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OFFICE OF THE  
SECRETARY

MURIEL BOWSER  
MAYOR

MAR 20 2019

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, N.W., Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:


In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 2(b)(3) of the Real Property Tax Appeals Commission Establishment Act of 2010, effective April 8, 2011 (D.C. Law 18-363; D.C. Official Code § 47-825.01a), I am pleased to nominate the following person:

Ms. Stacie Scott Turner  
7317 Alaska Ave, NW  
Washington, DC 20012  
(Ward 4)

for reappointment as a full-time commissioner of the Real Property Tax Appeals Commission, for a term to end April 30, 2023.

Enclosed you will find biographical information detailing the experience of Ms. Turner, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,  


Muriel Bowser  
Mayor



Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,  
which was referred to the Committee on \_\_\_\_\_.

To confirm the reappointment of Ms. Stacie Scott Turner to the Real Property Tax Appeals  
Commission.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this  
resolution may be cited as the "Real Property Tax Appeals Commission Stacie Scott Turner  
Confirmation Resolution of 2019".

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Ms. Stacie Scott Turner  
7317 Alaska Ave NW  
Washington, DC 20012  
(Ward 4)

as a full-time commissioner of the Real Property Tax Appeals Commission, pursuant to section  
2(b)(3) of the Real Property Tax Appeals Commission Establishment Act, established by D.C.  
Official Code § 47-825.01a, for a term to end April 30, 2023.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,  
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# Stacie Scott Turner

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## EMPLOYMENT

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### **KELLER WILLIAMS CAPITAL PROPERTIES**

***Residential Real Estate Sales***

2002-present

- Top producing residential sales agent with over \$200 million in career sales. Currently affiliated with Keller Williams Capital Properties (2013 to present); previously affiliated with Long and Foster Real Estate and Sotheby's International Realty (2002-2012) - licensed in the District of Columbia, Maryland and Virginia.
- Acquired property and led the development and sales of three condominium conversion projects, as Managing member of Brickstone Ventures LLC.
- Mayor Appointed Commissioner to the National Capital Planning Commission (2007-2011), the federal governments planning agency that provides advice and approves all plans and projects that impact the nation's capital and surrounding areas.

### **UNITED WAY OF THE NATIONAL CAPITAL AREA**

***Vice President, Community Impact & Investment***

Washington, DC

2012-2013

- Developed the vision and strategy to invest \$15.0 million of donor dollars in programs to benefit underserved citizens in the Washington Metropolitan area. Managed relationships with key stakeholders in the government, non-profit and private sector to increase investments in community programs.
- Led the restructure of the Community Impact department, which resulted in new job roles and the aligning of investments and programming against new education and work force development priorities.

### **BLACK ENTERTAINMENT TELEVISION, INC**

***Vice President of Marketing, BET Interactive***

Washington, DC

1999-2001

- Recruited by client to launch BET.com, a \$35.0 million joint venture with Microsoft, News Corp, and USA Networks to develop an African American targeted web portal. Led all phases of brand development including the positioning, logo, and advertising for consumers and the ad sales force. Managed an advertising agency, public relations agency; and ten employees.

### **THE TURNER CONSULTING GROUP**

***Consultant***

Washington, DC

1994-1996

- Launched a management consulting practice to address marketing and operational challenges for businesses across a variety of industries. Projects included: 1) Visioning, marketing branding and communications strategies; 2) improving operational efficiency and service delivery; and 3) project management. Clients included: Sprint Corporation, United States Postal Service, Black Entertainment Television, Howard University and local small businesses.

### **SPRINT CORPORATION**

***Executive Development Associate***

Kansas City & Reston, VA

1996-1998

- Managed the implementation of a new \$30.0 million marketing partnership with the National Football League.
- Managed the \$20.0 million global prepaid card business with Global One, a Sprint joint venture with Dutch Telecom & France Telecom. Developed strategy to launch products on a new service platform that improved the product cost structure and functionality.

**THE PROCTER & GAMBLE COMPANY**

Cincinnati, OH & Hunt Valley, MD

**Assistant Product Manager, Max Factor Cosmetics - Beauty Care Division**

1990-1994

- Developed and gained senior management approval to a 3-year worldwide strategic plan for the newly acquired Max Factor Eye products group. The plan recommended: a new product line-up; new global packaging to enable single sourcing; new pricing; and a marketing and promotions campaign to profitably reposition the brand to a younger demographic.
- Led a 10 person cross-functional team to develop and launch three new products in ten months. Identified cost savings/process improvements that improved category profit margins and managed the launch advertising campaign.

