



2018 OCT 19 PM 4:07
OFFICE OF THE
SECRETARY

MURIEL BOWSER
MAYOR

OCT 19 2018

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Homeless Services Reform Act of 2005, effective October 22, 2005 (D.C. Law 16-35; D.C. Official Code § 4-752.01), I am pleased to nominate the following person:

Ms. Tonia Wellons
1411 Whooping Court
Upper Marlboro, MD 20774

for appointment as a representative of business, philanthropic, or other private sector organizations that have resources or expertise to contribute to addressing homelessness in the District member of the Interagency Council on Homelessness, filling a vacant seat, for a term to end May 1, 2020.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution, which was referred to the Committee on _____

To confirm the appointment of Tonia Wellons to the Interagency Council on Homelessness.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the “Interagency Council on Homelessness Tonia Wellons Confirmation Resolution of 2018”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Tonia Wellons
1411 Whooping Court
Upper Marlboro, MD 20774

as representative of business, philanthropic, or other private sector organizations that have resources or expertise to contribute to addressing homelessness in the District member of the Interagency Council on Homelessness, pursuant to section 4 of the Homeless Services Reform Act of 2005, effective October 22, 2005 (D.C. Law 16-35; D.C. Official Code § 4-752.01), filling a vacant seat, for a term to end May 1, 2020.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.



SUMMARY OF QUALIFICATIONS

A strategic leader with expertise in **policy development, public-private partnerships, business operations, community development and management**. Respected by colleagues as a natural leader with high emotional intelligence, effective partnership-building skills, a keen focus on results, and innovative approaches to development.

PROFESSIONAL EXPERIENCE

The Greater Washington Community Foundation **Vice President, Community Investment**

July 2016 – Present

- Member of the Executive Team. Leads a team of 6 full-time staff members and an \$11 million overall grants budget. Strategic advisor to CEO and fund holders.
- Leads Foundation's community investment strategy, partnerships, new initiatives, and grant-making. A member of the senior team and keenly focused on driving the Community Foundation's framework for impact: Build Thriving Communities. With the Community Investment team, launched VoicesDMV, a community engagement and qualitative research effort of Community Foundation, designed to better understand the attitudes and perceptions of residents in the region in order to inform our grant-making, refresh our strategy, and to offer a public good to communities in the region. Co-lead and institutional co-founder of the Resilience Fund, The Partnership to End Homelessness in DC, and other initiatives across the region.

The Peace Corps (Presidential Appointee)

November 2014 – June 2016

Associate Director, Office of Strategic Partnerships (Head of Global Partnerships)

- Led the Agency's strategic engagement with the private sector, NGO's, and federal government for both fundraising and partnerships. Led first cause-marketing partnerships and major corporate engagement efforts in support of the White House initiated led Let Girls Learn Program. Carefully managing Agency's reputation, practice, and 55-year history of sustainable development, while pushing the envelope for increased relevance, innovation, and positioning as a premier volunteer-sending Agency. New partnerships launched during tenure include: IBM, Alex and Ani, Lands' End, and the Meredith Corporation.
- Guided key policy framework decisions enabling the Peace Corps to more appropriately partner with external stakeholders and fund-raise in support of the Agency's capacity development priorities.

Prince George's County Social Innovation Fund (PGCSIF)

November 2010 – Present

FOUNDER

- PGCSIF works as a catalyst for social impact. Its mission is to build social capital and invest in new ways of solving old challenges in Prince George's County, Maryland.
- Successfully launched '*Forty UNDER 40 Prince George's*' as a civic awards and recognition initiative, and talent pipeline effort for non-profit/social enterprise board service.
- Successfully recruited an Advisory Board to provide guidance on strategy, fund development, and initiatives. Serves in an advisory capacity to various regional non-profits on next generation board recruitment and investment strategies for Prince George's County.

The World Bank Group

January 2013 – June 2013

ADVISOR, STRATEGY AND OPERATIONS (Consultant)

Strategic Advisor to CGAP CEO and Management team on results management, governance, and World Bank Group Trust Fund policy.

SENIOR OPERATIONS MANAGER (CGAP)

Jan. 2005 – Jan. 2013

- **Senior Manager and business leader** for World Bank Group unit of 55 full-time staff (based in DC with regional offices) and 100 plus international consultants. Successfully integrated strategy with operations by streamlining processes, simplifying procedures, and translating World Bank Group systems for appropriateness at the unit level. Effectively managed annual budget and budget planning, maintaining 6 months operating costs in reserves. Instituted efficiency measures (travel policy and reduced consultant expenditures), which yielded a 20% cost savings in FY12.
- **Governance:** Fund Manager of bi-lateral, multilateral, and foundation partnerships, which supported CGAP's \$25 million annual operating budget and \$29 million in pipeline commitments. Led CGAP Investment Committee in strategic decision-making on grants and programmatic investments. Negotiated complex agreements with MasterCard, Bill and Melinda Gates Foundation, Ford Foundation and numerous other multi-lateral and bi-lateral development organizations. Effectively led CGAP Charter review process, aligning current practice with needed reforms.
- **Monitoring and Evaluation:** Successfully implemented organization-wide results reporting architecture, which monitors progress against strategic outcomes for CGAP's 5-year framework for increased access to financial services for poor and vulnerable households. Internal lead for two independent external evaluations of CGAP and developed framework for internal audits/program reviews.
- **Organizational Development/Talent Management:** Led talent and capacity development initiatives. Developed 2-year entry-level 'Associates' pipeline development program, now modeled by the Financial Sector Vice Presidency. Launched 'Summer Fellows' for joint learning and networking of junior professionals working in microfinance/financial inclusion.

