



2019 OCT 19 PM 4:03
OFFICE OF THE
SECRETARY

MURIEL BOWSER
MAYOR

OCT 19 2019

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of the Homeless Services Reform Act of 2005, effective October 22, 2005 (D.C. Law 16-35; D.C. Official Code § 4-752.01), I am pleased to nominate the following person:

Ms. Natalie Avery
1838 Monroe Street NW
Washington, DC 20010
(Ward 1)

for appointment as a representative of business, philanthropic, or other private sector organizations that have resources or expertise to contribute to addressing homelessness member of the Interagency Council on Homelessness, filling a vacant seat, for a term to end May 1, 2020.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____

To confirm the appointment of Natalie Avery to the Interagency Council on Homelessness.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the “Interagency Council on Homelessness Natalie Avery Confirmation Resolution of 2018”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Natalie Avery
1838 Monroe Street NW
Washington, DC 20010
(Ward 1)

as a representative of business, philanthropic, or other private sector organizations that have resources or expertise to contribute to addressing homelessness member of the Interagency Council on Homelessness, pursuant to section 4 of the Homeless Services Reform Act of 2005, effective October 22, 2005 (D.C. Law 16-35; D.C. Official Code § 4-752.01), filling a vacant seat, for a term to end May 1, 2020.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately

Natalie Avery

SUMMARY

Experienced nonprofit executive, specializing in building coalitions and developing collaborative programs that engage diverse stakeholders in creating effective, dynamic and inclusive organizations and communities.

EMPLOYMENT HISTORY

Executive Director, DC BID Council, November 2013 - present.

- Lead and manage the DC BID Council, the association of the city's ten Business Improvement Districts.
- Lead the BID Council's government relations strategy, organizing regular meetings with administration and City Council leaders and tracking policy around a range of issues including homeless services, business attraction and night time economy issues and more.
- Organize regular meetings between BID staff and City agencies around key operational and policy issues
- Organize networking events, panel discussions and a guest speaker series for BID Directors, BID staff and BID allies.
- Lead the BID Council's communication strategy, including the publication of the DC BID Profiles, an annual report highlighting the accomplishments and impact of DC BIDS.

Documentary Film Producer and Director, 2012-2013.

- Produced and directed two documentary films, *Out of the Basement* and *Into the Lime Lite* through the GW Institute for Documentary Filmmaking and funded by the DC Commission on Arts and Humanities .

President, The Javera Group, October 2010 - Present.

Provide research and analysis, strategic planning and community engagement services around a range of urban and community development issues. Clients have included, **The Downtown DC BID, The Golden Triangle BID, Congress Heights Community Training and Development Corporation, The Department of Small and Local Business Development, Greater Washington Hispanic Business Chamber of Commerce, Eco-Coach, Azimuth Media Productions.**

Executive Director, MidCity Business Association May 2008 - October 2010.

- Directed the MidCity Business Association, a membership organization representing over 200 retail, arts and dining businesses along DC's 14th and U Street corridors.
- Lead marketing and communication efforts to showcase the district's attractions and draw more customers to its commercial corridors.

Non Profit Communications Consultant September 2004 - May 2008.

Clients included: **The Urban Institute, The Community Foundation of the National Capital Region, The Latin American Youth Center and Amazing Life Games Preschool.**

Founder and Executive Director, Youth Action Research Group, April 1998 - September 2004.

- Founded and directed the Youth Action Research Group, a non-profit youth development organization that engaged at-risk high school students in urban development issues.
- Directed an internship and leadership development program for Georgetown University students and faculty through Partners in Urban Research and Service Learning, a Campus Compact grant.

EDUCATION

American University, MA, International Relations, 1997.

American University, BA, Literature, 1991.

GW Documentary Filmmaking Institute, Certificate, 2013



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Natalie Avery



Natalie Avery is the Executive Director of DC BID Council.

Ms. Avery leads the BID Council's government relations strategy and tracks policy around a range of issues including homeless services, business attraction, and night time economy issues. She spent the early part of her career working in policy, studying the impact of globalization on workers, and the environment in the global south. In 1997, Ms. Avery founded the Youth Action Research Group, a groundbreaking program for high school students to research, write about, and advocate around urban development issues in their changing neighborhoods.

A Ward 1 resident, Ms. Avery received a Bachelor of Arts in Literature and a Master of Arts in International Relations from American University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Alana Intrieri, Steve Walker
From: Betsy Cavendish
Date: October 11, 2018
Subject: Legal sufficiency review of Resolutions nominating members to the Interagency Council on Homelessness

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

Elizabeth Cavendish