



MURIEL BOWSER
MAYOR

2019 MAR 27 PM 3:44
OFFICE OF THE
SECRETARY

MAR 27 2019

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2214 of the District of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official Code § 38-1802.14), and section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), I am pleased to nominate the following individual for reappointment:

Ms. Ricarda M. Ganjam
436 Fourth Street, N.E.
Washington, D.C. 20002
(Ward 6)


Ms. Ganjam will serve as a member of the Public Charter School Board, for a term to end February 24, 2023.

Enclosed, you will find all biographical information detailing the experience of the above-mentioned nominee, along with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me or Steven Walker, Director, Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".
Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____,

To confirm the reappointment of Ricarda Ganjam to the Public Charter School Board.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019".

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Ms. Ricarda M. Ganjam
436 Fourth Street, N.E.
Washington, D.C. 20002
(Ward 6)

as a member of the Public Charter School Board, established by section 2214 of the District of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official Code § 38-1802.14), for a term to end February 24, 2023.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, each to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Ricarda M. Ganjam

SUMMARY

Results-oriented executive with a strong track record of leading high performing teams, managing organizations, and implementing transformational change in the private and public sectors.

Areas of expertise:

- Developing strategic roadmaps for organizational innovation
- Building and leading high-performing teams
- Developing relationships and collaborating with stakeholders from C-Level to Line Employees
- Improving organizational performance and processes
- Implementing technology solutions to enable organizational objectives
- Developing and executing powerful strategic communications
- Developing and tracking key performance indicators
- Developing and executing short and long term support planning
- Building brands to support strategic goals
- Developing strategic corporate citizenship and sustainability plans

PROFESSIONAL EXPERIENCE

Accenture - Washington, DC (2000-present)

Accenture is a global management consulting, technology services and outsourcing company.

Director, Local Market Programs: Led all aspects of the local business including strategic planning, operations, business development, local image and people engagement.

- Managed team of leaders to support market initiatives across all Accenture North America locations
- Developed and executed a comprehensive local strategic plan to manage involvement with key local clients, organizations and networks.
- Managed key corporate partnerships in the community including Greater Washington Board of Trade, Economic Club of Washington, DC, Federal City Council, Junior Achievement, Back on My Feet, United Way, 501 C Tech, and local Public and Charter Schools.

Senior Manager, Management Consulting: Developed and implemented Change Management strategies to support transformational change including M&A, Organizational Realignment, and SAP and Maximo Implementations for a variety of Fortune 500 and Federal clients

- Designed organizations to meet strategic objectives
- Developed program roadmaps for organizational transformation
- Developed strategic management and measurement processes
- Managed Deployment Readiness Processes around People, Process, Data and Technology for Go-live
- Managed Program Communication Strategy and Execution
- Managed Business Impact Assessments
- Managed Site Implementation Teams and Change Networks
- Managed Training Strategy and Teams
- Conducted Change Readiness Surveys
- Managed Short Term Go-Live Support Team Development
- Planned and forecasted work

- Provided timely status to minimize project risks and address issues
- Held top secret clearance to support client work (expired)

University of Maryland, University College (1996-2000)

UMUC is one of 11 accredited, degree-granting institutions in the University of Maryland System.

European Division Faculty

- Taught graduate and upper level undergraduate courses in the traditional classroom and via distance learning technologies in the subject areas of Organizational Behavior, Public Administration, Qualitative Research, Strategic Planning, Statistics and Public Policy Analysis.
- Conducted research in the area of Distance Learning and Technology in the Workplace and presented results at international conferences and in publications.
- Led committee to define standards for distance learning.

US Army, 235th Base Support Battalion (BSB)

The 235th Base Support Battalion provided all logistical support to the Army members stationed in Bavaria.

235th BSB Quality Improvement Manager

- Managed team to provide continuous improvement methodology and submitted award winning Malcolm Baldrige National Quality Award nomination for the base.

Texas A&M University, College Station, TX (1993-1996)

Texas A&M University is one of a select few universities with land-grant, sea-grant and space-grant designations.

Graduate Assistant with the Center for Distance Learning Research

- Developed training in the areas of technology and training on a contract basis for clients such as GTE, Vistacom, US Army, and US Food Safety Inspection Service
- Developed Distance Learning Certification Program: responsibilities included curriculum development, development and distribution of marketing materials

EDUCATION

Texas A&M University, Doctor of Philosophy-Educational Human Resource Development

University of Missouri, Master of Public Administration

University of Missouri, Bachelor of Journalism

PERSONAL

Ricarda lives in Washington DC with her husband, three school-aged children, and bulldog. She enjoys playing and watching sports, cooking and movies.



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Ricarda Ganjam



Ricarda Ganjam has served on the Public Charter School Board since 2015. She has spent the past 14 years focused on enabling change with Fortune 500 companies. Her most recent role focused on leading high performing teams to provide value added support for strategic local imperatives with clients, organizations and networks in the Metro DC region. Ms. Ganjam would bring value, forward thinking, insights and expertise around transformational journey management, leadership, and stakeholder engagement to the Public Charter School Board. She is passionate about public education transformation, workforce development, veterans, the sports sector, and positivity.

A resident of Ward 6, Mrs. Ganjam has a Bachelor of Journalism and Master of Public Administration both from the University of Missouri and a Doctor of Philosophy in Educational Human Resource Development from Texas A&M University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Alana Intrieri, Steve Walker
From: Betsy Cavendish
Date: February 8, 2019
Subject: Legal sufficiency review of Resolutions nominating Ricarda Ganjam and Saba Bireda as members to the Public Charter School Board.

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'.

Elizabeth Cavendish