



OFFICE OF THE
SECRETARY
2016 OCT 11 PM 4: 10

MURIEL BOWSER

OCT 11 2016
The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 4 of the Office on Ex-Offender Affairs and Commission on Re-Entry and Ex-Offender Affairs Establishment Act of 2006, effective March, 2007 (D.C. Law 16-243; D.C. Official Code § 24-1303), which established the Commission on Re-Entry and Ex-Offender Affairs ("Commission"), re-designated by Mayor's Order 2012-31, dated February 12, 2012, as the Commission on Re-Entry and Returning Citizen Affairs, I am pleased to nominate the following person for appointment to the Commission on Re-Entry and Returning Citizen Affairs:

Mr. Marcus Bullock
680 Rhode Island Avenue, N.E., Unit N
Washington, DC 20002
(Ward 5)

as a member of the Commission on Re-Entry and Returning Citizen Affairs, replacing Louis B. Sawyer, Jr., to serve for a term to end August 4, 2018.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____.

To confirm the appointment of Marcus Bullock to the Commission on Re-Entry and Returning
Citizen Affairs.

RESOLVED, BY COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution
may be cited as the “Commission on Re-Entry and Returning Citizens Affairs Marcus Bullock
Confirmation Resolution of 2016”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. Marcus Bullock
680 Rhode Island Avenue, N.E., Unit N
Washington, DC 20002
(Ward 5)

as a member of the Commission on Re-Entry and Returning Citizen Affairs, established by
section 4 of the Office on Ex-Offender Affairs and Commission on Re-Entry and Ex-Offender
Affairs Establishment Act of 2006, effective March, 2007 (D.C. Law 16-243; D.C. Official Code
§ 24-1303), re-designated by Mayor’s Order 2012-31, dated February 12, 2012, as the
Commission on Re-Entry and Returning Citizen Affairs, replacing Louis B. Sawyer, Jr., to serve
for a term to end August 4, 2018.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Marcus Bullock

EXECUTIVE MANAGEMENT

Flikshop / Flikshop School of Business • Perspectives Premier Contractors

Accomplished Executive of two successful brands with experience in operations, P&L oversight, multichannel product distribution, and marketing involving both start-up and growth organizations. Results-oriented, decisive leader with proven success in new market identification and strategic positioning for construction and technology organizations. Track record of increasing sales and growing bottom line while spearheading operational improvements to drive productivity and reduce costs. Excel and dynamic, demanding environments while remaining pragmatic and focused. Each brand overseen has created employment for over 18 staff members, growing from start-up phases.

CORE COMPETENCIES

*Key Customer Acquisition
Visionary Leadership
Start-Up Structuring/Mngmt*

*Tactical Market Research/Planning
Partnering/Strategic Alliances
Budget/Sales Forecasting*

*Public /Media Relations
Term Negotiations
Risk Management*

PROFESSIONAL EXPERIENCE

Flikshop, Washington, DC
CEO/Founder, 11/2011 - Present
www.flikshop.com

Provide executive leadership for mobile app/website start-up; service provider with offices that print and manufacture Flikshop postcards.

Lead operations and strategic direction with full responsibility for bottom-line factors, including long-range planning, customer acquisition, and technology development process. Provide cross-functional management; direct VP, COO, and Office Manager; and general oversight of all interns. Direct all operations for installation and service provision for infrastructure systems: LAN, mobile application, website, and data analytics. Redefine organizational structure; oversee major pricing decisions and perform weekly evaluation of company results.

Key Achievements:

- Launched website with over 100 pre-registered users in 2011
- Launched mobile applications in 2012 (Apple/Android)
- Substantially improved productivity while reducing operational costs by 40%
- Increased sales from \$3,700 to \$385,000 in 2 years
- Launched Flikshop School of Business (23 Graduates)
 - www.flikshopschoolofbusiness.com

Perspectives Premier Contractors, Washington, DC
President, 9/2005 - Present
www.perspectivespcontractors.com

Strategic controller of construction firm; servicing home owners and commercial spaces

Directs local team members, including Project Managers, regional managers, and service managers. Spearheads vision, strategy, and execution of business operations. Oversee staffing, strategic directives, and training of fielding teams. Developed and implements marketing plans, established market objectives, and prepare company-wide forecasts.

Key Achievements:

- Conceived innovative painting architectural plan for Thurgood Marshall Baltimore Washington Airport
- Captured extraordinary market share and revenue results leading to joint ventures
- Returned company to profitability during post-recessionary real estate crisis
- Grow sales over 15% annually since 2009

ASSOCIATIONS AND CREDENTIALS

Free Minds Book Club & Writing Workshop, Washington, DC

Apprenticeship Trainer, 6/2015 - Present

www.freemindsbookclub.org

Apprenticeship trainer; Lead apprenticeship program that prepares students for workforce. Life-coaching and skills building. Focus: Introduction to work readiness skills; career-path development; verbal and soft skill development; Introduction to entrepreneurship; money management; and prison re-entry programming architecture.

Justice Policy Institute, Washington, DC

Board Member, 8/2015 - Present

www.justicepolicy.org

REFERENCES

Chelsea Kirk, Vice Principal

Maya Angelou Academy

ckirk@seeforever.org

Tara Libert, Executive Director

Free Minds Book Club & Writing Workshop

tara@freemindsbookclub.org

Marc Schindler, Executive Director

Justice Policy Institute

mschindler@justicepolicy.org

Tara Libert, Executive Director

Free Minds Book Club & Writing Workshop

tara@freemindsbookclub.org

Marcy Mistrett, CEO

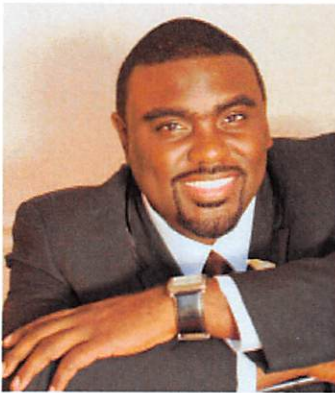
Campaign for Youth Justice

mmistrett@cfyj.org



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Marcus Bullock



Marcus Bullock is an advocate for the returning citizen community and an entrepreneur dedicated to community engagement.

Mr. Bullock uses his personal experience to lead by example. At the age of fifteen, he began serving a twenty-three year sentence and was released in 2004 after serving eight years. Committed to making a difference, both personally and for his community, Mr. Bullock returned home and began his career as a businessman and entrepreneur.

In 2006, Mr. Bullock launched a residential and commercial painting company called Perspectives Painting Contractors (PPC). As CEO of PPC he continues to employ other returning citizens, providing opportunity to many District residents. In 2012, Mr. Bullock launched the mobile application and website Flikshop. The free mobile app gives incarcerated people the ability to receive personalized mail and postcards from family and friends. Flikshop ships postcards to over 2,000 correctional facilities around the country. He is a member of the Justice Policy Institute's Board of Directors and Re-Entry Coordinator for Free Minds Book Club and Writer's Workshop.

A native Washingtonian and Ward 5 resident, Mr. Bullock is committed to community service.

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Lauren C. Vaughan, Steve Walker
From: Betsy Cavendish
Date: September 22, 2016
Subject: Legal sufficiency review of Resolutions appointing Al Hanson, Clarence Johnson, Corwin Knight, Esther Ford, Marcus Bullock, Paula Thompson, Stenise Sanders, Tanisha Murden, and Tony Lewis to the Commission on Re-Entry and Returning Citizen Affairs

This is to Certify that this office has reviewed the above-referenced Resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Alana Intrieri, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

Elizabeth Cavendish