



MURIEL BOWSER
MAYOR

October 20, 2020

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 6 of the Health Benefit Exchange Authority Establishment Act of 2011, effective March 2, 2012 (D.C. Law 19-94; D.C. Official Code § 31-3171.05), I am pleased to nominate the following person:

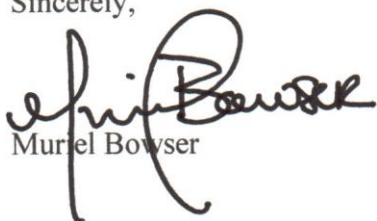
Ms. Diane Claire Lewis
38th Street, NW
Washington, DC 20016
(Ward 3)

for reappointment as a voting member of the District of Columbia Health Benefit Exchange Authority Executive Board, for a term to end July 6, 2024.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,


Muriel Bowser


Chairman Phil Mendelson
at the request of the Mayor

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6 A PROPOSED RESOLUTION
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9 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
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13 To confirm the reappointment of Ms. Diane Claire Lewis to the District of Columbia Health
14 Benefit Exchange Authority Executive Board.

15 RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
16 resolution may be cited as the "Health Benefit Exchange Authority Executive Board Diane
17 Claire Lewis Confirmation Resolution of 2020".

18 Sec. 2. The Council of the District of Columbia confirms the reappointment of:

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20 Ms. Diane Claire Lewis
21 38th Street, NW
22 Washington, DC 20016
23 (Ward 3)
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26 as a voting member of the District of Columbia Health Benefit Exchange Authority Executive
27 Board, pursuant to section 6 of the Health Benefit Exchange Authority Establishment Act of
28 2011, effective March 2, 2012 (D.C. Law 19-94; D.C. Official Code § 31-3171.05), for a term to
29 end July 6, 2024.

30 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
31 upon its adoption, to the nominee and to the Office of the Mayor.

32 Sec. 4. This resolution shall take effect immediately.
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Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 211 | Washington, DC 20004-

Diane Claire Lewis



Diane Claire Lewis is Co-Principal and Executive Vice President of ALTA Consulting Group, Inc. in Washington, D.C., and a current member and Chairperson of the Health Benefits Exchange Authority in the District of Columbia.

ALTA is a management consulting firm, specializing in health care policy and community development. Ms. Lewis has worked with the nonprofit community and foundations to address health access for uninsured populations, including the availability of primary and specialty care, health workforce development, and advocacy.

A resident of Ward 3, Ms. Lewis received her Bachelor of Arts in Economics from City College of New York and her Master of Public Administration from Princeton University.



DIANE C. LEWIS

ALTA Consulting Group, Inc.
2200 Pennsylvania Ave., NW, 4th Fl. East
Washington, D.C. 20037

E-Mail: dlewis@acg-cos.com
Home: (202) 364-8866
Work: (202) 507-5795

HIGHLIGHTS OF PROFESSIONAL EXPERIENCE:

Professional experience spans over 40 years of work in government - local, state and federal- and the private sector as an employee and entrepreneur. Experience includes:

HEALTH - Initiate, direct and work on efforts whose goals are to expand access to care and health equity. Consult with non-profits and governmental entities to develop health policy focused on access, health equity and health care financing strategies. Develop strategic partnerships with communities, providers, funders, developers and schools to support integrated health system models in under-resourced communities. Included in the health access work are projects that support women's health, persons with disabilities, and health equity as a foundation for community development and sustainability. Work with foundations and community organizations to catalyze thinking about the interrelationships between economic security, health and social determinants in under-resourced communities.

MANAGEMENT - Direct commissions and task forces in analyzing, structuring and funding solutions to advance community health and development. Managed day-to-day operations of governmental entity responsible for welfare, and delivery of health care and social services to District of Columbia children, adults and families. Directed development and implementation of over 500 child-specific multi-disciplinary service plans and the identification and development of resources.

ADVOCACY- Advise and develop strategic alliances for public and private sector associations, and community organizations with regard to legislative, regulatory and other public policy issues. Developed and presented testimony before legislative and executive branches. Advocated on issues including: health, social and education issues at local and federal levels.

