



2018 SEP 28 11:12:21  
OFFICE OF THE  
SECRETARY

MURIEL BOWSER  
MAYOR

SEP 28 2018

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 2214 of the District of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official Code § 38-1802.14), I am pleased to nominate the following person:

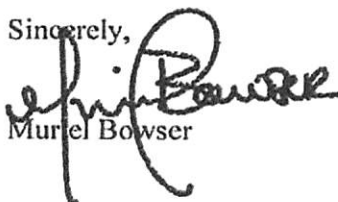
Lea Crusey  
314 6th Street NE  
Washington, DC 20002  
(Ward 6)

for appointment as a public member of the Public Charter School Board, replacing Darren Woodruff, for a term to end February 24, 2022.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

  
Muriel Bowser



Chairman Phil Mendelson  
at the request of the Mayor

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6 A PROPOSED RESOLUTION  
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9 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA  
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13 Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,  
14 which was referred to the Committee on \_\_\_\_\_.  
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16 To confirm the appointment of Ms. Lea Crusey to the Public Charter School Board.  
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18 RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this  
19 resolution may be cited as the "Public Charter School Board Lea Crusey Confirmation  
20 Resolution of 2018".  
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22 Sec. 2. The Council of the District of Columbia confirms the appointment of:  
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24 Lea Crusey  
25 314 6th Street NE  
26 Washington, DC 20002  
27 (Ward 6)  
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30 as a public member of the Public Charter School Board, pursuant to section 2214 of the District  
31 of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official  
32 Code § 38-1802.14), replacing Darren Woodruff, for a term to end February 24, 2022.

33 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,  
34 upon its adoption, to the nominee and to the Office of the Mayor.

35 Sec. 4. This resolution shall take effect immediately.  
36

# LEA M. CRUSEY

## EXPERIENCE

**Allies for Educational Equity, *Founder & CEO***

Washington, DC  
January 2017-Present

- Founded and lead non-partisan grassroots-funded, non-connected 527 political action committee with a mission to unite the political voices of education reformers so zip codes don't determine destinies;
- Facilitate quarterly giving strategy based on state-level slates built by AEE donors in each state;
- As of June 2018, AEE has pooled funds from 200 people in 80 Congressional districts, plus Washington, DC;
- Advance exposure in public discourse through blog writing, panel discussions, and social media engagement;
- Selected through competitive process for 2018 cohort of *Leadership for Educational Equity Venture Fellowship*

**US Department of Education, *Senior Advisor***  
Office of Planning, Evaluation and Policy Development

Washington, DC  
May 2016 - January 2017

- Advised on and represented P-12 policy priorities for the Obama Administration; portfolio included the Charter Schools Program, Promise Neighborhoods, teacher preparation, and Striving Readers;
- Drafted Significant Guidance on Teacher Preparation Regulations;
- Designed and led first-ever US Departments of ED and HUD convening for grantees of the multi-agency Neighborhood Revitalization Initiative.

**Democrats for Education Reform, *Senior Advisor***  
(a.k.a Education Reform Now Advocacy)  
*National Office*

Washington, DC  
August 2013 – November 2015

- Transitioned newly appointed President and its affiliate entities with strategic planning, day-to-day organizational planning and execution of key strategic initiatives.

*Acting Executive Director*

- Served as interim organizational head through leadership transition, including c3, c4 affiliates and Federal PAC;
- Steered organization through 2016 Presidential plan to fundraise and drive strategic impact, seeking to ensure next administration protects advancements in education reform.

*National Deputy Director*

- Managed cross functional Senior Leadership Team, across national and state-level offices to ensure alignment between operational activity and strategic priorities;
- Guided from concept to implementation key strategic initiatives: internal impact measurement tool, online political fundraising platform, and *Camp Philos*, exclusive gathering of education reformers; revamp of websites; and the closure and launch of state affiliates.

