of mothers and infants in the District of Columbia.

Topics of Expertise and Focus

Data Analysis, Maternal and Child Health, Survey Administration

Elementary School Teacher
District of Columbia Public Schools, Washington, DC
Wilkinson Elementary School
August 2001 to January 2005

Planned and implemented sequential learning experiences for K-1 students using a variety of instructional strategies consistent with the curriculum standards and instructional goals. Provided effective instruction to ensure that early childhood students exceeded the state core curriculum standards in core content areas. Performed academic and developmental assessments and referred students for further evaluation as needed. Established a supportive, positive and developmentally appropriate classroom environment. Incorporated the cultural, linguistic and familial values and beliefs into daily classroom instruction. Conducted the supervision of Associate and Assistant Teachers.

Topics of Expertise and Focus

Early Childhood Education, Curriculum design

PROFESSIONAL ORGANIZATIONS

- Metropolitan Washington Public Health Association
- National Association of Chronic Disease Directors
- Institute for Healthcare Improvement
- American Society for Nutrition
- American Public Health Association
- American Evaluation Association

TRAINING EXPERIENCE/CERTIFICATIONS

- Contracting Officers Technical Representative, Level III
- SAFe 4 Agilist
- Project Management Professional (PMP) Exam Prep
- Communicating Effectively with Project Stakeholders
- Advanced Project Management
- Appropriations Law
- Leadership and Interpersonal Skills
- Earned Value Management
- Managing Federal Grants and Cooperative Agreements
- Qualitative Data Analysis
- Quantitative Data Analysis
- Planning Project Human Resources

PUBLIC HEALTH COMPETENCIES

- Program Design & Policy Development
- Healthcare Administration/Management
- Leadership & Systems Thinking
- Cultural Competency
- Communication
- Program Evaluation
- Communication
- Data Analysis

EDUCATION

Ph.D., Community Health and Education Walden University, Minneapolis, MN	2014
M.P.H., Disease Prevention and Health Promotion The George Washington University, Washington, DC	2007
B.S., Biology Howard University, Washington, DC	2001