



**MURIEL BOWSER**  
**MAYOR**

July 27, 2020  
The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Commission on the Arts and Humanities Act, effective October 21, 1975 (D.C. Law 1-22; D.C. Official Code § 39-203), I am pleased to nominate the following person:

Ms. Maggie Fitzpatrick  
Allen Place NW  
Washington, DC 20009  
(Ward 1)

for appointment as a member of the Commission on the Arts and Humanities, replacing Josef Palermo, for a term ending June 30, 2023.

Enclosed you will find biographical information detailing the experience of Ms. Fitzpatrick, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser



Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Ms. Maggie Fitzpatrick to the Commission on the Arts and Humanities.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Commission on the Arts and Humanities Maggie Fitzpatrick Confirmation Resolution of 2020".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Maggie Fitzpatrick  
Allen Pl NW  
Washington, DC 20009  
(Ward 1)

as a member of the Commission on the Arts and Humanities, established by section 4 of the Commission on the Arts and Humanities Act, effective October 21, 1975 (D.C. Law 1-22; D.C. Official Code § 39-203), replacing Josef Palermo, for a term ending June 30, 2020.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Maggie Fitzpatrick



Maggie Fitzpatrick was the Executive Advisor and Senior Vice President of Corporate Affairs, Philanthropy and Customer Engagement at Exelon. She served on Exelon's Executive Committee and lead Communications, Marketing, Sponsorship and Brand, Customer Engagement, Digital/Social and Philanthropy. Their corporate social responsibility team provides more than 50 million dollars annually to organizations doing meaningful work in the communities they serve.

Throughout her career, Ms. Fitzpatrick has served as the Chief Communications Officer for such large companies as Cigna and Johnson & Johnson, the world's largest and most broadly based health-care company. She has lead significant business transformation and corporate affairs work, with experience in positioning, crisis and financial communication and programs designed to establish and sustain brand equity and trust. In 2019, the Washington Business Journal named her a top c-suite executive and PR Week Magazine recognized her as a top public relations leader. She serves on the board of Arena Stage and the Southeast Tennis and Learning Center.

A Ward 1 Resident, Maggie holds a bachelor's degree in Public Policy and English from Syracuse University. She also holds a master's degree in Public Policy from George Washington University. She completed the Harvard Business School Board preparation program in 2018.



Maggie FitzPatrick

## **SUMMARY OF QUALIFICATIONS**

Dynamic, accomplished corporate executive with significant global experience across diverse sectors. Named to the Global Power List, The Hall of Femme and the 2019 Washington Business Journal C-Suite Executives of the Year List.

Established track record developing and executing high impact programs to achieve business and organizational results. Well-regarded strategist, with a proven ability to lead and inspire teams while working collaboratively with Boards, CEOs and senior-level executives at some of the world's most successful companies.

- Entrepreneurial and inclusive leader with experience leading large, diverse, integrated cross disciplinary/cross functional teams.
- Expert in advanced methodologies to build and strengthen organizations and drive business outcomes and stakeholder engagement.
- Strong connections with government officials, business leaders and journalists at influential organizations.
- Strong organizational and financial management acumen.
- Thought leader, published on topics related to trust, social impact and organizational effectiveness.

## **EXPERIENCE**

### **Chief Corporate Affairs Officer, Exelon Corporation, 2016-Present**

Senior executive at Exelon, a Fortune 100 diversified energy company, with responsibility for communications, marketing, customer and community engagement, and oversight of the Exelon Foundation, which invests more than \$50 million annually. Directs evaluation of funding to numerous community organizations including leading arts centers in multiple U.S. cities. Serve on the CEO's executive committee, responsible for evaluating the company's corporate position and strengthen brand visibility across diverse stakeholders. Within two years completely modernized and revitalized Exelon's reputation and engagement programs, resulting in significant policy, and business outcomes.

### **Chief Public Affairs and Communications Officer, Johnson & Johnson, 2013-2016**

Served on the senior management team of Johnson & Johnson, the world's largest health care company, with oversight of J&J's 437-member global communication and public affairs team. Aligned global function to advance customer-focused strategic platforms to restore J&J's reputation and build trust. Introduced sophisticated analytical tools to measure returns on reputation. Designed new architecture for content creation, digital and social optimization to advance authentic advocacy and engagement across J&J's diverse iconic businesses and brands. Instituted advance metrics to gauge business impact to significantly improve J&J's year-over-year rankings on key reputation indices.

### **Chief Communications Officer; President of the Foundation, CIGNA, 2010-2013**

Served on the Executive Committee at CIGNA, a leading global health service company. Led international efforts to re-brand the company with a focus on customer centricity, directed



communications related to the largest successful acquisition in the company's history while delivering measurable improvements in Cigna's corporate reputation among key stakeholder audiences. Provided strategic oversight for global media and crisis communication and in support of high-visibility public policy issues, including the company's communication related to healthcare reform. Proven track record developing investor relations programs including quarterly earnings, mergers and acquisitions and annual investor meetings. Served as President of the Cigna Foundation and lead the funding and evaluation of significant community and arts programming in Philadelphia and Hartford.

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### **Executive Vice President, APCO Worldwide, 1997-2010**

Managed international teams at APCO, a leading global public affairs and public relations agency, in support of mission critical matters for the agency's largest clients. Examples include:

- Global account leader for United Airlines. Provided communications counsel to the corporate affairs and c-suite executives at the airline. Led a team of 20+ communications professionals on critical corporate matters: investor relations, financial communications, internal communications, social media, media relations and government relations. Served as the lead on United's crisis response team and managed the complex campaign surrounding the successful merger with Continental Airlines.
- Global account leader for eBay and its subsidiaries. Managed trust and safety issues, and provided support on crisis communications matters in Europe, Asia, and North America.

### **EDUCATION**

- Harvard Business School, Board Program, 2018
- M.A., George Washington University, Public Policy - 1994 (Library of Congress Fellow with the first woman United States Poet Laureate (thesis research on the need for diversity in public arts funding).
- B.A., Syracuse University, Public Policy and English - 1989

### **PROFESSIONAL AFFILIATIONS**

- Board of Directors, Arena Stage
- Board of Directors, The Southeast Tennis and Learning Center

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Ronan Gulstone, Steve Walker  
**From:** Betsy Cavendish  
**Date:** July 5, 2020  
**Subject:** Legal sufficiency review of Resolutions nominating Maria Hall Rooney, Maggie Fitzpatrick, Carla Sims, Hector Torres, Stacie Lee Banks, and Quanice Floyd as members to the Commission on the Arts and Humanities.

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**This is to Certify** that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

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Elizabeth Cavendish