City of Richmond, Virginia – Office on Youth Services/Human Services Commissions

ASSISTANT DIRECTOR / CHIEF OF STAFF

2003 – 2004

- Led Mayor's pilot initiative to coordinate citywide summer youth employment. Expanded program from 300 to 1000 youth served in 1 year.
- Revamped two City Commissions and Office on Youth Services. Expanded recruitment pool, clarified terms of reference, and instituted mechanisms for strategic inputs to city leaders on issues concerning Richmond's most vulnerable populations (elderly, youth, and African American men).
- Provided oversight for the City of Richmond's AmeriCorp Program, focusing on Youth Employment, Neighborhood Safety, and Neighborhood Revitalization.

National Forum for Black Public Administrators (NFBPA), Washington, DC

DIRECTOR OF PROGRAMS

2000 – 2003

- Led national professional development initiatives – the Executive Leadership Institute (ELI) and the Mentor Program. Initiatives focus on developing leadership competencies in community-based development, organizational leadership, and public policy analysis.
- Increased participation in all training and scholarship programs by redesigning curriculum and revamping marketing approach. Increased program fees to ensure sustainability. Managed program budgets.

International City/County Management Association (ICMA), Washington, DC

PROGRAM MANAGER – SOUTHERN AFRICA REGION

1997 – 2000

- Led local government technical assistance initiatives in Africa. Established office in Johannesburg, South Africa (based in South Africa from January 1999 – December 1999).
- Created the infrastructure for ICMA's Citylinks program which pairs US cities with cities in developing and transitional countries for technical assistance and capacity development in municipal management. Engaged US City Managers for pro-bono assignments globally.

- Led local government leadership pipeline development initiatives to prepare the next generation of city government leaders in post apartheid South Africa.
- Expanded ICMA's business in the region from a single initiative to a multi-country, \$1.5 million program. Built a regional network of partners in neighboring Zimbabwe, Zambia and Swaziland.

Maryland Department of Business and Economic Development, Annapolis, Maryland

SPECIAL ASSISTANT TO THE GOVERNOR FOR AFRICA (CONSULTANT)

2000

- Managed Maryland 2000 Trade Mission to Africa (Senegal, South Africa and Ghana) for Maryland Governor Parris Glendening. Mission included representatives from the private sector, government, and local universities. Responsible for identifying potential areas of trade and cooperation - matching Maryland businesses, universities and government officials with appropriate counterparts in the respective countries.

EDUCATION

Certificate Program: Human Capital Strategist from the Human Capital Institute

Master of Public Administration in International Development Policy and Administration

UNIVERSITY OF DELAWARE, Newark, Delaware

Bachelor of Art in Political Science

NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY, Greensboro, North Carolina

PUBLICATIONS

Making Cities Work: The Johannesburg Development Agency. ICMA - September 2004

Making Cities Work: Resource Cities - The Swaziland Initiative. ICMA - March 2000

A Regional Analysis of Local Government - NGO Partnerships: Case studies from Italy, The Netherlands and the United States. University of Delaware Press. (Masters Thesis)

"Local Solutions for Global Problems", [official policy paper presented by local government to the United Nations](#); with G. Arno Loessner, IULA - 1996

"A Comparative Study of US-Italian Local Government Administration: Lessons Learned." [Habitat International Coalition, 1997](#)

HONORS AND AWARDS

Community Youth Advance 2018 Honoree

J. Franklin Bourne Law Society Community Service Award, 2015

Who's Who in Prince George's County 2013

Women of Prince George's Leadership Award 2013

IFC/World Bank Corporate Leadership Program (CLP V)

CGAP Performance Awards: Leadership and Stewardship

NFBPA - Dedicated Leadership and Service Award

ICMA - Award for Employee Excellence

BOARDS AND COMMUNITY INVOLVEMENT

Prince George's County Social Innovation Fund, Founder & Advisory Board Member

Prince George's County Child Resource Center, Board of Directors

League of Women Voters (Richmond Metro Area)

Richmond Workforce Investment Board, Youth Council

Delta Sigma Theta Sorority, Inc.

Lake Arbor Civic Association, Treasurer

Democracy Intern, USAID Colombo, Sri Lanka



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Tonia Wellons



Tonia Wellons is the Vice President of the Greater Washington Community Foundation.

Ms. Wellons leads the Community Investment function of the Foundation which includes investment strategy, grant-making, community engagement, and partnerships. She has over 20 years of experience spanning senior leadership in both locally-oriented and international organizations. Prior to joining the Foundation in 2016, Ms. Wellons was responsible for leading the Peace Corps' relationships with other federal agencies, the private sector, international NGOs, and donors. Most notably, Ms. Wellons led bold cause-marketing partnerships at the Peace Corps for Let Girls Learn (an initiative of former First Lady Michelle Obama).

Ms. Wellons received a Bachelor of Arts in Political Science from North Carolina A&T State University and a Master of Public Administration from the University of Delaware.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Alana Intrieri, Steve Walker
From: Betsy Cavendish
Date: October 11, 2018
Subject: Legal sufficiency review of Resolutions nominating members to the Interagency Council on Homelessness

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

Elizabeth Cavendish