



2018 MAY 10 AM 9:53
OFFICE OF THE
SECRETARY

MURIEL BOWSER
MAYOR

MAY 10 2018

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 215 of the District of Columbia Health Occupations Revisions Act of 1985, effective March 14, 1995 (D.C. Law 10-205; D.C. Official Code § 3-1202.15), I am pleased to nominate the following person:

Ms. Johanna Brooks
3130 Wisconsin Ave NW #616
Washington, DC 20016
(Ward 3)

for appointment as a massage therapist licensed in the District member of the Board of Massage Therapy, replacing Danielle Weatherford, for a term to end October 29, 2020.

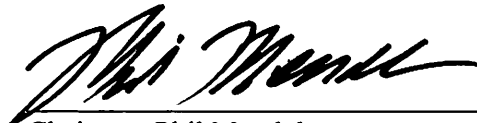
Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser



Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____.

To confirm the appointment of Ms. Johanna Brooks to the Board of Massage Therapy.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
resolution may be cited as the "Board of Massage Therapy Johanna Brooks Confirmation
Resolution of 2018".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Johanna Brooks
3130 Wisconsin Avenue NW #616
Washington, DC 20016
(Ward 3)

as a massage therapist licensed in the District member of the Board of Massage Therapy,
pursuant to section 215 of the District of Columbia Health Occupations Revisions Act of 1985,
effective March 14, 1995 (D.C. Law 10-205; D.C. Official Code § 3-1202.15), replacing
Danielle Weatherford, for a term to end October 29, 2020.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Johanna Brooks

Experience

Onsite Massage – A Corporate & Events Massage Company | CEO & Founder | Greater Washington DC Area | April 2013 - Present

Encouraging 'Wellness Wherever You Are' & increasing the happiness quotient in and around the nation's capital through Corporate & Event Massage Services.

- Built the company from the ground up; led the business through stages of growth in a high-performance, competitive business environment.
- Brand creation and generation of positive brand recognition & reputation; marketing strategies.
- Contract writing & contract negotiation with both public and private-sector clients.
- Hired, trained & managed three regional teams in Washington DC, Maryland and Virginia.
- Utilized individual strengths to provide exceptional, high-touch services to 1000s of people annually.
- Developed and implemented company policies geared toward challenging / bettering industry norms, particularly in areas of Independent Contractor vetting and compensation.

LEAP Global | Development Consultant | International Development, Education & Girls' Empowerment | Washington DC | January 2017 – January 2018

Working to Support Communities in Ghana & Washington DC through Education, Youth Development, Girls' Empowerment, Strategic Partnerships and Community Engagement.

- Developed a strategic, actionable plan for optimization & variegation of organizational funding, budget restructuring, organizational re-branding & diversification of the Board of Directors.
- Engineered frameworks for monitoring & evaluation of projects portfolio and designed a clear pathway for project implementation and scaling.
- Redefined the organization mission, vision & core values; wrote core policy & procedure documents; restructured the organizational scope to align with core values & objectives.
- Created and implemented a girls' empowerment initiative currently serving 200+ secondary-age schoolgirls in Konko Village, Ghana.

LZ Enterprise | Director of International Relations | Washington DC & Tanzania | October 2011 – January 2013

Urban Youth Education and Development through Sports & Global Exchange Initiatives.

- Facilitated all international partnerships and communications between US & Tanzania-based stakeholders.
- Developed strategic partnerships with three US & Canada-based Major League Soccer (MLS) teams, resulting in professional athlete sponsorship of Tanzania-based urban youth development programs, resource procurement for program development & ongoing cross-cultural exchange events.
- Negotiated terms with the Tanzania Tourist Board for bringing professional MLS athletes to Tanzania to teach soccer workshops for at-risk youth in Dar es Salaam, resulting in a Tanzanian Sports Ministry-expressed interest in promoting an overall increase in 'Sports Tourism' in Tanzania.
- Developed pathways for US & Canada-based MLS teams to donate new & used equipment to "Development Through Sports" programs in Dar es Salaam benefiting at-risk urban youth; facilitated the collection, shipping & receiving of these items.

Seattle Bodywork Therapies | Owner & Founder | Seattle, Washington | April 2000 – December 2008

Private Bodywork & Wellness Practice Centered Around Kinesiology & Movement Education and Physical Treatment of

Work, Stress & Sports-Related Injuries.

- Created an extensive professional referral network of 250+ Seattle-area doctors, OB/GYNs, chiropractors, acupuncturists, physical therapists, midwives, doulas and luxury hotel concierge.
 - Hired and managed Independent Contractors to handle overflow business.
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Boards, Degrees & Certifications

American Massage Therapy Association (AMTA) | Vice President of the Board & Chair, Legislative Action Committee | Washington DC | March 2016 – October 2017

- Worked to ensure fair legislation and protection for Licensed Massage Therapists & the general public in the District of Columbia through the development of strategic initiatives & fostering productive collaboration between organization and government.

Global Executive MBA & Certificate in Global Management | July 2018 Completion

- **Georgetown University** | McDonough School of Business & Walsh School of Foreign Service | Washington DC
- **ESADE Business School** | Barcelona, Spain
- **INCAE Business School** | Alajuela, Costa Rica

Certified Development Project Manager (CDPM) | Advanced Level No 0172 | April 2017

- **Project Management for Development (PM4DEV)**

Bachelor of Arts | International Studies: International Development & Social Enterprise | May 2011

- **American University** | School of International Service | Washington, DC
- **United States International University (USIU)** | Nairobi, Kenya

Licensed Massage Therapist | April 2000

- **Brian Utting School of Massage** | Seattle, Washington



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Johanna Brooks



Johanna Brooks is a licensed massage therapist in the District.

Ms. Brooks is the Founder and Chief Executive Officer of Onsite Massage, which is a corporate and events massage company in the District. She hires, trains, and manages three regional teams of over 25 independent contractors. Before moving to the District in 2013, Ms. Brooks founded Seattle Bodywork Therapies in Seattle, Washington. She also has experience as a development consultant, working with various communities in organizing and planning.

A Ward 3 resident, Ms. Brooks received a Bachelor of Arts degree in International Studies from American University, Massage Therapy education from Brian Utting School of Massage, and is expected to receive a Global Executive Master of Business Administration from Georgetown University in July 2018.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Alana Intrieri, Steve Walker
From: Betsy Cavendish
Date: April 13, 2018
Subject: Legal sufficiency review of Resolution nominating Johanna Brooks to the Board of Massage Therapy

This is to Certify that this office has reviewed the above-referenced Resolution and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

Elizabeth Cavendish