COMMUNITY DEVELOPMENT-Consult with community development organizations, hospitals, community health centers, and tenant organizations in developing health care networks and facilities in the development and implementation of HUD HOPE VI and look-alike affordable housing and community revitalization efforts.

EMPLOYMENT HISTORY:

EXECUTIVE VICE PRESIDENT and CO-PRINCIPAL, ALTA Consulting Group, Inc., Washington, D.C. (1993 -Present): ALTA Consulting Group, Inc. is a management consulting firm with extensive experience in health care policy and community development, including HUD funded HOPE VI projects. ALTA consults with nonprofit and for-profit entities, foundations and government. Directed collaborative efforts to expand health care access, develop workforce development strategies, inform and advocate for public policy including:

- **Community In Schools of the Nation's Capital (CIS)** (2014-2015); CIS serves students in DC Public schools, primarily in Ward 8, and provides drop-out prevention programs including academic, career exploration and parent support services. Worked with the CIS staff on the CIS annual fund development plan and provided support to the Fund Development Committee. Advised CIS and implemented components of the plan including identifying and developing funding opportunities, proposal writing and strategic support to the fund development efforts.
- **DC Department of Disability Services - Supporting Families Community of Practice (SF CoP)** (2015): Provided advocacy training and technical assistance on public policy issues of importance to persons with intellectual and developmental disabilities, their families and advocates in conjunction with the DC Supporting Families Community of Practice (SF CoP), and the DC Department of Disability Services. Directed this effort and developed an advocacy guide for persons with intellectual and developmental disabilities, their families and other advocates. The guide was designed to highlight public policy issues, and identify strategic points for advocacy and collaboration for persons with disabilities throughout the life span.
- **Georgetown University Center for Child and Human Development - University Center for Excellence in Developmental Disabilities (UCEDD)** (2014-2015) Provided advocacy training and technical assistance to support UCEDD in providing analysis of public policy issues, in particular education and health care. Developed a strategic action plan, implementation agenda, and supported the implementation work provided to UCEDD staff, self -advocates, and families of individuals with intellectual and developmental disabilities.
- **DC Coalition of Disability Service Providers (DC Coalition)** (2007-2014): The DC Coalition represents community provider organizations that serve persons with intellectual disabilities. Directed and managed the work of the Coalition advocating for expanded services to the disabled, and the development of regulatory and policy recommendations, promoting access to services and community integration. As a result of the Coalition's focus on health care issues, served on the Mayor's Health Reform Implementation Committee and worked with health care organizations, executive and

legislative governmental entities to strengthen health care delivery, develop patient centered health strategies and expand workforce capacity.

- **Greater Washington Workforce Development Collaborative (GWWDC)** (2007-2008):
The Community Foundation for the National Capital Region (CFNCR) funded an initiative to implement best practices for workforce development and invest in training and the development of career ladders for entry-level work in the Washington region. The regional initiative supports:
 - Workforce partnerships that focus on employers as well as employees/jobseekers;
 - Policy /Advocacy efforts to reform local workforce development systems; and
 - Capacity building to support these efforts.
 - Worked with health care organizations, education and training programs focused on entry-level employment, provided research and policy papers, and identified model strategies to develop health sector employment options.

- **School-Based Health Care Policy Initiative** (2004-2005): Provided technical assistance, including advocacy, strategic planning and facilitation, leadership development, and policy development. Funded by W.K. Kellogg Foundation, the national Initiative's focus was to strengthen school-based health centers and identify stable, consistent and diverse funding streams for 9-model sites. The Initiative also focused on the development and strengthening of state and national school-based health care associations to inform policy, share best practices, and serve the operational and programming needs of their members.

- **National Resource Center on Diversity in End-of-Life Care (NRCD)**, *Last Acts* and *Rallying Points* programs, funded by the Robert Wood Johnson Foundation (2001-2004): Served as Coordinator for Policy and Outreach. With a special focus on diversity and health disparities, the NRCD provided information, education, and collaboration opportunities aimed at engaging communities of color in the dialogue and advocacy on end-of-life care issues. Participating in the development of training for physicians, nurses and other health professionals who care for African Americans and other people of color. The NRCD highlighted issues unique to African American and other communities of color and worked to foster sustained local leadership and holistic programs in end-of-life care. NRCD worked for national and local reforms in end-of-life care and built on the critical work of community efforts.

