

COUNCIL OF THE DISTRICT OF COLUMBIA

JOHN A. WILSON BUILDING 1350 PENNSYLVANIA AVENUE, NW WASHINGTON, DC 20004

MATTHEW FRUMIN Councilmember, Ward 3 **COMMITTEE MEMBER**

Executive Administration and Labor Facilities and Family Services Hospital and Health Equity Housing Transportation and the Environment

Nyasha Smith Secretary of the Council 1350 Pennsylvania Avenue NW Washington, DC 20004

September 18, 2023

Dear Secretary Smith:

Today, I am introducing the "Addressing Legacies of Housing Segregation in Chevy Chase Amendment Act of 2023" along with Chairman Mendelson and Councilmembers Nadeau, Lewis George, Parker, Robert White, Bonds, McDuffie, and Trayon White. This legislation would declare void as contrary to public policy any pre-1938 covenants that prohibit multi-family housing on lots originally subdivided by the Chevy Chase Land Company, if multi-family housing could otherwise be built on those lots under modern planning and zoning laws. A signed copy of the legislation is enclosed.

The District is in serious need of more housing, especially more affordable housing. Recognizing this, the Mayor set a goal for the District to create 36,000 new residential units by 2025, at least 12,000 of which are affordable to low-income households. In an effort to reach these goals, the District has set targets for new affordable housing for each of its 10 planning areas. A few planning areas, including Far Northeast and Southeast, Far Southeast and Southwest, and Mid-City, are already well above their target affordable units. Others, like Central Washington, Lower Anacostia Waterfront and Near Southwest, Upper Northeast, and Rock Creek East, are nearing their targets, having created over 50% of their target affordable units. However, the remaining planning areas—Capitol Hill, Near Northwest, and Rock Creek West—are lagging far behind the others, with under 25% of affordable units created. In Rock Creek West only 83 new affordable units have been created since 2019, far from the planning area's target of 1,990. Rock Creek West has built a mere 4.7% of the affordable units the District has deemed it needs to meet our affordable housing goals. Page 12,000 and 12,000 area affordable units the District has deemed it needs to meet our affordable housing goals.

The District has engaged in intensive planning efforts throughout the Rock Creek West planning area. One such effort is the Chevy Chase Small Area Plan—a community-informed guide developed by the

 $\frac{https://planning.dc.gov/sites/default/files/dc/sites/op/page\ content/attachments/2019-036\%20Housing\%20Initiative\%20\%285.9\%29.pdf.$

¹ Mayor's Order 2019-036 (May 10, 2019), available at

² DMPED 36,000 by 2025 Dashboard, available at

Office of Planning to implement the Comprehensive Plan's goals of greater equity and sustainability.³ The Council approved the Chevy Chase Small Area Plan in July of 2022. The cornerstone of the plan is a new and improved "Chevy Chase Civic Core," a redevelopment of the aging library and community center, with the option to build much-needed affordable housing units on top. The Deputy Mayor for Planning and Economic Development will hold "OurRFP" hearings in October before drafting a Request for Proposals for the site.

However, these plans have been interrupted by the discovery of a covenant from over 100 years ago on the deed to the property. This covenant would prohibit the creation of apartments on a portion of the Civic Core lot. Further research shows that similar covenants were likely placed on most lots in the original subdivision created by the Chevy Chase Land Company in 1907. Such covenants appear to have been intended to exclude residents on the basis of race and socioeconomic status. The Chevy Chase Land Company was co-founded by Senator Francis G. Newlands, an avowed racist and segregationist who promoted a "white plank" at the 1912 Democratic Party convention. Newlands advocated for the repeal of the Fifteenth Amendment and for a prohibition on any non-white immigrants coming to the United States. He "believe[d] this should be a white man's country." Unsurprisingly, Newlands' Chevy Chase Land Company included numerous covenants on its lots that combine to show the clear intention of keeping Chevy Chase wealthy and white. These covenants run counter to the intent to foster a Ward 3 that is welcoming to all, that provides access to affordable, diverse housing options, and that is part of the citywide solution to the District's housing shortage.

Beyond the racist and classist origins of these covenants, they are over a century old, imposed before there was a uniform system of zoning used to determine proper land uses. Although they are likely unenforceable under existing law, their existence has created confusion about what may be built on the Civic Core lot and surrounding lots. This creates the potential for time-consuming litigation and attendant delays that may impede the District's ability to build housing at the site, even if the District pursues such a path after approval by the Council, the Office of Planning, and the Zoning Commission. Thus, the enclosed legislation simply declares void, as contrary to public policy, any anti-apartment covenants on the lots in the original Chevy Chase Land Company subdivision, if (1) they were imposed prior to the 1938 enactment of the Zoning Act and (2) multi-family housing would otherwise be permitted on the lot under modern planning and zoning laws.

Should you have any questions about this legislation, please contact my Legislative Director, Steven A. Palmer, at spalmer@dccouncil.gov or (202) 724-8037.

Sincerely.

