



MURIEL BOWSER  
MAYOR

July 27, 2020

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 6 of the Health Benefit Exchange Authority Establishment Act of 2011, effective March 2, 2012 (D.C. Law 19-94; D.C. Official Code § 31-3171.05), I am pleased to nominate the following person:

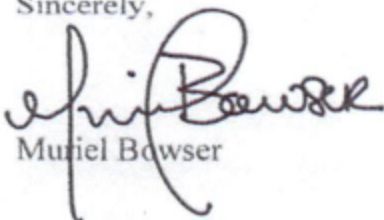
Ms. Gabriela Mossi  
Ontario Road, NW  
Washington, DC 20009  
(Ward 1)

for appointment as a voting member of the District of Columbia Health Benefit Exchange Authority Executive Board, filling a vacant seat, for a term to end July 6, 2022.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

  
Muriel Bowser



Chairman Phil Mendelson  
at the request of the Mayor

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6 A PROPOSED RESOLUTION  
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9 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA  
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13 To confirm the appointment of Ms. Gabriela Mossi to the District of Columbia Health Benefit  
14 Exchange Authority Executive Board.

15 RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this  
16 resolution may be cited as the "Health Benefit Exchange Authority Executive Board Gabriela  
17 Mossi Confirmation Resolution of 2020".

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19 Sec. 2. The Council of the District of Columbia confirms the appointment of:

20  
21 Ms. Gabriela Mossi  
22 Ontario Road, NW  
23 Washington, DC 20009  
24 (Ward 1)  
25

26 as a voting member of the District of Columbia Health Benefit Exchange Authority Executive  
27 Board, pursuant to section 6 of the Health Benefit Exchange Authority Establishment Act of  
28 2011, effective March 2, 2012 (D.C. Law 19-94; D.C. Official Code § 31-3171.05), filling a  
29 vacant seat, for a term to end July 6, 2022.

30 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,  
31 upon its adoption, to the nominee and to the Office of the Mayor.

32 Sec. 4. This resolution shall take effect immediately.  
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Executive Office of the Mayor - Office of Talent and Appointments

John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Gabriela Mossi



Gabriela Mossi is a Program Development and Management Consultant, and an outgoing member of the United Planning Organization Board of Directors. Over the past decade she served as both the Executive Director of the Washington English Center, and as the Director of Program and Resource Development at the Greater Washington Hispanic Chamber of Commerce Foundation.

Ms. Mossi has twenty years of proven experience in economic development and community relations for nonprofits, local governments, multilateral organizations, and university think tanks. Her areas of expertise include outreach and assessment, fostering cooperative relationships among private, governmental, and nonprofit organizations, fundraising, and volunteer management.

A Ward 1 Resident, Ms. Mossi received a Bachelor of Science in Foreign Service from Georgetown University, a Magister in International Cooperation from Universidad Complutense de Madrid, and a Masters of Art in International Development Studies from the Institute of Social Studies.



## GABRIELA MOSSI

Washington, DC 20009

Effective and results-driven consultant with strong neighborhood revitalization and community outreach experience. Over 20 years in the fields of nonprofit management, local economic development, and adult education. Skilled at fostering cooperative relationships among private, governmental, civic and nonprofit organizations, managing government grants, coordinating large events, and fundraising.

### RELEVANT PROFESSIONAL EXPERIENCE

#### PROGRAM DEVELOPMENT AND MANAGEMENT CONSULTANT INDEPENDENT CONTRACTOR

2008–Present  
WASHINGTON, DC

Provide technical assistance to government agencies, international organizations and nonprofits involved in economic growth, small business sector support and multicultural community services including UnidosUS (formerly NCLR), The World Bank, Salvadoran American Chamber of Commerce, private enterprises, and various Main Street programs. Sample local projects:

- *Small Business Policy Project*—served on team that outlined and implemented concrete solutions to the barriers to the success of small businesses in DC.
- *UnidosUS/Annie E. Casey Foundation*—helped restructure five-year program offering grants and technical assistance to Latino-serving nonprofits nationwide; planned peer-to-peer trainings for Affiliate Members.
- *DC Office of the Deputy Mayor for Planning and Economic Development*—provided coordination, administrative and reporting assistance during DMPED's transition and growth as it incorporated projects from two government development agencies.

#### Executive DIRECTOR WASHINGTON ENGLISH CENTER (WEC)

2016–2019  
WASHINGTON, DC

Led a nonprofit school proving high-quality English classes and workforce programs to low- and mid-income adult immigrants into its 25<sup>th</sup> year of service. WEC taught over 1,600 hundred students from 100 countries every year using a unique model of 350 trained volunteer teachers and job coaches, and a small staff of nine. Managed all organizational aspects including property management, human resources and public relations.

- Developed a DMV-wide, multilingual outreach plan: comprised of social media, press and community events.
- Doubled federal and DC government funding base, increased corporate funding by 50%, managed annual grants from large private foundations including Cafritz, Meyer and the Graham Fund.
- Grew a Community Services and Health Fair to provide students with wrap-around services from 15 to 34 service providers. Fairs were held six times per year.

