
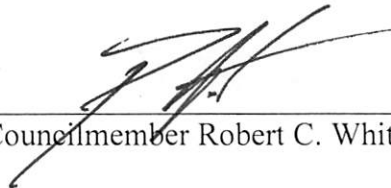



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3 Councilmember Charles Allen


4 Councilmember Robert C. White, Jr.

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7 Councilmember Elissa Silverman


8 Councilmember David Grosso

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12 Councilmember Anita Bonds

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15 A BILL
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20 IN THE COUNCIL OF DISTRICT OF COLUMBIA
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24 To amend Appendix N of Title 12A of the District of Columbia Municipal Regulations to
25 establish a tax on the gross revenue generated by each Designated Entertainment Area
26 Sign and to establish a special fund for revenue generated by the tax; and to amend the
27 Parks Amendment Act of 1994 to authorize the Director of the Department of Parks and
28 Recreation to administer a grant program for recreational and sports community
29 organizations that serve children who live in or near Designated Entertainment Areas.
30

31 BE IT ENACTED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
32 act may be cited as the "Neighborhood Reinvestment from Advertising Regulation Amendment
33 Act of 2017".

34 Sec. 2. Appendix N of Title 12A of the District of Columbia Municipal Regulations (12A
35 DCMR N101 is amended by adding new subsections N101.20.22a and N101.20.22b to read as
36 follows:

37 **"N101.20.22a Designated Entertainment Area community benefits tax.** In addition to
38 any other applicable tax, the gross revenue generated by each Designated Entertainment Area
39 Sign, permitted pursuant to subsection N101.20 shall be subject to an 8% tax.

40 **"N101.20.22b Designated Entertainment Area Fund.**

41 "(a) There is established as a special fund the Designated Entertainment Area Fund
42 ("Fund"), which shall be administered by the Park Policy and Programs Division of the
43 Department of Parks and Recreation.

44 "(b) Revenue from the tax established in subsection N101.20.22a shall be deposited in the
45 Fund.

46 "(c) Money in the Fund shall be used to fund the grant program established by the Park
47 Policy and Programs Division of the Department of Parks and Recreation pursuant to Section
48 2a(b) of the Division of Park Services Act of 1988, effective March 16, 1988 (D.C. Law 7-209;
49 D.C. Official Code § 10-166 *et seq.*).

50 "(d)(1) The money deposited into the Fund, and interest earned, shall not revert to the
51 unrestricted fund balance of the General Fund of the District of Columbia at the end of a fiscal
52 year, or at any other time.

53 "(2) Subject to authorization in an approved budget and financial plan, any funds
54 appropriated in the Fund shall be continually available without regard to fiscal year limitation."

55 Sec. 3. Section 2a(b) of the Division of Park Services Act of 1988, effective March 16,
56 1988 (D.C. Law 7-209; D.C. Official Code § 10-166 *et seq.*), is amended as follows:

57 (a) Paragraph (7) is amended by striking the phrase “; and” and inserting a semicolon in
58 its place.

59 (b) Paragraph (8) is amended by striking the period and inserting the phrase “; and” in its
60 place.

61 (c) New paragraphs (9) and (10) are added to read as follows:

62 (9)(A) Establish a grant program for the purpose of providing grants to
63 community organizations that offer recreational and sports programming to children who live in
64 or near Designated Entertainment Areas to increase the quality of programs and the number of
65 children served.

66 (B) An applicant is eligible for this grant if the community organization
67 provides recreational or sports programming to children who live in or near Designated
68 Entertainment Areas.

69 (C) Grants shall be awarded on a competitive basis and solely for the
70 purpose identified in this subsection.

71 (D) To apply for a grant under this subsection, an applicant shall apply to
72 the Department of Parks and Recreation at the time and in the manner in which the Division shall
73 prescribe.

74 (E) The Division shall verify the contents of the application form and
75 determine whether the applicant meets the requirements.

76 (10) Beginning in 2019, the Division shall submit a report to the Mayor and the
77 Council by November 1 of each year containing the following:

78 "(A) All funds allocated pursuant to the grant program established
79 pursuant to paragraph (9) of this subsection in the previous fiscal year;

80 "(B) The number and type of awardees, organized by Ward;

81 "(C) The number and type of applicants, organized by Ward; and

82 "(D) Performance measures and performance outcomes for each grant
83 issued during the previous fiscal year.”.

84 Sec. 4. Fiscal impact statement.

85 The Council adopts the fiscal impact statement in the committee report as the fiscal
86 impact statement required by section 4a of the General Legislative Procedures Act of 1975,
87 approved October 16, 2006 (120 Stat. 2038; D.C. Official Code § 1-301.47a).

88 Sec. 5. Effective date.

89 This act shall take effect following approval by the Mayor (or in the event of veto by the
90 Mayor, action by the Council to override the veto), a 30-day period of congressional review as
91 provided in section 602(c)(2) of the District of Columbia Home Rule Act, approved December
92 24, 1973 (87 Stat. 813; D.C. Official Code § 1-206.02(c)(2)), and publication in the District of
93 Columbia Register.