



OFFICE OF THE
SECRETARY

2016 APR 26 AM 11:14

MURIEL BOWSER
MAYOR

APR 26 2016

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01 (2014 suppl.)), and pursuant to section 4(a) of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-313), I am pleased to nominate the following person:

Ms. Alexandra Ashbrook
2925 39th Street, NW
Washington, DC 20016
(Ward 3)

for appointment as a voting member of the Food Policy Council("Council"), for a term to end March 1, 2017;

Mr. Christopher Bradshaw
1436 W Street, NW
Apartment 103
Washington, DC 20009
(Ward 1)

for appointment as a voting member of the Council for a term to end March 1, 2017;

Mr. Eric Kessler
3775 Oliver Street, NW
Washington, DC 20015
(Ward 3)

for appointment as a voting member of the Council for a term to end March 1, 2017;

Mr. Caesar Layton
1425 Euclid St. NW Apt. 12
Washington, DC 20009
(Ward 1)

for appointment as a voting member of the Council for a term to end March 1, 2017;

Mr. Alexander Moore
425 Second Street, NW
Washington, DC 20001
(Ward 6)

for appointment as a voting member of the Council, for a term to end March 1, 2018;

Ms. Paula Reichel
4900 Puerto Rico Ave, NE
Washington, DC 20017
(Ward 6)

for appointment as a voting member of the Council, for a term to end March 1, 2018;

Ms. Joelle Robinson
3353 Alden Pl, NE
Washington, DC 200019
(Ward 7)

for appointment as a voting member of the Council, and to serve for a term to end March 1, 2018;

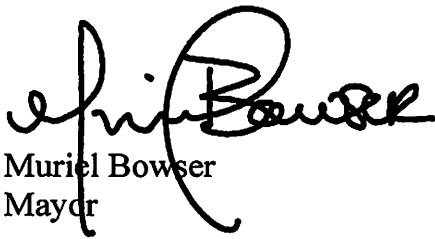
Ms. Tambra Raye Stevenson
2609 Douglass Rd. SE Apt. 302
Washington, DC 200020
(Ward 8)

for appointment as a voting member of the Council, and to serve for a term to end March 1, 2017.

Enclosed, you will find biographical information detailing the experience of the above-mentioned nominees, together with proposed resolutions to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser". The signature is fluid and cursive, with a large initial "M" and "B".

Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____

To confirm the appointment of Mr. Eric Kessler as a member of the Food Policy Council.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Food Policy Council Eric Kessler Confirmation Resolution of 2016".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. Eric Kessler
3775 Oliver Street, NW
Washington, DC 20015
(Ward 3)

as a voting member, in accordance with section 4(a) of the Food Policy Council and Director Establishment Act of 2014, effective March 10, 2015 (D.C. Law 20-191; D.C. Official Code § 48-313), and pursuant to section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), for a term to end March 1, 2017.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, each to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

ERIC J. KESSLER

3775 Oliver Street NW | Washington, DC 2015 | 202-460-4257 | eric@arabellaadvisors.com

EXPERIENCE

ARABELLA PHILANTHROPIC INVESTMENT ADVISORS *Founder, Head of Good Food Practice*

Washington, DC
2005

- Founded firm and built start-up client base of private family foundations coast-to-coast, institutional donors including the Bill and Melinda Gates Foundation and the William and Flora Hewlett Foundation and corporate clients including the Motley Fool and Microsoft.
- Provides commentary on effective philanthropy for National Public Radio, the New York Times, the Washington Post, Business Week online and other leading media.
- Speaks before major donor and investor audiences organized by private wealth management firms, family business consultant networks and industry leaders
- Leads the firm's Good Food practice, providing grant making strategy and investment services to a wide range of institutional

NATIONAL DEMOCRATIC INSTITUTE FOR INTERNATIONAL AFFAIRS *Senior Program Manager, Middle East Region*

