



**MURIEL BOWSER**  
**MAYOR**

May 11, 2021

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to Mayor's Order 83-119, dated May 6, 1983, and section 4 of the Historic Landmark and Historic Protection Act of 1978, effective March 3, 1979 (D.C. Law 2-144; D.C. Official Code § 6-1103), I am pleased to nominate the following person:

Mr. Andrew Aurbach  
Morrison Street, NW  
Washington, DC 20015  
(Ward 3)

for reappointment as a historian member of the Historic Preservation Review Board, to serve a term to end July 21, 2024.

Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,  
A handwritten signature in black ink, appearing to read "Muriel Bowser", written over the word "Sincerely,".

Muriel Bowser



Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the reappointment of Mr. Andrew Aurbach to the Historic Preservation Review Board.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Historic Preservation Review Board Andrew Aurbach Confirmation Resolution of 2021".

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Mr. Andrew Aurbach  
Morrison Street, NW  
Washington, DC 20015  
(Ward 3)

as a historian member of the Historic Preservation Review Board, established by Mayor's Order 83-119, dated May 6, 1983, pursuant to section 4 of the Historic Landmark and Historic District Protection Act of 1978, effective March 3, 1979 (D.C. Law 2-144; D.C. Official Code § 6-1103), to serve a term to end July 21, 2024.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.



## **Andrew Phillip Aurbach**

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Over twenty years of years of entrepreneurial experience designing and executing educational programs, tactical community engagement and advocacy campaigns, innovative media strategy, award-winning video and multimedia production, meeting/conference planning and communications consulting for a diverse set of clients across the corporate, government and non-profit sectors.

### **Professional**

Consulting and strategy for the development and implementation of content across video, print and multimedia platforms including broadcast and non-broadcast video, web applications, mobile applications, analytics, SEO, digital relationships and social media. Focus on planning, urbanism, cultural and environmental sustainability and community building at the local, state and regional level. Manage multiple projects and a flexible work staff across many locations based on project work.

**Capital Sustainability, Inc.** Community, environmental and energy sustainability, 2014-Present

**Rivendell International, Inc.**, Media Production and Communications Consulting, President 1992-Present

**ASAA Multimedia, LLC** Digital Solutions and Application Development, Principal 1997-Present

### **Selected Clients:**

**Government:** US Department of Defense, US Department of Transportation, Federal Highway Administration, Federal Emergency Management Administration, Transportation Security Administration, National Academy of Sciences, Prince William County, Virginia,

**Non-Profit:** AASHTO, Washington, DC and the Capital Region USA, Conservation International, World Wildlife Fund, Georgetown University, Institute of Medicine, American Psychological Association, International Association of Women Judges, Constitution Project, DC Cooperative Housing Coalition

**Corporate:** Sodexo, Distributed Energy Financial Group, Central Uniforms, Dress it Up Dressing, Leadership Connection, DCBiofuel, DinolnShaw, GreaterPlaces.com

**Selected Awards:** Telly, Aurora, Aegis, Communicator, Accolade, Das Goldene Stattdor (Travel and Tourism, Germany)

**Guest Lecturer, Catholic University of America, City and Regional Planning**

Topics: Digital Media, Community Engagement, Public Participation

### **Selected Educational and Advocacy Programming**

- Day In the Life of the Utility Customer, award-winning program that brought customer care leaders from utilities nationwide for a series of working meetings that yielded content envisioning the customer experience in 2015 (see [www.rivendell.tv/dilo](http://www.rivendell.tv/dilo)). First produced in 2008, the 2020 update is currently underway.
- Prince William County, Virginia, ongoing video, online and print materials supporting the Building Development Division, Neighborhood Services Division and the County Communications Office; educating county residents and businesses to navigate the various regulatory processes including starting a business and obtaining occupancy permits.
- *Great Decisions*, Producer for half-hour international policy series for Georgetown University and the Foreign Policy Association, distributed nationally on Public Television. Broadcast program content coordinated with the publishers of briefing books that catalyzed discussion with local discussion groups nationwide (1994-2006).

## Boards and Appointments

**Coalition for Smarter Growth**, (Current) Member, Champions/Advisory Council,

**Ward 3 Vision**, (Current) Steering Committee

Advising CSG on organizational sustainability, strategic marketing and communications and on issues related to advocacy of sustainable development. At the community level, promoting Smart Growth and Transit Oriented Development in the District of Columbia. Work with community stakeholders, local legislative bodies and the executive branch to articulate and implement policies and actions associated with housing and transportation choices, compact development in conjunction with sustainable and livable communities' initiatives. Successfully worked with community stakeholders on development projects to incorporate smart growth principles to the benefit of neighborhoods and the District.