Matthew Frumin

Councilmember for Ward 3

³ Office of Planning, Chevy Chase Small Area Plan (July 12, 2022), available at https://planning.dc.gov/sites/default/files/dc/sites/op/page content/attachments/2022.07.12 Final%20Chevy %20Chase%20SAP web.pdf.

⁴ See Chevy Chase Subdivision, County 21 folio 49 (1907).

⁵ Race Issue Plank for the Democrats, NEW YORK TIMES (July 17, 1912), available at https://timesmachine.nytimes.com/timesmachine/1912/06/17/100539175.pdf?pdf redirect=true&ip=0.

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39	BE IT ENACTED BY THE COUNCIL OF THE DISTR	ICT OF COLUMBIA, That this
40	act may be cited as the "Addressing Legacies of Housing Segreg	gation in Chevy Chase
41	1 Amendment Act of 2023"	

42	Sec. 2. An Act Providing for the zoning of the District of Columbia and the regulation of	
43	the location, height, bulk, and uses of buildings and other structures and of the uses of land in the	
44	District of Columbia, and for other purposes, effective June 20, 1938 (52 Stat. 797; D.C. Official	
45	Code § 6-641.01, et sequiter) ("Zoning Act"), is amended by adding two new sections (1a and	
46	1b) to read as follows:	
47	"Sec. 1a. Findings.	
48	"The Council finds that:	
49	"(1) Many properties in the Chevy Chase neighborhood are subject to antiquated	
50	covenants that were originally imposed with the goal of excluding residents based on race and	
51	class.	
52	"(2) The District faces a severe shortage of housing, including affordable housing	
53	The need for more affordable housing is especially acute in the communities west of Rock Creek	
54	Park, known for planning purposes as the Rock Creek West Planning Area, which includes the	
55	Chevy Chase neighborhood. This acute need is the result of historical exclusionary practices,	
56	including the imposition of exclusionary covenants.	
57	"(3) Extensive planning and zoning processes in recent years, specifically the	
58	2021 Rock Creek West Roadmap and the 2022 Chevy Chase Small Area Plan, make clear that	
59	the District intends to allow for the creation of more affordable housing in Chevy Chase, with	
60	particular emphasis on the Chevy Chase Civic Core, where the District is considering plans to	
61	create a reimagined library and community center with affordable housing.	
62	"(4) In the years before the enactment of the Zoning Act in 1938, the Chevy	
63	Chase Land Company created a subdivision (now known as Squares 1864 through 1867) and	
64	imposed covenants on every lot in the subdivision that purport to prevent the creation of	

apartment housing on the encumbered land. The subdivision includes real property that is planned to become the Chevy Chase Civic Core, known for tax and assessment purposes as Lot 823 in Square 1866.

"(5) Although these covenants are likely unenforceable under existing law, their existence has created confusion about what may be built on the Civic Core lot and surrounding lots. This creates the potential for time-consuming litigation and attendant delays that may impede the District's ability to build housing at the site in accordance with the District's goals for affordable housing, even if the District pursues such a path after approval by Council, the Office of Planning, and the Zoning Commission.

"(6) In order to allow the District to achieve its goal of creating more affordable housing in Chevy Chase, and to clarify that planning and zoning are the main processes by which the District determines what can be built where, it is necessary to void any pre-Zoning Act covenants banning multi-family housing on any lots within the original Chevy Chase Land Company subdivision where the Comprehensive Plan and zoning would otherwise allow multi-family housing to be built.

"Sec. 1b. Chevy Chase Land Company subdivision covenants void.

"(a) Any covenant or deed restriction on any lot within the real property known for tax and assessment purposes as part of Squares 1864, 1865, 1866, and 1867 (as depicted on the subdivision plat recorded by the Chevy Chase Land Company on July 9, 1907, in the Land Records of the Surveyor of the District of Columbia at County Book 21, Folio 49) is declared void and unenforceable as contrary to the public policy of the District if the covenant or deed restriction:

87	"(1) Was first executed, recorded, or otherwise imposed prior to the adoption of	
88	the Zoning Act; and	
89	"(2) Prohibits the encumbered property from hosting apartments, apartment	
90	houses, or multiple residential units that would otherwise be permissible under:	
91	"(A) The Comprehensive Plan's Future Land Use Map adopted pursuant	
92	to the District of Columbia Comprehensive Plan Act of 1985 (D.C. Law 5-76; D.C. Official	
93	Code §1-306.01, et sequiter); and	
94	"(B) The regulations adopted under the Zoning Act.".	
95	Sec. 3. Fiscal impact statement.	
96	The Council adopts the fiscal impact statement in the committee report as the fiscal	
97	impact statement required by section 4a of the General Legislative Procedures Act of 1975,	
98	approved October 16, 2006 (12 Stat. 2038; D.C. Official Code § 1-301.47a)	
99	Sec. 4. Effective date.	
100	This act shall take effect following approval by the Mayor (or in the event of veto by the	
101	Mayor, action by the Council to override the veto), a 30-day period of congressional review as	
102	provided in section 602(c)(1) of the District of Columbia Home Rule Act, approved December	
103	24, 1973 (87 Stat. 813; D.C. Official Code § 1-206.02(c)(1)), and publication in the District of	
104	Columbia Register.	