



MURIEL BOWSER MAYOR

The Honorable Phil Mendelson Chairman Council of the District of Columbia John A. Wilson Building 1350 Pennsylvania Avenue NW, Suite 504 Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Homeless Services Reform Act of 2005, effective October 22, 2005 (D.C. Law 16-35; D.C. Official Code § 4-752.01), I am pleased to nominate the following person:

Ms. Kelly McShane 5011 34th Street NW Washington, DC 20008 (Ward 3)

for appointment as a representative of organizations that are providing services within the Continuum of Care member of the Interagency Council on Homelessness, replacing Margaret Hacskaylo, for a term to end May 1, 2020.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincetely

Chairman Phil Mendelson at the request of the Mayor

#### A PROPOSED RESOLUTION

#### IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution, which was referred to the Committee on
To confirm the appointment of Kelly McShane to the Interagency Council on Homelessness
RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Interagency Council on Homelessness Kelly McShane Confirmation Resolution of 2018".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Kelly McShane 5011 34th Street NW Washington, DC 20008 (Ward 3)

as a representative of organizations that are providing services within the Continuum of Care member of the Interagency Council on Homelessness, pursuant to section 4 of the Homeless Services Reform Act of 2005, effective October 22, 2005 (D.C. Law 16-35; D.C. Official Code § 4-752.01), replacing Margaret Hacskaylo, for a term to end May 1, 2020.

- Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.
  - Sec. 4. This resolution shall take effect immediately.

## **KELLY SWEENEY MCSHANE**

## **Selected Work Experience**

#### **COMMUNITY OF HOPE**

Washington, DC
January 2001- present

President/ Chief Executive Officer

- Provide leadership in all aspects of the organization. Organization has grown from a staff of 39 with a budget of \$1.8 million in 2001, to a staff of about 200 and a budget of about \$19 million. Developed and successfully implemented four Strategic Plans, in partnership with the Board of Directors and staff.
- Under my leadership, Community of Hope won the 2012 Washington Post Award for Excellence in Nonprofit Management and was recognized in 2014, 2016, and 2017 as a Top Workplace by the Washington Post.
- A leader in working with the D.C. government and partner nonprofits on system change related to homelessness and primary health care, including serving on the Interagency Council on Homelessness and the DC Primary Care Association Board.
- Involved in all aspects of building the 50,000 square foot Conway Health and Resource Center in Ward 8, including negotiating the purchase, selecting and working with development team, design of exterior and interior, raising \$26.6 million in funds, networking with the community, monitoring all aspects to completion, and opening in January 2014.
- Successfully completed the merger of another nonprofit into Community of Hope, adding services for a nurse-managed birth center as well as expanding outreach of primary care.
- Raised over \$2 million for renovation of building in southeast DC for homeless families in 2006; provided leadership in fundraising, property development, and program development.
- Re-located health clinic to Marie Reed public school; leadership role in developing quality improvement activities, maximizing income from billing, and advocating on public health issues. Leadership role in applying for and being designated a Federally Qualified Health Center.
- Restructured organizational systems to include ongoing quality improvement and corporate compliance activities, 360 degree performance evaluations, a cafeteria plan for employee benefits, supporting increased board involvement and the recruitment of new board members, and bringing the organization to financial health.
- Lead staff member for all press and major donor interactions.

#### THE LOBKOWICZ COLLECTIONS

Consultant

Prague, Czech Republic November 1999 – September 2000

• Provided strategic planning and fundraising consultation to local nonprofit whose mission is to preserve and make available to the public the historic art and library collections of the Roudnice Lobkowicz family. Assisted in developing a three-year strategic plan, including identifying objectives and timelines, making recommendations for the Board, and developing budgets. Wrote foundation proposal for building campaign. Researched foundation prospects and developed fundraising plan.

#### HANNAH HOUSE, INC.

Washington, DC

Executive Director

August 1991 – May 1997

- Under my leadership, Hannah House received the Washington Council of Agencies' 1995 Award for Excellence in Nonprofit Management.
- Expanded services to include transitional program for homeless families. Negotiated contracts, developed program specifics, and managed property financing process, program expenses, and renovation. Raised funds to support expanded programs, doubling budget to \$500,000 by 1997. Co-authored award-winning \$700,000 federal grant.
- Responsible for daily management, including supervising staff, overseeing finances, working with the board, and monitoring program effectiveness. Chaired homeless and social service coalitions, including the committee to develop a city-wide plan for the continuum of care for homeless women under the D.C. Initiative.