**District of Columbia Historic Preservation Review Board**, (2006-2009, 2012-present) Mayoral appointee charged with designation and design review of historic assets in the Nation's Capital. Currently, as Chair of the Sustainability Task Force, responsible for rewriting historic building guidelines and incorporating sustainable features to be compatible with historic structures. Responsible for bringing representatives from OP, DDOE, DCRA, DOES, DGS, OSSE and HPO into the program and coordinating the funding from a variety of city capital and operational sources across these agencies. The Task Force will oversee the creation and deployment of communications programs and outreach strategies including social media, web resources and meeting materials to ensure stakeholder acceptance and community involvement.

**Sidwell Friends School Alumni Association**, President, 2008-2011. Oversaw programming for and fundraising of a membership of over 3,000. Successfully implemented first Strategic Plan which resulted in measured increases in alumni participation and fundraising, expanded volunteer base and utilization of resources for the benefit of the community; ex-Officio member of the Board of Trustees.

Current: Chair of the Nominating Committee

**The Cleveland Park Historical Society** 2000-2007

Board Member and Webmaster

**University of Wisconsin Alumni Club of Washington, DC** President, 1992-1997

Planned and executed events for over 4,000 local alumni. Created a local foundation fund and raised over \$30,000 for the local scholarship endowment

## Community Organizations

**Connecticut Avenue Pedestrian Action** Steering Committee Member; work with community groups, legislative stakeholders and the DC Department of Transportation to advocate for and implement a progressive multi-modal solution for this heavily traveled corridor; Successfully raised monies and completed a pedestrian audit working with over 80 volunteers in phase one of the project.

**District of Columbia Office of Planning, Neighborhood Sustainability Indicator Pilot Project**, Task Force, Identified sustainability indicators and potential stakeholders to collaborate on this neighborhood focused project to enable the community mitigate negative environmental impacts and to promote and improve more responsible and environmentally sustainable practices (2009-2010).

## Selected Broadcast Credits

- Network White House Producer, 1996 Campaign and Election
- Producer, *Legends of Airpower*, a multi-part series detailing the lives and times of those who shaped United States aviation history
- U.S. Production Coordinator, *The Clintons: A Marriage of Power*, a three-part miniseries produced for the BBC and Discovery Networks
- Producer, *Runways of Fire*, documentary on the quest for zero-length launch of Air Force F-100 aircraft during the Cold War. Distributed nationally for [Air & Space Smithsonian](#)



## **EDUCATION**

### **The Catholic University of America, School of Architecture and Planning**

Masters in City and Regional Planning

Tau Sigma Delta Honors Society

Thesis: Innovative Technology Platforms in the Public Engagement Process

Outstanding Student Award

Member, American Planning Association

### **The University of Wisconsin at Madison, Bachelor of Sciences**

Awarded Distinction in both majors: Journalism and History (1990)

Earned Certificate in Integrated Liberal Studies



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Andrew Aurbach



Andrew Aurbach currently serves as a member of the Historic Preservation Review Board, and is the President of Media Production and Communications Consulting for Rivendell International, Inc.

Mr. Aurbach has built a successful media consulting business that includes designing and implementing multimedia and communications strategies for numerous clients spanning Fortune 500 companies, federal, state, local governments, major institutions of higher learning, trade associations, and community groups. He was previously a network White House producer and produced the first interactive DVD-ROM, Encyclopedia Electronica, a multimedia educational resource. Mr. Aurbach has developed an interactive presence for the Transportation Curriculum Coordination Council of the US Federal Highway Administration and also served as a team member for the update of the FEMA Risk Map initiative for the web.

A Ward 3 resident, Mr. Aurbach obtained a Bachelor of Science in Journalism and History from the University of Wisconsin at Madison and a Master's Degree in City and Regional Planning from The Catholic University of America School of Architecture and Planning.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Ronan Gulstone, Steve Walker  
**From:** Betsy Cavendish  
**Date:** April 22, 2021  
**Subject:** Legal sufficiency review of Resolutions nominating Andrew Aurbach, Alexandra Jones, Gretchen Pfahler, and Carisa Stanley to the Historic Preservation Review Board

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**This is to Certify** that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

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Elizabeth Cavendish