**Assistant Product Manager, Biz & Bounce Fabric Softener – Laundry Division**

- Conducted a fiscal review of Biz bleach business, gaining management agreement to new priorities which included: a product upgrade, competitive re-pricing, and a new promotion strategy to increase profit.
- Identified an opportunity to increase Biz distribution +25% in a growing retail segment. Led a cross-functional team to develop a customized product prior to the competition, which facilitated exclusive distribution in the warehouse club outlet in key business development areas.
- Managed an \$18.0 million advertising budget for Bounce, the third largest P&G brand. Developed the business case that convinced management to invest in the first national Hispanic targeted marketing program.

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**EDUCATION**

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**HARVARD UNIVERSITY GRADUATE SCHOOL OF BUSINESS**

Boston, MA

Master of Business Administration degree, May 1996

1994-1996

**HOWARD UNIVERSITY**

Washington, DC

Bachelor of Business Administration degree in Finance, May 1990

1986-1990

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**INTERESTS & AFFILIATIONS**

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**EXTRA-ORDINARY LIFE**

Washington, DC

**Founder**

2009-2012

*501C3 organization that provides travel and enrichment opportunities to teen girls living in foster care ([www.extra-ordinarylife.org](http://www.extra-ordinarylife.org))*

- Raised \$120,000 in 6 months to fund an educational and service journey to South Africa during the 2010 FIFA World Cup – an experience captured in a cable documentary that aired in 54 countries. Developed relationships with local government and international entities (i.e. DC Child and Family Services, US and South African Embassy, NGO's) and corporate sponsors to execute this first ever effort for DC foster youth.

**Affiliations & Awards**

- Board Member, Edgewood/Brookland Family Support Collaborative (2015 to present)
- National Ambassador for Children, American Humane Association (2011-2013)
- White House Communications Agency Award - "Exceptional Women Doing Extraordinary Things" (2012)
- Board of Trustees, Southeastern University (2008-2010)
- Board Member, Metro Teen Aids (2005-2007)



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Stacie Scott Turner



Stacie Scott Turner is a licensed real estate salesperson, businesswoman and social entrepreneur and current member of the Real Property Tax Appeals Commission.

Ms. Turner has been a top producing residential real estate agent with Keller Williams Capital Properties and Long & Foster Real Estate Inc., with over \$200 million in career sales. In 2007, she served as a Commissioner to the National Capital Planning Commission - the federal planning agency that provides advice and approves all plans and projects that impact the nation's capital and surrounding areas – appointed by former Mayor Adrian Fenty.

Ms. Turner spent 12 years managing consumer product brands at the Procter & Gamble Company, the Sprint Corporation and as Vice President of Marketing at Black Entertainment Television (BET) where she launched BET.com. Following a successful corporate career, she started a management consulting company focused on branding and communication strategies and improving operational efficiencies. Clients included Global One, United States Postal Service, Howard University School of Business and local small businesses.

In 2012, Ms. Turner took a one year sabbatical from real estate to further exploit her passion for the community—serving as Vice president of Community Impact and Investments for the United Way of the National Capital Area. In this role, she developed investment strategies for 15 million of donor dollars and managed relationships with key stakeholders in the government, non-profit and private sector.

Ms. Turner has been actively involved in the community for many years, having served on the Board of Directors for Bright Beginnings, Metro TeenAids and Southeastern University. Currently, she serves on the Edgewood/Brookland Family Support Collaborative Board. Stacie resides in Northwest DC with her two children.

A Ward 4 resident, Ms. Turner received her Master in Business Administration from the Harvard University Graduate School of Business and a Bachelor of Business Administration in Finance from Howard University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Alana Intrieri, Steve Walker  
**From:** Betsy Cavendish  
**Date:** February 7, 2019  
**Subject:** Legal sufficiency review of Resolutions nominating Stacie Scott Turner, Trent T. Williams, and John Woods Jr. to the Real Property Tax Appeals Commission

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**This is to Certify that** this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

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Elizabeth Cavendish