Director of Development and Volunteer Programs

October 1990 – August 1991

• Wrote foundation proposals, regular appeals, and quarterly newsletter. Recruited, trained and supported volunteers for all program areas. Initiated volunteer-driven tutoring program.

#### U.S. PEACE CORPS

Agricultural Extension Agent

Sierra Leone, West Africa September 1987 – December 1989

• Directed agricultural component of a community organization; organized meetings and distributed seeds to 96 farmers in five villages. Obtained funding from American Embassy and supervised construction of two grain storage buildings. Worked with teachers to initiate clay stove project to promote wood conservation.

#### **Education**

# THE McDONOUGH SCHOOL OF BUSINESS GEORGETOWN UNIVERSITY

Masters in Business Administration, ranked 1<sup>st</sup> out of 244

Washington, DC May 1999

#### HARVARD UNIVERSITY

Bachelors of Arts, concentrating in Government, magna cum laude

Cambridge, MA June 1987

## Community Leadership and Volunteer Activities

- Member, Mayor's Interagency Council on Homelessness, 2006 present. Co-Chair, Strategic Planning Committee, 2009 present.
- Member, Board of Directors, DC Primary Care Association, 2002 present.
- Member, Board of Directors, 501cTech, formerly known as NPower National Capitol Region, 2009 2014.
- Trustee, William J. and Dorothy K. O'Neill Foundation, 2007 present. Chair, 2013- present.
- Member, Leadership Greater Washington, class of 2006.
- Board of Directors, Washington Council of Agencies, now known as Center for Nonprofit Advancement, 1996 2003. Chair of the Board, 2001 2003.
- Selection Committee member, Award for Excellence in Nonprofit Management, 1996, 1998, and 2013.
- Board of Directors, Franciscan Mission Service, Washington, DC, 1992 1997. Provide training on cross-cultural living to volunteers preparing to go overseas, 1990 2010.
- 8<sup>th</sup> grade Confirmation teacher, Holy Trinity Church, Washington, DC, 2007 2009.

#### **Awards**

- Recognized as a Woman Who Means Business by the Washington Business Journal, 2017.
- Winner of 2015 Washington Women of Excellence Award from Mayor's Office on Women's Policy and Initiative.
- Winner of 2011 Champion of Change award from DC Primary Care Association.
- Winner of 2009 Exponent Award from Eugene and Agnes Meyer Foundation for nonprofit leadership.
- Winner of 2008 Baptist Award from City First Bank for leadership in community development.

#### **Publications**

• Winning Ways: Great Nonprofit Management Ideas from the Washington Post Award for Excellence in Nonprofit Management, co-author with Susan Sanow, published by Washington Council of Agencies, 2001.



Executive Office of the Mayor - Office of Talent and Appointments John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Kelly McShane



Kelly McShane is President and Chief Executive Officer of Community of Hope (COH).

Ms. McShane's dedication to serving homeless and low-income families in the District means that the organization's growth is driven steadily by the needs of patients and clients. In the past five years, COH has added two new health centers and increased the number of families served in a variety of housing programs. COH, in partnership with another nonprofit, provided leadership in implementing a

uniform assessment system for all families experiencing homelessness, and this system is now used across the homeless continuum in DC. Ms. McShane has provided leadership at a city level in transforming systems to help low-income families. She previously was a member of DC's Interagency Council on Homelessness and co-chaired the Strategic Planning Committee. Ms. McShane worked on developing the past two five-year Plans to End Homelessness, including most recently Homeward DC released in April 2015.

A Ward 3 resident, Ms. McShane received her Bachelor of Arts from Harvard University and a Master of Business Administration from Georgetown University.







## GOVERNMENT OF THE DISTRICT OF COLUMBIA

**Executive Office of Mayor Muriel Bowser** 



Office of the General Counsel to the Mayor

To:

Alana Intrieri, Steve Walker

From:

Betsy Cavendish

Date:

October 11, 2018

Elijabet A. Cavendish

Subject:

Legal sufficiency review of Resolutions nominating members to the Interagency

Council on Homelessness

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

Elizabeth Cavendish