- **Community Voices National Evaluation Team** (2002): Participated as part of an evaluation team; reviewed and evaluated the outcomes and challenges of 13 Kellogg Foundation Community Voices grantees. The Kellogg Foundation Initiative Community Voices focused on increased access to health services; improved safety net infrastructure; provision of cost-effective, high quality care; and the implementation of best practices.

- **The District of Columbia Health Care Systems Development Commission** (2000): Served as Staff Director to the Commission, established to recommend strategies for

ensuring that uninsured and underserved communities have access to quality care. The Commission was charged with reviewing: a) the health care delivery structure, including safety net providers and funding streams, b) the availability of comprehensive, integrated care, and c) mechanisms for expanding coverage to the uninsured and service accessibility. Commission's recommendations led to the closure of the DC Public Benefits Corporation (public hospital system) and the development of the Alliance, a health insurance fully funded by the District of Columbia for persons and families ineligible for Medicaid coverage.

- **Child Welfare League of America (1995-1998):** Consulted in the development of an integrated health system for public housing communities and their surrounding neighborhoods. Through strategic partnerships and collaborations, made better use of existing community health resources and innovative delivery strategies; coordinated the planning and development of health facilities with the community, housing authority, and health care providers; developed career-ladder employment and training options in the health care sector for TANF recipients.
- **Marshall Heights Community Development Organization (MHCDO) (1995-2003):** Directed and managed MHCDO's health initiative focused on the development of a comprehensive primary care system in an under-resourced sector of the District of Columbia (population: 60,000, including private and public insured and uninsured). Developed partnerships and collaborations to expand access to behavioral and primary care services in the community and coordinate implementation of an integrated services delivery model. Directed the analysis of community health care requirements and the work of a task force of health providers and community representatives to build health facilities and attract health providers in the context of other community revitalization efforts. Also, identified and pursued public and private funding to ensure a sustainable system of services.

MHCDO Community Revitalization-Ward 7-Washington, D.C. (2002-2003) - Produced a business plan to support the development of affordable housing in the Marshall Heights and Deanwood communities of Ward 7. The plan established the feasibility for investment in mixed-use development, including rental and homeownership opportunities as well as the redevelopment of commercial space in the communities. The business plan also looked at the needs of seniors, a growing demographic in the ward, most of whom were aging in place reflecting a national trend.

- **Smart Home Community (1995-1998):** Implemented and coordinated innovative distance learning and telemedicine applications in urban communities through community development and revitalization projects. Working with telecommunications and governmental entities, developed education and telemedicine links between hospitals, community health facilities, schools and homes. Developed public-private partnerships and reimbursement strategies with communities, telecommunications companies, managed care organizations, providers, and state Medicaid agencies.

- **New York State Target Cities** (1996): Consulted in the development of a managed care network for 25 community-based health organizations in New York City. In collaboration with consulting team, reviewed organizations' clinical practices, marketing strategies, infrastructure, and financial stability and provided options for network development. Team was engaged to develop a managed care network and contract with health care systems and insurers.
- **Calvary Bilingual Multicultural Learning Center (CentroNia)** (1995): Consulted in the acquisition, planning and development of a new facility for child care and family services. As a member of the project management team, provided oversight for certification and licensure process for programs and services. Coordinated efforts with governmental entities in the expansion of programs/service, and pursued funding opportunities with foundations among others.

PRESIDENT, Lewis Associates, Inc., Washington, D.C. (1991 - 1993): Managed all facets of the firm's business. Lewis Associates, Inc. specialized in marketing and development services for businesses, associations and non-profit organizations. Lewis Associates' services included strategic marketing, market plan development and implementation. In addition, Lewis Associates provided consultation services in health care, social service delivery and government relations.

