



2017 SEP 25 PM 4:19  
OFFICE OF THE  
SECRETARY

MURIEL BOWSER SEP 26 2017  
MAYOR

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 2 of the Commission on African-American Affairs Establishment Act of 2012, effective March 14, 2012 (D.C. Law 19-106; D.C. Official Code § 3-1441), I am pleased to nominate the following person:

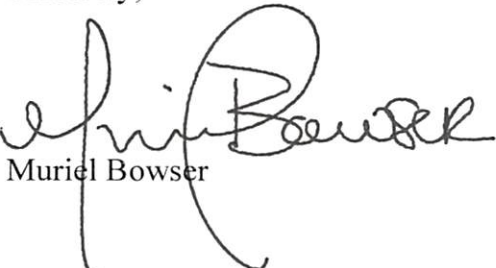
Ms. Rachelle M. Johnson  
4116 Ames Street NE Unit #13  
Washington, DC 20019  
(Ward 7)

for appointment as a public, voting member of the Commission on African-American Affairs, replacing Clarence Lusane, for a term to end July 08, 2019.

Enclosed you will find biographical information detailing Ms. Johnson's experience, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

  
Muriel Bowser

  
Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,  
which was referred to the Committee on \_\_\_\_\_.

To confirm the appointment of Ms. Rachelle M. Johnson to the Commission on African-American Affairs.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Commission on African-American Affairs Rachelle M. Johnson, Confirmation Resolution of 2017".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Rachelle M. Johnson  
4116 Ames Street NE Unit #13  
Washington, DC 20019  
(Ward 7)

as a public, voting member of the Commission on African-American Affairs, pursuant to section 2 of the Commission on African-American Affairs Establishment Act of 2012, effective March 14, 2012 (D.C. Law 19-106; D.C. Official Code § 3-1441), replacing Clarence Lusane, for a term to end July 08, 2019.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# Rachelle M. Johnson

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## GOVERNMENT RELATIONS, PUBLIC POLICY, GLOBAL EDUCATION EXPERT INNOVATIVE LEADER

Highly accomplished government, public policy and global education expert with nearly two decades' experience creating and implementing legislative strategies and impactful programs for institutions of higher learning, multilateral development banks, nonprofits, and corporate brands. A dynamic and innovative social change leader with passion and drive to inspire.

- ❖ Highly motivated leader with experience in Policy Development, Education, International Affairs, and Government/Public Affairs.
- ❖ Excellent manager with the skills to develop talent, motivate teams, provide insightful analysis, and results oriented strategist who turns ideas into action.
- ❖ Strong bipartisan and international relationships, proven record of building support and funding for programs, projects and activities.

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Change Leader | Non-profit Management | International Affairs | Public Policy | Program Design |  
Strategic Planning | Social Impact | Strategic Philanthropy | Stakeholder Engagement

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### PROFESSIONAL EXPERIENCE

**Motorola Solutions, Inc.** **2017-Present**  
**Director of Government Affairs, Budget and Appropriations** **Washington, DC**

*Leads the company's federal appropriations engagement representing the before the U.S Congress and key US federal agencies, in support of key government procurement projects. Responsible for advocating the company's public policy positions with members of Congress and White House officials, federal agencies, state, local and provincial governments and governments abroad.*

**Podesta Group** **2014-2017**  
**Senior Vice President -- International and Health Practice** **Washington, DC**

*Develop, manage and execute high profile strategic engagement strategies at top ranked government and public affairs firm in excess of \$5.3 million for foundations, non-profit institutions, sovereign governments and corporate clients seeking to elevate public policy issues before the Executive Branch, U.S. Congress and international organizations.*

- Successfully lobbied and changed the course of conversation amongst government stakeholders to remove a long-standing global health policy rider in the fiscal year 2016 federal appropriations law.
- Designed innovative strategy development for a national health research institution seeking increased social impact and funding for programs.
- Created a global education initiative for a multibillion-dollar endowed foundation.
- Worked with think tanks, civil society, foundations, academia, state agencies, roundtables and other stakeholders in Washington, D.C. and internationally to elevate the profile and interests of sovereign governments in Asia, Africa, the Middle East.

**Friends of the Global Fight Against AIDS, Tuberculosis and Malaria**  
**Director of Public Policy and Global Affairs**

**2013-2014**  
**Washington, DC**

*Reporting to the president and part of the senior leadership team, charged with advocating for a multibillion dollar multilateral health public-private partnership based in Geneva, Switzerland. Responsible for developing and implementing a comprehensive government and global relations strategy that underscored the importance in investing in global health, education, and civil society in developing countries.*

- Lobbied and secured \$1.65 billion in federal appropriations for a United States contribution to the Global Fund.
- Advised The Global Fund to Fight AIDS, Tuberculosis, and Malaria Secretariat in Geneva, Switzerland on policy issues important to the US Congress, Administration, nonprofits, and corporate stakeholders.
- Lead and managed policy department staff and external government relations consultants in the implementation of key departmental goals, developed and managed a comprehensive policy agenda to advocate and educate policymakers and allies in the global health community for a \$2 million nonprofit organization supported by the Bill & Melinda Gates Foundation.

