



Councilmember Jack Evans

CEREMONIAL RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

We are proud to recognize and honor Bluemercury for its many contributions to the citizens and the city of Washington, D.C. and declare September 13, 2014 as "Blue Mercury Day" in the District of Columbia

WHEREAS, Bluemercury is an American chain of luxury beauty products store and spas founded in Georgetown. As of January 2014, Blue Mercury has 48 stores throughout the United States;

WHEREAS, Bluemercury was founded by Marla Malcolm Beck and Barry Jon Beck in 1999;

WHEREAS, In 2006, Marla and Barry Beck founded the cosmeceutical line M-61 Laboratories. M-61 Laboratories is sold exclusively at Bluemercury locations;

WHEREAS, Prior to founding Bluemercury, Marla Beck was a consultant at McKinsey and Company.

WHEREAS, Marla Beck holds an MBA from Harvard Business School, an MPA from Harvard University's John F. Kennedy School of Government, and a B.A. in Economics from the University of California, Berkeley. She is on the Advisory Board of Harvard Business School's Rock Center for Entrepreneurship;

WHEREAS, Bluemercury's corporate offices have remained in Georgetown. The company is a \$100+ million national chain with 53 stores in 16 states, including four in Washington, D.C. with a 5th opening at Union Station in the fall;

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Bluemercury 15th Anniversary Recognition Resolution of 2014".

Sec. 2. The Council of the District of Columbia extends its best wishes to Marla and Barry Beck and congratulations them for their many achievements over the past 15 years.

Sec. 3. This resolution shall be effectively immediately upon the first date of publication in the District of Columbia Register.