DIRECTOR OF DEVELOPMENT, PSI Associates, Inc., Washington, D.C. (1982 - 1991): Directed and managed the implementation of marketing plans and strategies in five states, and the District of Columbia. Also, analyzed market trends in health, social services, education and corporate training. Identified growth areas/new initiatives in the public and private sector. Developed marketing strategies, supervised and directed the work of marketing specialists in targeted areas. Evaluated and reviewed health and human services delivery systems for deinstitutionalized and other special needs populations. In particular, reviewed health, education and social service systems in the District of Columbia; Dade County, Florida; Essex County, New Jersey; and Chicago, Illinois.

DEPUTY ADMINISTRATOR, Family Services Administration, D.C. Department of Human Services (1981- 1982): Managed and directed the daily operations of the Administration's four divisions, including child and adult protective services, adoption and family support services. Participated in Commission on Social Services Task Force to evaluate foster care and adoption services in an effort to prevent and decrease the number of children in foster care, and increase the number adopted or re-unified with their families. Analyzed the delivery of social and health services and provided policy direction to ensure program quality and effectiveness. Lead division chiefs in formulating short and long range program goals and objectives.

HUMAN SERVICES MANAGER, D.C. Department of Human Services (1980-1982): Directed the implementation of the *Bobby D. Consent Decree*, including managing and coordinating the conduct of over 500 assessments and development of service plans for individual youth referred. Evaluated community resources (education, mental/physical health,

case management, and family support services) in relation to needs identified in the permanent placement plans. Evaluated policies and provided technical assistance in developing program objectives. Consulted with community groups to assess needs and promote services. Prepared policy guidelines, including legal/regulatory requirements and investigated Decree violations.

SPECIAL ASSISTANT TO THE MAYOR FOR EDUCATION, Executive Office of the Mayor, District of Columbia Government (1979 - 1980): Advised the Mayor on elementary, secondary, and post-secondary education issues affecting District of Columbia public and private institutions. Monitored relevant national and local legislation and regulations. Represented the Mayor on education issues and chaired interagency committee on education and youth. Developed and initiated interagency policy and agreement to fully implement the Education of the Handicapped Act (Pub. L. 94-142). The interagency policy permitted executive branch agencies and the Superintendent of Schools to address short and long-term program and financing issues. Represented the Mayor on issues arising from the merger of three public colleges into a public university.

LEGISLATIVE OFFICER, Office of the Superintendent, District of Columbia Public Schools (1977 - 1979): Developed legislative/regulatory initiatives addressing education issues in the District of Columbia.

DIRECTOR, DIVISION OF INTERGOVERNMENTAL RELATIONS, Office of the Superintendent, District of Columbia Public Schools (1975 - 1977): Managed the Division, establishing and implementing legislative and regulatory priorities. Developed short and long-range legislative initiatives. Advocated before the D.C. City Council and the Congress on issues affecting the public schools, including health, personnel and labor-management.

SPECIAL ASSISTANT, PRESIDENT, District of Columbia Board of Education (1974 - 1975).

PUBLICATIONS

- *Consumer Health Foundation, Annual Report 2009 - A Conversation on Health Justice with the Chair of the Board and the President/CEO.*
- *Grantmakers in Health-Views from the Field, December 14, 2009, HIV/AIDS and Women of Color: Changing the Conversation*, Jacquelyn Brown, Diane Lewis, Margaret O'Bryon.
- *Dual Eligibles and Part D: Considerations for Federal and State Policymakers*, Patricia B. Nemore, Diane C. Lewis, Alfred J. Chiplin, Jr., Jacqueline A. Bender, Joint Center for Political and Economic Studies, 2006.