**United States Senate Committee on Appropriations**  
**Subcommittee on State, Foreign Operations and Related Programs**  
**Professional Staff Member**

**2012-2013**  
**Washington, DC**

*Principle author and lead policy advisor in bicameral bipartisan negotiations of U.S. law for \$52 billion annual legislation funding the Department of State, the United States Agency for International Development (USAID) and all bilateral and multilateral international organizations. Directed, planned and implemented delivery of congressional delegation study tours to developing countries.*

- Conducted agency oversight of U.S. foreign policy strategic goals and annually funded relevant U.S. Government agencies to accurately reflect those priorities.
- Analyzed budgetary mechanisms and implementing countries geopolitical environments to assess U.S. Government funded programs including: the United Nations, the World Health Organization and Agencies, US global health portfolio, reconstruction and international development assistance, environment, national security, trade, international exchanges, Fulbright, International Visitors Program, and global democracy and governance programs.
- Advised Senators on U.S. foreign policy and funding priorities and executed high-level discussion with foreign officials.

**U.S. Department of State/Maureen and Mike Mansfield Foundation**  
**U.S. Senate Detailee**

**2009-2011**  
**Tokyo, Japan**

*Professional exchange as the representative of the United States Congress in the Japanese government. Developed Japanese language skills and achieved an in-depth understanding of Japan and its decision-making process, including knowledge regarding Japanese government policies in the areas of national security and foreign policy, the legislative process, cooperation with regional nations, budgetary policy, and foreign aid assistance.*

**National Diet of Japan-Office of Deputy Chief Cabinet Secretary Tetsuro Fukuyama (Prime Minister Naoto Kan's Administration)**

- Advised Members on United States legislative structures and oversight functions.

- Analyzed Japan’s legislative budget process and presented a comparative analysis between the United States and Japan budgetary structures and processes.
- Built relationships with parliamentarians and observed district campaign events.

**Ministry of Foreign Affairs National Security Policy Division and International Development Policy Division**

- Analyzed Japan’s Official Development Assistance (ODA) policy, priorities and budgetary mechanisms for international development projects in developing countries.
- Assisted with planning, implementation and participated in ASEAN international disaster relief conference co-hosted by the government of Japan and Indonesia held in Manado, Indonesia.
- Briefed senior foreign ministry leadership on United States foreign policy including reforms outlined in the US State Department’s Quadrennial Diplomacy and Development Review.

**Ministry of Defense, Defense Policy Bureau Strategic Policy and Planning Division**

- Gained an understanding of Japan’s defense policy in the area of national security.
- Analyzed Japan’s security policy and engagement with regional neighbors vis-à-vis China and North Korea, U.S. military base policies and procedures in Japan.
- Researched Japan’s budget priorities and deployment of international defense activities of the Japanese Self Defense Force in Afghanistan and presented a briefing to senior level defense minister of findings and recommendations.

**Japanese International Cooperation Agency (JICA)**

- Conducted seminars and lectured to key leadership on United States foreign aid priorities and development assistance to developing countries.
- Assisted with the displacement of Japanese citizens in Fukushima and volunteer efforts in the Tohoku region after the Great Eastern Japan Earthquake and the aftermath of the tsunami.
- Contributed to training seminars of leaders from Southeast Asia and Africa on civil society engagement with political/legislative decision makers in the areas of development including education, global health and governance/rule of law.

**Toyota Motor Company Japan -Toyota Motor Company, Overseas External Affairs Office Tokyo, Japan**

- Gained an understanding of Japan’s private sector structures and manufacturing processes.
- Examined Toyota’s corporate social responsibility policies, education initiatives, environmental policies and technology, as well as Toyota’s governmental affairs activities in Japan and the United States.
- Explained provisions in U.S. law impacting Toyota’s sourcing of rare earth minerals (Conflict Minerals Provision Sec. 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010); visited Japan’s business federation (Kcidanren) to share views and opinions regarding the impact of U.S. P.L.111-203 Sec. 1502 on Japanese businesses and supply chain management.

**United States Senate**

**August 1999 – September 2009**

**Re-employed**

**October 2011 - February 2012**

**Senior Legislative Advisor/Associate Staff for Appropriations**

**Washington, DC & Jackson, MS**

*Senior public policy and appropriations advisor to the Chairman of the Senate Appropriations Committee responsible for executing the day-to-day legislative and oversight responsibilities, including speeches, talking points, and policy recommendations related to education policy, federal research for colleges and university, international development/foreign aid and the federal budget.*

- Secured approximately \$200 million in federal funding for the State of Mississippi agencies and historically black colleges including Jackson State University, Alcorn State University, Mississippi Valley State University, University of Mississippi, Mississippi State University and University of Southern Mississippi from various federal agencies over a ten-year.

