



OFFICE OF THE
SECRETARY
2016 FEB 10 PM 2:30

MURIEL BOWSER
MAYOR

FEB 10 2016

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 1 of the Act to regulate the heights, area, and use of buildings in the District of Columbia and to create a Zoning Commission, and for other purposes, approved December 24, 1973 (87 Stat. 810; D.C. Official Code § 6-621.01), which established the Zoning Commission ("Commission") for the District of Columbia, and section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), I am pleased to nominate the following person for appointment to the Zoning Commission:

Mr. David Franco
2303 14th Street, NW #825
Washington, DC 20009
(Ward 1)

for a term to serve as a member of the Commission, replacing Marcie Cohen, for a term to end February 3, 2019.

Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I am resubmitting Mr. Franco for the Council's earliest consideration of this nomination for confirmation. In addition to having my full confidence in his leadership and capabilities, as indicated in the attached letter of endorsement, a majority of the Council supports a hearing to allow Mr. Franco to present his qualifications.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser", written over the printed name and title.

Muriel Bowser
Mayor



Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____

To confirm the appointment of Mr. David Franco as a member of the Zoning Commission for the
District of Columbia.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this
resolution may be cited as the “Zoning Commission David Franco Confirmation Resolution of
2016”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. David Franco
2303 14th Street, NW #825
Washington, DC 20009
(Ward 1)

as a member of the Zoning Commission in accordance with section 1 of the Act to regulate the
height, area, and use of buildings in the District of Columbia and to create a Zoning
Commission, and for other purposes, approved December 24, 1973 (87 Stat. 810; D.C. Official
Code § 6-621.01), and section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C.
Law 2-142; D.C. Official Code § 1-523.01), replacing Marcie Cohen, for a term to end February
3, 2019.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

David Franco

2303 14th St., NW ♦ Apt. 825 ♦ Washington, DC 20009
202-841-5811 ♦ dfranco@level2development.com

PROFILE SUMMARY

An entrepreneur with more than 30 years progressive leadership in retail commerce and real estate development in Washington, DC. A native Washingtonian and business leader deeply committed to applying the principals and values of corporate responsibility in shaping the growth and development across the broader community. Applies creative solutions to meet the needs and expectations of stakeholders throughout all phases of the real estate development process from acquisitions, design, entitlement and public benefits, to construction, marketing, lease-up and project management. Possesses hands-on expertise directing and managing multiple projects with varied private and public sector partners. Demonstrated proficiency across all areas of land use and real estate development in the District of Columbia.

INDUSTRY STRENGTHS

Business Development Process	Design and Architecture
Finance	Marketing and Lease-up
Regulatory, Zoning and Entitlements	Advisor and Consultancy Skills
Market Research and Analysis	Construction and Project Management
Community Relations	Land Use

PROFESSIONAL EXPERIENCE

Level 2 Development -- Washington, DC 2004 - Present
www.level2development.com

Principal

- Oversee all aspects of the real estate development process, including market research, acquisitions, design, entitlements, financing, construction, sales/leasing, and management.
- Demonstrated proficiency in navigating regulatory approvals and partnering with government and industry partners.
- Delivered 750+ residential units and 60,000+ square feet of retail. Currently planning 600,000 square feet of mixed-use development comprised of 800+ residential units and 37,000 square feet of retail .

Universal Gear – Washington, DC 1993 – Present
www.universalgear.com

President

- Founded and expanded men's retail clothing store to a 5-unit national chain.
- Currently directs executive team.

Brentwood Limited Partnership – Washington, DC 1988 – 1995
Managing Partner

- Responsibilities included acquisition, management, finance, marketing and leasing.
- Lead acquisition efforts for an 80,000 shopping center complex.

Tracks Nightclub and Trumpets Restaurant & Lounge – Washington, DC 1990 - 1995

Principal

- Co-led the acquisition and subsequent brand re-positioning of one of DC's pre-eminent entertainment venues, and assumed operational oversight and managerial responsibilities.
- Subsequently acquired Trumpet's Restaurant & Lounge, again leading a brand repositioning effort that made the enterprise a sought after destination in Dupont Circle.

Discount Mart Store – Washington, DC

1984 -1990

Principal

- Co-led family retail operation and expansion into a 5-unit regional general merchandise chain.

ACCOMPLISHMENTS

Mayor Adrian Fenty Appointee

Board Member, DC Housing Development's (DCHCD) Housing Protection Trust Fund

Board Member

U Street Theatre Foundation (The Lincoln Theatre)

Non-Profit Co-Chair

Spring to Life. Raised \$500,000 to benefit The Gay & Lesbian Victory Fund and the Mapplethorpe Laboratory for AIDS Research at the Harvard Medical School.

2012 Excellence in Business Award Recipient

Capital Area Gay and Lesbian Chamber of Commerce



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004



David is a Co-founder of Level 2 Development, a real estate development firm specializing in mixed use projects in Washington D.C.

David co- founded a number of successful businesses between 1985 and 1993, including, Discount Mart, a D.C. Based five unit general merchandise chain, Trumpets Restaurant and Tracks Nightclub. In 1993, David founded Universal Gear, a men's retail clothing store chain anchored in the District that expanded to New York, Chicago, Atlanta, and Rehoboth Beach, Delaware.

As an owner of a small business, David was featured in last year's DC Health Exchange media campaign launch, supporting expanded access to health care for small business employees. David served as an appointee by Mayor Fenty on the DC Housing and Community Development Protection Trust Fund Board.

Recently, David has been named a local hero by the Washington Blade and recently announced an innovative agreement with Habitat for Humanity to ensure affordable housing requirements yield home ownership opportunities. He also served on the U Street Theatre Foundation Board. David is the recipient of the 2012 Excellence in Business Award by the Capital Area Gay and Lesbian Chamber of Commerce.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Lolita Alston
From: Betsy Cavendish
Date: March 25, 2015
Subject: Legal Sufficiency Review of Legislation Appointing David Franco to Zoning Commission

This is to Certify that this office has reviewed the above-referenced draft legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Rob Hawkins, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

Elizabeth Cavendish