PRESENTATIONS (abbreviated list):

- **Grantmakers in Health** (November 2010) Improving Women's Health from Communities to Care Settings. Moderated a panel - *Women Taking Action* - Panel speakers, recognized leaders in their fields, held an in-depth discussion of those challenges facing women and how they shape women's and families' health. Looking at national and local data, discussed the distinct issues facing women of color; disparities and health equity issues, and, stimulated and challenged funders thinking about the role they can play in changing conditions, women's health and quality of life.
- The University of Vermont, Fletcher Allen Health Care and the Vermont Initiative for Rural Health Informatics & Telemedicine, Third Annual National Conference, Burlington, Vermont, January 1998, Implementing Effective Technologies in Healthcare - *Designing Community - Based Networks: Step-by-Step.*
- The National Caucus and Center on Black Aged, Washington, DC, July 1998, *Can Telecommunications Enhance Access to Health Care By African American Elderly?*
- The Council of State Governments - Midwestern Legislative Conference, 53rd Annual Meeting, Indianapolis, Indiana, August 1998, *The Future of Telemedicine.*

RELATED ACTIVITIES:

- **DC Health Benefit Exchange Authority Board** (2012- Present) Chair of the Executive Board. The DC Health Benefit Exchange Authority was established to provide a health insurance marketplace where residents and small businesses will have access to comprehensive, affordable health insurance, facilitate the purchase and sale of qualified health plans and reduce the number of uninsured residents.
- **HSC Foundation** (2013-Present) Serve on the Board of the HSC Foundation, National Youth Transition Center - a collaborative learning community to benefit youth with disabilities and returning veterans. In addition to providing direct services, the Center serves as a national clearinghouse for research, advocacy, and evaluation of support systems for youth with disabilities in transition.
- Board of Directors, **House of Ruth**, (2010-present) serves on the Program and Finance Committees. House of Ruth is a non-profit community organization, providing service-enriched housing and supportive services to women, children and families. House of Ruth addresses homelessness, dislocation, and violence in communities that lack resources, social supports and cohesion in Washington, DC.
- Board of Trustees, **Consumer Health Foundation**, 2004-2010, Past Chair and served on the Finance, Program and Governance Committees. The Consumer Health Foundation has as its goal to provide equal access to quality health care and to build healthier

communities in the Washington metropolitan area. The Foundation, in addition to its grant making programs serves as a catalyst, convener and source of information in the community. As a trustee, worked with CHF and Grantmakers In Health to design and convene an invitational meeting of HIV/AIDS service providers, activists (including women of color living with the disease), research experts from academia, local and national foundations. The meeting was an opportunity to challenge our thinking and change the language related to HIV/AIDS. An important aspect of the conversation was the significance of social determinants and race in placing women of color at risk and the strategies and approaches to shift the prevention paradigm as well as the role of foundations in supporting this work.

- **Susan G. Komen for the Cure** (2008-2010)- Served as a member of the Grant Review Panel Komen grants program - National Capitol Region (Washington, D.C., Maryland and Virginia). The review categories included increase access for women living in neighborhoods with high poverty rates; remove barriers that women face throughout the continuum of breast health care; and, engage the faith community in ensuring delivery of culturally competent services. Served also as a member of the Komen Review Committee for national disparities-related grants that identified community models that demonstrated best practices and sustainable outcomes focused on diagnosis, treatment and survival rates.
- **IONA Senior Services**, Board of Directors (2007-2010) Served as Vice President, and Chair of the Development Committee. IONA is a community-based non-profit that provides supportive services to seniors and caregivers in the Washington Metro area. Through its professional staff, volunteers, and collaborations with other organizations, IONA provides services and access to programs designed to meet the needs of seniors and their families including Alzheimer's services, adult day care, and meal delivery to homebound seniors.
- Member, **People To People Ambassador Programs** Healthcare Policy Delegation to China, (December 2003) The Delegation, lead by David Blumenthal, MD, met with healthcare representatives in Beijing, Kunming and Shanghai to discuss healthcare delivery in urban and rural communities, Eastern and Western approaches to medicine, training a health care workforce, financing health care, global health and infectious diseases, environmental health, among other policy issues.

EDUCATION:

B.A., Economics, City College of New York, New York, New York.

M.P.A., Woodrow Wilson School of Public and International Affairs, Princeton University, Princeton, New Jersey.

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Ronan Gulstone, Steve Walker
From: Betsy Cavendish
Date: October 7, 2020
Subject: Legal sufficiency review of Resolution nominating Diane Claire Lewis and Ramon Richards to the Health Benefit Exchange Authority Executive Board

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

Elizabeth Cavendish