

2019 MAR -4 AM 9:50

OFFICE OF THE SECRETARY

MURIEL BOWSER MAYOR

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue, NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to Mayor's Order 83-119, dated May 6, 1983, and to section 4 of the Historic Landmark and Historic Protection Act of 1978, effective March 3, 1979 (D.C. Law 2-144; D.C. Official Code § 6-1103), I am pleased to nominate the following person for reappointment:

Ms. Linda Mercado Greene 1354 W St. SE Washington, DC 20020 (Ward 8)

as a member of the Historic Preservation Review Board, and to serve a term to end July 21, 2022.

Enclosed, you will find biographical information detailing Ms. Greene's experience, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

Muriel Bowser

Mayor

Chairman Phil Mendelson at the request of the Mayor A PROPOSED RESOLUTION IN THE COUNCIL OF THE DISTRICT OF COLUMBIA Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution which was referred to the Committee on . To confirm the reappointment of Linda Greene to the Historic Preservation Review Board. RESOLVED, BY COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Historic Preservation Review Board Linda Greene Confirmation Resolution of 2019". Sec. 2. The Council of the District of Columbia confirms the reappointment of: Ms. Linda Mercado Greene 1354 W St. SE Washington, DC 20020 (Ward 8) as a public member of the Historic Preservation Review Board, established by Mayor's Order 83-119, dated May 6, 1983, and pursuant to section 4 of the Historic Landmark and Historic District Protection Act of 1978, effective March 3, 1979 (D.C. Law 2-144; D.C. Official Code § 6-1103), and to serve a term to end July 21, 2022. Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution. upon its adoption, to the nominee and to the Office of the Mayor. Sec. 4. This resolution shall take effect immediately.

## **LINDA MERCADO GREENE**

## **Professional Experience:**

President 2015-Current

BCG Holdings, Inc.

Founder/President/CEO 2008-Current

LMG Holdings, Inc.

The Linda Greene Group (subsidiary)

(Public Affairs, Government Relations, Public Strategies, Community Organization/Outreach, Crisis Communications, Collaboration Building and Imaging, Corporate Visibility and Social Responsibility, Event Management, Fundraising, Publicist)

Senior Vice President 2006-2009

Community Affairs/Government Affairs

MacFarlane Properties, DC-LLC

MacFarlane Partners, LLC

(Institutional investors, commercial real estate developers, professional sports team ownership)

Chief of Staff 2005-2006

The Honorable Marion Barry, Ward 8 Council of the District of Columbia

Campaign Manager, Political Strategist, 2004-2005

**Communications Director & Fundraiser** 

Barry for Ward 8 Council

Founder/President/CEO 1989-2005

Linda Greene & Associates, Inc. American Corporate Services, Inc.

## Boards and Memberships: (partial listing of current and past)

- Casey Trees Endowment Fund Board of Trustees
- Covenant House Washington Board of Directors
- Anacostia BID
- Inaugural Committee of Mayor Adrian Fenty
- Inaugural Committee of Mayor Anthony Williams
- National Forum of Black Public Administrators
- The Levine School of Music Board of Directors
- DC Chamber of Commerce Board of Directors
- Anacostia Coordinating Committee Board of Directors
- Leadership Greater Washington
- Greater Washington Board of Trade

- District of Columbia Building Industry Association
- DC Project Labor Taskforce Committee
- Ward 8 Business Council
- African American Real Estate Professionals
- Washington Baseball Community Trust
- National Association of Corporate Directors
- National Congress of Black Women
- Washington Performing Arts Society

## Client List (partial list of former and current clients):

- Dantes Partners
- Western Development
- Foundation for Contemporary Mental Health/PIDARC
- C&S Engineering, Inc.
- The Graduate School USA
- Covenant House Washington
- United Psychiatric Group
- Resource Residential
- D. C. United Professional Soccer Team
- MacFarlane Partners, Inc.
- MacFarlane Partners, LLC
- US Representatives James Clyburn, Bennie Thompson, Mel Watts, Maxine Waters, Bobby Scott, Gregory Meeks, Eva Clayton, Ron Klink, Juanita Millender-McDonald
- '04 Marion Barry for Mayor Campaign, '88 Jesse Jackson for President Campaign, '79 Jimmy Carter for President Campaign
- Davis Bain & Associations (clients such as Michael Jackson, Serena Williams, Babyface)
- Mayor Anthony Williams Inaugural Committee
- The Congressional Black Caucus Policy & Leadership Institute
- The Soweto Heritage Trust
- Education Africa, USA
- The African Ambassadors Spouses Association
- His Majesty Otumfuo Osei Tutu II, Asanthene
- Casey Trees Endowment
- Quantum Financial Services
- The Million Man March, National Director of Fundraising
- The Million Family March Gala
- The National African American Leadership Summit
- The Ohr O'Keefe Museum
- The Republic of Gabon
- National Conference of School Administrators Public Education Fund Network
- UNCF
- NAFEO
- The Washington Urban League
- International Medical Exchange, Inc.
- National Dental Association
- Washington World Group
- Inde, Inc.

- The Doug Williams Foundation
- Celebrities Dionne Warwick, M.C. Hammer, Michael Jackson, Serena Williams, The Dells, Philip Michael Thomas, Tommy Ford, Mary Wilson, Freda Payne, Sarah Dash, Jonathan Butler, Art Monk, Charles Mann, Sugar Ray Leonard, Tommy Hearns, et al

## **Special Recognitions:**

- Ward 8 Impact Recognition Award 2016
- Council of the District of Columbia Recognition Resolution of 2006
- MEA Magazine and MEE Council Honor of One of the Top 50 Women of Influence and Power 2011

## Articles/Media:

- Washington Post Style Feature
- Washingtonian Magazine
- Washington Afro Newspaper
- Washington Times Newspaper
- Final Call
- Washington Entertainment
- Washington Dossier
- Living With The Law
- Joe Madison Show
- C-Span
- CNN
- PBS/WHMM-TV, "Evening Exchange"

## References:

Available upon request



Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

# Linda Mercado Greene



Linda Greene serves as the President of BCG Holdings, Inc., the President/Founder of The Linda Greene Group and current member of the Historic Preservation Review Board.

Ms. Greene's diverse career spans from serving as an advisor and fundraising consultant to members of the United States Congress, to planning national events, to serving as publicist to internationally acclaimed entertainers, to representing and providing consultation to African Heads of State. She has also served as a senior executive of an institutional investment firm, and engaged as a member of several nonprofit boards of directors.

A Ward 8 resident, Ms. Greene received a Bachelor of Science in Business Management from Christopher Newport University.

## GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To:

Kimberly Bassett, Steve Walker

From:

Betsy Cavendish

Elijabet A. Cavendish

Date: Subject: February 15, 2019 Legal sufficiency review of Mayor's Order appointing Linda Mercado Greene,

Chris Landis and reappointing Outerbridge Horsey as members to the Historic

Preservation Review Board.

This is to Certify that this office has reviewed the above-referenced Mayor's Order and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

Elizabeth Cavendish