



OFFICE OF THE
SECRETARY

2016 NOV 30 PM 4:29

MURIEL BOWSER

NOV 30 2016
MAYOR

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with D.C. Official Code § 47-2853.06(c), and pursuant to section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01 (2013 Supp.)), I am pleased to nominate the following person to the Board of Barber and Cosmetology ("Board"):

Mr. Anwar Saleem
1810 8th Street, N.W.
Washington, DC 20001
(Ward 1)

for reappointment as a cosmetology member of the Board to serve for a term to end December 13, 2019.


Enclosed you will find biographical information detailing the experience of Mr. Saleem, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____.

To confirm the reappointment of Mr. Anwar Saleem to the Board of Barber and Cosmetology.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Board of Barber and Cosmetology Mr. Anwar Saleem Confirmation Resolution of 2016”.

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Mr. Anwar Saleem
1810 8th Street, NW
Washington, DC 20001
(Ward 1)

as a cosmetologist member of the Board of Barber and Cosmetology, in accordance section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D. C. Official Code § 1-523.01 (2014 Suppl.), and pursuant to D. C. Official Code § 47-2853.06(c), to serve for a term to end December 13, 2019.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

ANWAR SALEEM

Objective

***To make a positive change in everything and everyone I touch,
Beginning with myself.
To leave this world a better place in which I came.***

A Native Washingtonian, a life long resident and businessman of the Capital Hill area

Education

He is a graduate of McKinley Technical High School -DC
Doctorate Degree in Beauty Culture, Philosophy of Cosmetology
National Trust for Historic Preservation – National Certified Main Street Manager

Awards

He has received numerous awards from his constituency in effort to lead the revitalization efforts of the H Street Corridor, through education, social, cultural, and economic participation.
Won numerous National awards for Architectural Design
Modern Salon of the Year Award 1996 – Modern Salon Magazine

Work Experience

Executive Director - H Street Main Street
Director H Street Festival
Managed H Street Main Street Summer Youth Program 2007, 2008, 2009 & 2010
Mr. Saleem is the Owner of Hair Rage International - 21 years
Cosmetology Instructor – Esthetician
Prior to that he was a Diesel Mechanic for Washington Area Transit Authority
Property investor through renovation

Volunteer Work

Region One Director – National Interstate Council of the State Boards of Cosmetology
Founder of the Metro Youth Showcase – Exposing local talents
Founding Chairman, H Street Main Street, Inc.
H Street Merchants Association Chair
H Street Transportation Advisory Committee
H Street Strategic Development Planning Committee
Chair H Street Festival Committee
Boardmember of H Street Community Development Corporation
Third District Police Advisory Council
Former Chair Ward One Democrats
Former Democratic State Committee Chair of Ward Chairs
Board of Barbers and Cosmetology Vice Chair
Mayor's Task Force for Criminal Justice
Mayor's Task Force to Appoint School Board members
Adam Elementary School PTA Chair
Former Chair Advisory Neighborhood Commission 1B
Advisory Board of DC Great Streets
Vice President – Hospitality Federal Credit Union
Co Founder of H Street Farmers Market

ANWAR SALEEM
Executive Director, H Street Main Street Inc.
anwar.saleem@hstreet.org 202.439.0470

Anwar Saleem is the executive director of H Street Main Street, Inc., a position he has held since 2007. Mr. Saleem founded this non-profit organization in 2002 to guide the revitalization of an important, and long-neglected, neighborhood commercial corridor in Washington D.C. He served as chairman of the Board of Directors until taking the direct responsibility for the delivery of commercial revitalization and business retention services as executive director. Mr. Saleem's interest in H Street NE began long before 2002. He has owned a hair salon on the street since 1989 and has purchased several buildings over the years. A native Washingtonian, Mr. Saleem grew up in the surrounding neighborhoods and remembers the street in its heyday.

The economic growth strategy that Mr. Saleem developed has resulted in more than 2,600 new jobs on the H Street corridor. Through direct recruitment and partnerships, he helped to attract more than 225 new businesses to H Street NE.

He has developed alliances with DC Government officials which bring substantial resources into H Street, including a leg in the new streetcar system and Tax Increment Financing. As a small business owner himself, Mr. Saleem understands the challenges that independent entrepreneurs encounter. He has helped business owners successfully apply for grants and loans to upgrade storefronts.

Increasing H Street's marketability has been a priority for Mr. Saleem. He led the rebranding of the commercial district into an arts and entertainment district. He created the H Street Main Street's Clean Team, which removes debris, graffiti, and snow to create a more appealing and safer environment for business clients and the residential community.

Mr. Saleem's commitment to marketing and promotion includes the annual H Street Festival. Attendance has grown from 5,000 people in 2007 to more than 100,000 in 2013. For many corridor businesses, the Festival-generated revenue is equivalent to the retail "Black Friday" that larger commercial districts experience. The event was awarded Best City Festival (Washington City Paper) for 2011, 2012 and 2013.

With a commitment to future generations, Mr. Saleem has annually recruited, hired, and mentored DC students in summer work-and-learn programs.

Under Mr. Saleem's leadership, H Street Main Street has become a commercial revitalization success story. The organization won a Great American Main Street Award in 2013. It was ranked by *USA Today* as #1 amongst the 10 most up and coming neighborhoods in the America. *Forbes Magazine* named H Street NE one of the "hippest corridors" in 2012. The H Street Festival, which Mr. Saleem organizes, received a Best of Washington Award in 2012 and 2013.

Mr. Saleem continues to work as a volunteer in civic, advocacy, and youth development organizations that strengthen communities in Washington, D.C., his hometown.

Recognition and Honors

Certified Main Street Manger, from the National Main Street Center (2010)

Livable Walkable Award, from Councilmember Tommy Wells (2013)

DC Humanities Council Award (2013)

Certificate of Appreciation from Mayor Vincent Gray (2013)

Excepted the Great American Main Street Award in 2013



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Anwar Saleem



Anwar Saleem is the owner of Hair Rage International and the Executive Director of H Street Main Street, Inc.

Mr. Saleem, a native Washingtonian, founded H Street Main Street, Inc. in 2002 to help guide the revitalization of an important and long-neglected neighborhood commercial corridor in Washington D.C. Under Mr. Saleem's leadership, H Street Main Street was ranked by *USA Today* as #1 amongst the 10 most up and coming neighborhoods in the America. In 1989, Mr. Saleem opened his own beauty salon entitled Hair Rage International. Mr. Saleem went on to become the first African-American in the country to win Salon Magazine's Salon of the Year Award. 2015, he received the Golden

Scissors Award. Mr. Saleem became a member of the Board of Barber and Cosmetology in 1999 and serves as the current chair.

A Ward 1 resident, Mr. Saleem received his Diploma from McKinley Tech High School.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Lauren Vaughan, Steven Walker
From: Betsy Cavendish
Date: November 7, 2016
Subject: Legal sufficiency review of Mayor's Order reappointing Anwar Saleem, Eric Doyle, Jared Scott, Mark Wills, and Sharon Young as a members of the Board of Barber and Cosmetology

This is to Certify that this office has reviewed the above-referenced Mayor's Order and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Alana Intrieri, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

Elizabeth Cavendish