#### DIRECTOR OF PROGRAM AND RESOURCE DEVELOPMENT GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE FOUNDATION

2009–2016  
WASHINGTON, DC

Design and manage technical assistance and commercial revitalization programs for minority-owned small business owners in Ward 1, 4 and 5. Accomplishments include:

- Coordinate individualized technical assistance, monthly educational and networking events to benefit over 400 small business and property owners per year.
- Solicit and oversee funding opportunities from private sources and government agencies and draft grant proposals securing over \$1M for programs. Conduct

- procurement and manage teams of 10-15 consultants.
- Administer cooperative agreements or partnerships with the DC Department for Housing and Community Development (DHCD), Dept. of Employment Services (DOES) and Dept. of Small and Local Business Development (DSLBD).
- Represent the Foundation through advocacy efforts, speaking engagements and public hearings.

**EXECUTIVE DIRECTOR**

**ADAMS MORGAN MAIN STREET**

**2004–2008**

**WASHINGTON, DC**

Led community-based organization addressing development; business corridor and resident sector cooperation; and neighborhood image building. Results included:

- Doubling volunteer recruitment to host 11 events per year, including a multicultural neighborhood festival (Adams Morgan Day) drawing over 25,000 visitors annually.
- Developing neighborhood-wide outreach program comprised of a newsletter, website, directory, press articles and charrettes; building consensus on transportation issues and business-resident relations.
- Increasing funding base by 50%, managing staff and volunteers, conducting public advocacy, drafting annual reports, and administering an office.

**PROGRAM MANAGER**

**CENTER FOR INSTITUTIONAL REFORM AND THE INFORMAL SECTOR**

**2001–2004**

**COLLEGE PARK, MD**

Managed \$10 million cooperative agreement and project contracts between IRIS and US Agency for International Development (USAID). Issues addressed: economic growth and democratization through the university system in Indonesia; and small business development, training and employment creation in Bangladesh. Worked from HQ or Jakarta field office on project management; budgets and expenditures; consultant recruitment; field office set-up; procurement and quarterly and yearly reports. Drafted grant proposals; conducted research; and hired and supervised interns.

**PUBLIC SERVICE**

**COMMISSIONER**

**Advisory Neighborhood Commission, Adams Morgan**

**2010–2016**

Elected member of a nonpartisan organization that serves as the official neighborhood voice in advising the District government and Federal agencies on matters that affect its service area.

**President and BOARD MEMBER**

**DC Latino Caucus**

**2012–PRESENT**

Organization's current president and board member serving as a channel for the involvement of Latinos in civic engagement and electoral participation in the DC Metropolitan area.

**COMMUNITY-BASED ACTIVITIES**

**BOARD EXECUTIVE COMMITTEE 2016–PRESENT**

**SB Works, Washington, DC**

Oversee nonprofit whose goals are to expand and improve services for small businesses and also give them a greater voice by improving their access to information and cultivating a better business environment in Ward 5 and the District of Columbia.

**BOARD EXECUTIVE COMMITTEE** **2014—PRESENT**  
**United Planning Organization**  
Advise organization working to reduce poverty, empower families and build stronger communities in the DC area for over 50 years through education, workforce development and support services.

**BOARD MEMBER** **2014—2019**  
**Latino Economic Development Center**  
Oversee 25-year nonprofit that helps low and middle-income Latinos build financial assets through small business development, homeownership counselling and tenant organizing.

**MEMBER** **2011—2016**  
**CNHED Economic Development Committee, Washington, DC**  
Advocate for inclusive development, improving government processes and better linkage between workforce training and market demand.

### **EDUCATION**

**INSTITUTE OF SOCIAL STUDIES** **The Hague, The Netherlands**  
M.A. in International Development Studies, Minor in Development Policy and Strategies  
Awarded The Netherlands Scholarship

**UNIVERSIDAD COMPLUTENSE DE MADRID** **Madrid, Spain**  
*Magister* in International Cooperation  
Awarded the Spanish Agency for International Cooperation (AECI) Scholarship

**GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE** **Washington, DC**  
Bachelor of Science in Foreign Service, Latin American Studies Certificate

### **OTHER SKILLS**

Fluent oral and written Spanish and English; intermediate Portuguese and Italian; and basic French.

Speaker at local and national conferences including the National Main Streets Conference, Women's Power Conference, Annual MLK Jr. Celebration, civic events and community meetings.

Residence and extensive travel in Central and South America, Western and Eastern Europe, Africa, and South East Asia.

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Ronan Gulstone, Steve Walker  
**From:** Betsy Cavendish  
**Date:** March 9, 2020  
**Subject:** Legal sufficiency review of Resolution nominating Gabriela Mossi to the Health Benefit Exchange Authority Executive Board

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**This is to Certify that** this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

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Elizabeth Cavendish