**StudentsFirst – *State Director***  
*Legislative Affairs*

Sacramento, CA  
April 2011 – July 2013

- Crafted and executed state-wide political and legislative strategy to advance legislative education reform in Iowa, Missouri, Nevada, including: teacher evaluations, tenure reform, charter school accountability and expansion;
- Engaged directly with LEA and SEA leadership in legislative design and coalition-building;

*Special Projects Manager*

- Designed and managed internal organizational strategy work plan for legislative priorities

## ADDITIONAL EXPERIENCE

**LAZ Parking- Chicago Parking Meters, Director- Financial Operations**

Chicago, IL  
November 2009 – April 2011

- Built and defended annual budget to global investors, forecasting revenue for city-wide parking meter system;
- Oversaw operational finances for \$1.2B public-private partnership, with annual revenues exceeding \$100M and staff of 8 across 3 functional areas: Accounting, Meter Database, Data Analytics;

*Senior Manager- Special Projects & Quality Control*

- Led research and vendor management for software and hardware design of quarterly TrueUp process.

**Chicago Transit Authority, Project Coordinator, Real Estate**

Chicago, IL  
June 2008 – November 2009

*Manager- Smart Card Products*

- Led pilot to combine Chicago Public Schools student ID with CTA smart cards, increasing ridership among student population by 300% and reducing operational costs by \$500k;
- Designed and implemented first-in-kind initiative to combine *I-Go* car-sharing card with CTA transit smart card.

**Tour & Andersson (IMI Plc), Systems Consultant**

Shanghai, People's Republic of China  
May – August 2006

- Designed and developed internal management processes to increase operational efficiency for Swedish multi-national firm amidst significant growth phase in Chinese market

**Dimensions Education Group, Instructor, English Language Department**

Singapore  
November 2005 - May 2006

- Instructed multi-national secondary students in English language grammar and conversation.

**Teach for America - Corps Member, Teacher**

East Palo Alto, CA  
August 2003 – June 2005

**Edison McNair Academy**

- Served as member of national service corps of college graduates to commit 2 years to teach in under-resourced public schools, instructing 350 students in grade levels 4-8 in multiple subjects.
- Developed and presented staff development modules to faculty and coordinated school-wide social studies professional growth opportunities as appointed Social Studies Curriculum Coordinator for school

## EDUCATION

**University of Chicago- Harris School of Public Policy, Chicago, IL**

- Masters in Public Policy, with coursework in Economics, Statistics, Urban Planning
- Vice President- Minorities in Public Policy

**Claremont McKenna College, Claremont, CA**

- Bachelor of Arts in Government and History (double major)
- *Phi Alpha Theta* Honors Society and Departmental Honors in History

## CIVIC LEADERSHIP & SERVICE

**Silver Bay YMCA of the Adirondacks Board of Trustees (1/2014-Current) Governance Committee, Silver Bay, NY**

**Center for Supportive Schools Board of Trustees (11/2014-Current) Governance Committee, Princeton, NJ**

**Parishioner, St. Mark's Episcopal Church, Washington, DC**



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Lea Crusey



Lea Crusey is the founder of Allies for Educational Equity, a non-partisan, grassroots-funded political action committee, with a mission to collectivize the political voice of education reformers to build a world in which demography is not destiny.

Ms. Crusey's career spans the country and has crossed sectors. She began in the classroom as a Teach For America Corps Member in the Bay Area, later worked on state level advocacy for StudentsFirst. Prior to launching Allies, Ms. Crusey served as an Obama Administration appointee at the US Department of Education's Office of Planning, Evaluation, and Policy Development where she advised on a P-12 education policy, with a portfolio that included teacher preparation, charter schools, Promise Neighborhoods, and literacy. Ms. Crusey serves on the Board of Directors for the Washington Leadership Academy Public Charter High School, the Center for Supportive Schools, and Silver Bay YMCA of the Adirondacks.

A Ward 6 resident, Ms. Crusey holds a Bachelor of Arts from Claremont McKenna College and a Master in Public Policy from the University of Chicago's Harris School of Public Policy.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Alana Intrieri, Steve Walker  
**From:** Betsy Cavendish  
**Date:** June 22, 2018  
**Subject:** Legal sufficiency review of Resolutions nominating Lea Crusey and Iyon Rosario as members to the Public Charter School Board.

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**This is to Certify** that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

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Elizabeth Cavendish