Washington, DC
2001-2005

- Directed the Congress of Democrats from the Islamic World, a first-of-its kind gathering of senior reform-minded political leaders from 13 nations in Africa, Asia, Europe and the Middle East.
- Oversaw program design and operations in Kuwait, Bahrain, Yemen and Saudi Arabia.
- Program accomplishments included advising on successful strategy to secure universal suffrage in Kuwait, negotiating a multi-party resolution during election conflict in Yemen and serving as the international liaison to the Israeli Defense Forces during the 2005 Palestinian Presidential Elections on behalf of President Jimmy Carter, Prime Minister Carl Bildt and the international election monitoring community.

Resident Country Director, Cambodia

2000-2001

- Reinvigorated lapsed country program, securing \$1.5 million resource base, building strategic partnerships and managing landmark democracy promotion programs.
- Program accomplishments included training programs for political parties and civic advocacy campaigns and designing first-ever nonviolent electoral candidate debates heralded by the diplomatic community as one of the major democratic achievements since the fall of the Khmer Rouge.

Resident Country Director, Kazakhstan

1999-2000

- Opened and managed country office, designing the region's largest domestic election monitoring strategy and advising the country's first-ever public citizen advocacy campaign.

THE PRESIDENTIAL ADMINISTRATION OF WILLIAM JEFFERSON CLINTON *Senior Political Aide, US Fish and Wildlife Service*

Washington, DC
1998-1999

- Served at the pleasure of the President, overseeing staff of 8,000 career biologists on sensitive regulations including the management of federal wildlife refuges, the implementation of the Endangered Species Act and numerous international treaties and negotiations.

Special Assistant to the Secretary of the Interior

1996-1998

- Served as traveling staff and scheduler for the Secretary.
- Negotiated complex on-the-ground relationships with department employees, external stakeholders and intergovernmental agencies as the Secretary sought to build support for critical policy initiatives and regulatory mandates.

LEAGUE OF CONSERVATION VOTERS & THE LCV EDUCATION FUND *National Field Director*

Washington, DC
1993-1996

- Designed groundbreaking voter profile project for the conservation community, building the first national database of pro-environment voters.
- Built the 501(c)3 arm of this organization to a multi-million dollar operation, opening it's first field offices and creating partnerships with existing and newly-created state organizations.

EDUCATION

GEORGETOWN UNIVERSITY
Washington, DC
Master of Business Administration

UNIVERSITY OF COLORADO
Boulder, CO
Bachelor of Arts, Geography

ADDITIONAL INVOLVEMENTS:

Trustee, James Beard Foundation
Trustee, Relations Foundation
Founder, Chef Action Network
Investor, numerous food system businesses

LANGUAGES

English, Spanish, Russian, Kazakh, Khmer



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Eric Kessler



Eric Kessler is the founder of Arabella Philanthropic Investment Advisors and acts as Head of Good Food Practice.

Mr. Kessler focuses his energy on advising clients who are working to improve our food system through policies and business investments that promote nutritious, sustainable, and affordable food. He chairs the committee at the James Beard Foundation that oversees efforts to engage the culinary community in advocacy on food policy, and he created the foundation's Chefs Boot Camp for Policy and Change. Mr. Kessler also co-founded the Chef Action Network and has a personal private equity portfolio invested in businesses at the forefront of improving our food system.

A Ward 3 resident, Mr. Kessler received his Master's in Business Administration from Georgetown University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Lolita Alston, Steve Walker
From: Betsy Cavendish
Date: April 15, 2016
Subject: Legal sufficiency resolutions appointing Food Policy Council members:
Ashbrook, Bradshaw, Kessler, Layton, Moore, Reichel, Robinson, and Stevenson

THIS IS TO CERTIFY that this office has reviewed the above-referenced legislative packet and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Rob Hawkins, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'. The signature is written in black ink and is positioned above a horizontal line.

Elizabeth Cavendish