

MURIEL BOWSER MAYOR January 11, 2021

> The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 305 of the Fiscal Year 2002 Budget Support Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), which established the Commission on Asian and Pacific Islander Community Development ("Commission"), I am pleased to nominate the following person:

Ms. Tiffany Hsieh Georgia Avenue NW Washington, DC 20011 (Ward 4)

for appointment as a public voting member of the Commission, filling a vacant seat, for a term to end April 17, 2023.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Taleut and Appointments, should the Council require additional information.

Sincerely, auth el Boy

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| 2 | Chairman Phil Mendelson |
| 3 | at the request of the Mayor |
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| 6 | A PROPOSED RESOLUTION |
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| 9 | IN THE COUNCIL OF THE DISTRICT OF COLUMBIA |
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| 13 14 | To confirm the appointment of Ms. Tiffany Hsieh to the Commission on Asian and Pacific |
| 14 | Islander Community Development. |
| 16 | islander community bevelopment. |
| 17 | RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this |
| 18 | resolution may be cited as the "Commission on Asian and Pacific Islander Community |
| 19 | Development Tiffany Hsieh Confirmation Resolution of 2021". |
| 20 | |
| 21 | Sec. 2. The Council of the District of Columbia confirms the appointment of: |
| 22 | |
| 23 | Ms. Tiffany Hsieh |
| 24 | Georgia Avenue, NW |
| 25 | Washington, DC 20011 |
| 26 27 | (Ward 4) |
| 28 | as a public voting member of the Commission on Asian and Pacific Islander Community |
| 20 | as a public voting memori of the commission on Asian and Facilie Islander Community |
| 29 | Development, established by section 305 of the Fiscal Year 2002 Budget Support Act of 2001, |
| 30 | effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), and in accordance |
| 31 | with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. |
| 32 | Official Code § 1- 523.01), filling a vacant seat, for a term to end April 17, 2023. |
| 33 | Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, |
| 34 | upon its adoption, to the nominee and to the Office of the Mayor. |
| 35 | Sec. 4. This resolution shall take effect immediately. |

TIFFANY HSIEH

EXPERIENCE

League of Conservation Voters

Youth Digital Campaigns Manager

- Develop strategic campaign plans and infrastructure to build a base of digital volunteers and establish a digital ladder of engagement for online youth through paid media, email communications, mass texting, and peer-to-peer texting
- Lead acquisition strategy to build online youth membership base and manage a budget of \$50K
- Support on-the-ground field operations with event support and digital promotion

Asian American Action Fund

Digital and Young Professionals Director

- Doubled social media following to 1000+ developing social media strategy on Twitter and Facebook
- Lead online communication strategy by promoting and amplifying Asian American and Pacific Islander (AAPI) endorsed candidates through media engagement, newsletters, press releases, website management and the first AAPI Clearinghouse focusing on AAPIs in progressive politics with over 20 partners
- Manage the DC Young Professional Chapter coordinating career development opportunities, phone banks, canvassing, happy hours, and fundraisers with endorsed candidates
- ٠ Supervise and manage 3 summer interns developing summer work plans and conducting weekly check ins

Union of Concerned Scientists

Science Network Outreach Associate

Center for Science and Democracy Program Assistant

- · Mobilize a network of over 24,000 scientists nationwide providing trainings, resources, and executing digital outreach, and cultivating and engaging members to become impactful science advocates
- Provide strategic overview on program campaigns to identify expert scientist engagement opportunities
- Implement efforts to diversify the Network ensuring activities are accessible and inclusive, with a special focus on underserved . and environmental justice communities
- Oversee and maintain the Science for Public Good Fund by offering grants for science advocates to lead local actions .
- Supported Deputy Director in managing budget, project planning and coordinating meetings, outreach, and coalitions ٠

National Caucus of Environmental Legislators

Development and Office Coordinator

- Engaged 1,000+ state legislators sharing information on environmental issues, legislative initiatives, and regulatory actions
- · Developed a Sustainable Communities program engaging state legislators with local environmental justice and equity groups to proactively create sustainable, resilient, and equitable communities
- Organized the annual National Forum convening over 100 state legislators with environmental experts to collaborate on environmental legislation ranging from coastal conservation, climate resiliency, green buildings, and regulating toxins

Climate Action Campaign

State Hub Program Coordinator

- May 2015 January 2016 · Engaged environmental, business, and labor groups and the Obama Administration to develop political and policy strategy
- Assisted state governments with implementation and compliance of Environmental Protection Agency's Clean Power Plan •
- · Supported the Director in managing scheduling, briefing materials, reports, arranging travel, and budget

White House Council on Environmental Quality

Public Engagement and Policy Outreach Intern

- · Researched, established, and prepared informational policy memos and newsletters on top environmental priorities
- Communicated and coordinated with external stakeholders and internal administrators on policy strategy
- Responsible for logistical planning and scheduling of conferences and arranging Director's briefing materials and travel

EDUCATION

University of California, Davis

Bachelor of Science, Environmental Science and Management Minor: Environmental Policy Analysis and Planning

SKILLS

Languages: Fluency in Mandarin Chinese Technical: Strong command of Microsoft, EveryAction, AdobeConnect, Quickbooks, WordPress, Tweetdeck, MailChimp,

Washington, DC

October 2017 - Present

November 2016 -- October 2017

Washington, DC

February 2016 - December 2016

Washington, DC

Washington, DC

September 2014 - January 2015

March 2014

Washington, DC

March 2018 - Present

Washington, DC

March 2019 - Present

LEADERSHIP

Rising Organizer Fellowship

Developed base building skills and strategies to build progressive organizing movements

Conference on Asian Pacific American Leadership

Board of Directors

Washington, DC Spring 2018 Washington, DC Fall 2015 – Fall 2017

• Placed 60+ AAPI interns in federal offices building a strong Asian American Pacific Islander public service pipeline



Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Tiffany Hsieh



Tiffany Hsieh is a proud Taiwanese American who is deeply passionate about building people power for progressive movements. She manages youth digital engagement for the League of Conservation Voters as the Youth Digital Campaign Manager. A social justice and environmental justice advocate, her experience includes the White House Council on Environmental Quality, California Governor's Office of Planning and Research, and the United Nations Environment Programme.

Ms. Hsieh is also dedicated to uplifting the Asian American Pacific Islander community and previously served on the Board for the Conference on Asian Pacific American Leadership, building a public service pipeline for AAPIs and currently serves as the Digital Director and Young Professionals Lead for the Asian American

Action Fund to help elect progressive AAPI candidates for public office.

A Ward 4 resident, Ms. Hsieh has a Bachelor of Science in Environmental Sciences and Management from the University of California.

GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

| To: | Ronan Gulstone, Steve Walker |
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| From: | Betsy Cavendish |
| Date: | November 2, 2020 |
| Subject: | Legal sufficiency review of resolutions nominating Ronak Desai, Jennifer Hara, |
| | Benjamin Takai, John Tinpe, Dana Tai Soon Burgess, Tiffany Hsieh, Karen |
| | Kwok, Elena Son, and Sina Uipi to the Commission on Asian and Pacific Islander |
| | Community Development |

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

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Elizabeth Cavendish