



MURIEL BOWSER
MAYOR

February 4, 2021

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 207 of the District of Columbia Health Occupations Revision Act of 1985, effective March 25, 1986 (D.C. Law 6-99; D.C. Official Code § 3-1202.07), I am pleased to nominate the following person:

Mr. Tracy Hammond
S Street, NW
Washington, DC 20009
(Ward 2)

for reappointment as a consumer member of the Board of Optometry, for a term to end November 10, 2022.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser", written over a horizontal line.

Muriel Bowser


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the reappointment of Tracy Hammond to the Board of Optometry.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Board of Optometry Tracy Hammond Confirmation Resolution of 2021".

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Mr. Tracy Hammond
S Street, NW
Washington, DC 20009
(Ward 2)

as a consumer member of the Board of Optometry, pursuant to section 207 of the District of Columbia Health Occupations Revision Act of 1985, effective March 25, 1986 (D.C. Law 6-99; D.C. Official Code § 3-1202.07), for a term to end November 10, 2022.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

TRACY HAMMOND

EXPERIENCE

POLSINELLI PC

Senior Policy Advisor: April, 2012 - Present

Washington, DC

- Developed priorities and implemented comprehensive legislative strategies for clients in the environment, energy, healthcare, sustainability, and manufacturing sectors
- Regular communication with Congressional offices and federal agencies—including the Departments of Defense, Energy, Agriculture; as well as The National Institutes of Health and the Environmental Protection Agency
- Marketed to new clients and generated hundreds of thousands of dollars in annual revenue
- Developed and implemented Political Action Committee (PAC) strategies for clients
- Arranged and organized DC “fly ins” for clients with legislative and regulatory goals
- Coordinated efforts between the grassroots/grasstops and federal decision makers
- Prepared “leave behinds”, talking points and testimony for Congressional and Administration staff meetings
- Prepared regular progress reports and presentations for CEOs and senior executives
- Provided analytical, summary, and strategic documents for clients and firm officers
- Regularly authored entries for the firm’s Renewable Energy News blog

DUTKO WORLDWIDE/GRAYLING

Vice President: January, 2010 – April, 2012

Washington, DC

Senior Associate: March, 2007 - December, 2009

Associate/Asst. Director of Research: August, 2003 - February, 2007

Assistant to the President: August, 2001 - July 2003

- Developed priorities and implemented comprehensive legislative strategies for clients in the environment, education, energy, tax, utility, and manufacturing sectors
- Helped develop and manage four (4) separate industry coalitions concerning the issues of toxic mold, smart grid development, natural gas policy, and global climate change
- Arranged and organized DC “fly ins” for clients and prepared leave behinds, talking points and policy memos for Congressional and Administration staff meetings
- Provided analytical, summary, and strategic documents for clients and firm officers
- Wrote proposals and prepared presentations for potential new clients
- Contributed weekly for the company newsletter *First Street Forecast*
- Managed publications budget
- Served as Intern Coordinator in charge of hiring and placement for intern program

CAMPAIGN MEDIA ANALYSIS GROUP

Account Executive, September 1999 - May 2001

Alexandria, VA

- Monitored television and print advertising for national, state and local campaigns
- Produced, analyzed and delivered daily, weekly, and monthly reports for clients
- Prepared executive summaries for reports and authored articles for newsletter
- Uploaded data onto company website and database

AMERICAN ASSOCIATION OF POLITICAL CONSULTANTS

Staff Assistant, October 1999 - May 2000

Washington, DC

- Worked directly with members, executive board and event sponsors on event planning and association development
- Authored articles for and helped design newsletters and brochures.

OFFICE OF THE MINORITY LEADER, MISSOURI GENERAL ASSEMBLY

Legislative/Caucus Aid, January 1999 - May 1999

Jefferson City, MO

- Created talking points for minority leader and caucus
- Authored press releases; researched issues
- Responded to constituent letters
- Coordinated communication with the party caucus

EUROAMERICAN MARKETING SERVICES LIMITED

Intern, August 1996 - December 1996

London, England

- Authored marketing reports and letters to members of the European grocers' industry
- Researched European market
- Designed charts and graphs for marketing presentations

EDUCATION

GRADUATE SCHOOL OF POLITICAL MANAGEMENT, THE GEORGE WASHINGTON UNIVERSITY

Masters of Arts in Political Management—May, 2001

MISSOURI STATE UNIVERSITY

Bachelors of Science in Marketing—Summa cum Laude—May, 1999

ACCOMPLISHMENTS AND SKILLS

- Serving on the Government Affairs Committee for Prevent Blindness America
- Serving as the Consumer Representative on the District of Columbia Board of Optometry
- Volunteered for the Missouri Democratic Coordinated Campaign and Sen. McCaskill
- Volunteered for America Coming Together (ACT) in Philadelphia and Youngstown
- Volunteered for Richard Gephardt for President
- Member of the National Capital Citizens with Low Vision
- 1994 Class Valedictorian of Lincoln High School, Lincoln, Missouri
- Eagle Scout of America



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Tracy Hammond



Tracy Hammond is the Senior Policy Advisor for Polsinelli PC and a current member of the Board of Optometry.

Tracy Hammond is a member of the firm's National Public Policy group and assists clients interested in shaping energy and environmental legislation and regulation. Tracy advises both individual companies and coalitions with strategic planning and tactical implementation through advocacy with fellow industry members, elected officials and other key decision makers.

A Ward 2 resident, Mr. Hammond received a Bachelors of Science in Marketing from Missouri State University. He then received a Masters of Arts in Political Management from the George Washington University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Ronan Gulstone, Steve Walker
From: Betsy Cavendish
Date: January 8, 2021
Subject: Legal sufficiency review of Resolutions reappointing Tracy Hammond and Lisa Johnson as Members of the Board of Optometry

This is to Certify that this office has reviewed the above-referenced legislation and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Alana Burnett, Associate General Counsel, Executive Office of the Mayor, at 202-727-3384, or me at 202-724-7681.

Elizabeth Cavendish