- Secured \$25 million in federal earmarked funds for Children’s National Medical Center, Washington, D.C. Pediatric Intensive Care Unit.
- Represented the Appropriations Chairman among key stakeholders supporting public affairs initiatives such as state/local government, foreign ambassadors, embassies, nonprofit community, education sector, and US government agencies.

**EDUCATION**

**Drexel University – Doctoral Candidate** **Philadelphia, PA**  
 Ed.D., Educational Leadership and Management  
 Dissertation: The Role of Corporate Philanthropy in Achieving the United Nations Sustainable Development Goals  
 Degree: Expected Winter 2017-2018

**Georgetown University** **Washington, DC**  
 Degree awarded: Masters of Arts, Liberal Studies  
 Concentration: International Affairs  
 Thesis: Development in Post-Conflict Countries – Liberia: A Case Study  
 Study Abroad, Villa le Balze **Florence, Italy**

**U.S. Department of State Foreign Service Institute** **Alexandria, VA**  
**Diplomatic Training Service**

- Diplomatic Foreign Service and Asia Area Studies Training
- Japanese Language Training

**Ishikawa Foundation for International Exchange** **Kanazawa, Japan**  
 • Japanese Language Training - Conversational Japanese – level range 2

**The University of Mississippi** **Oxford, MS**  
 Degree awarded: Bachelor of Arts, Communicative Disorders

**PROFESSIONAL PRESENTATIONS, PUBLICATIONS, AND MEMBERSHIPS**

**Representative of the US Congress** to South Africa, Israel, Indonesia, Jordan, Egypt, People’s Republic of China, South Korea, Germany, France, Taiwan, Guatemala, Haiti, Tanzania, Honduras, Dominican Republic, Australia, Rwanda, and Ethiopia to evaluate foreign aid investments, political and economic reforms

**National Graduate Institute for Policy Studies (GRIPS), Tokyo, Japan** Guest Lecturer: Rachelle M. Johnson, Fall 2011 - U.S. Legislative Process and the Outlook for the 112<sup>th</sup> Congress: How politics, the race for the White House, and the Tea Party movement will impact the legislative agenda for the 112th Congress.

**Institute for International Education, Professional Fulbright Program, Middle East, Eurasia, India and Africa, Washington, D.C.** Guest Lecturer: Rachelle M. Johnson, Spring 2013

Impact of the U.S. budget and legislative process on international exchange programs and foreign policy

**Working with the World Health Organization** Guest Lecturer: Rachelle M. Johnson, Fall 2016, Winter 2017

The Role of Corporations in Promoting Sustainability

**The Maureen and Mike Mansfield Foundation** Rachelle M. Johnson, Published March 2013

Unique Experiences, Unique Perspectives: Mansfield Fellows and Their Insights on U.S.-Japan Relations.

**Women’s Foreign Policy Group**

**National Coalition of 100 Black Women, Metropolitan DC Chapter**

**Mary Church Terrell Literary Club**

**Junior League of Washington – Volunteer Community Family Life Services**



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Rachelle M. Johnson



Rachelle M. Johnson is the Director of Government Affairs, Budget, and Appropriations for Motorola Solutions, Inc.

Ms. Johnson is a highly motivated leader with extensive experience in Policy Development, Education, International Affairs, and Government/Public Affairs. After serving a leading United States Senator for more than a decade and advancing health care causes for a global nonprofit, Ms. Johnson knows how to approach challenges from all angles. She built up her international policy, corporate social responsibility and leadership expertise in the halls of the U.S. Senate, NGOs and government agencies of Japan. Ms. Johnson also served as a senior legislative adviser on foreign policy and education working on legislation authorizing federal spending implemented by the Departments of State, Education, Commerce, and the District of Columbia among other governmental agencies and multilateral organizations including the United Nations.

Ms. Johnson continued her foreign policy focus as a professional staff member for the Senate Appropriations Committee, Subcommittee on State, Foreign Operations and Related Programs. Ms. Johnson is a charter member of the National Museum of African American History and Culture and serves as public policy chair of the National Coalition of 100 Black Women, Metropolitan DC Chapter.

A Ward 7 resident, Ms. Johnson earned a Bachelor of Arts in communicative disorders from the University of Mississippi, a Master of Arts in international affairs from Georgetown University, and is a Doctoral candidate in educational leadership and management with a focus on corporate social responsibility at Drexel University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Alana Intrieri, Steve Walker  
**From:** Betsy Cavendish  
**Date:** September 15, 2017  
**Subject:** Legal sufficiency review of Resolutions nominating Akela D. Crawford, Rachelle M. Johnson, Antwan Jones, and Kimberly Jeffries Leonard to the Commission on African-American Affairs.

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**This is to Certify** that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

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Elizabeth Cavendish