

General Assembly

Proposed Bill No. 5427

January Session, 2023



Referred to Committee on GOVERNMENT ADMINISTRATION AND ELECTIONS

Introduced by:

REP. CANDELORA V., 86th Dist.

REP. O'DEA, 125th Dist.

REP. RUTIGLIANO, 123rd Dist.

REP. ACKERT, 8th Dist.

REP. PERILLO J., 113th Dist.

REP. ZUPKUS, 89th Dist.

REP. ZAWISTOWSKI, 61st Dist.

REP. CARNEY, 23rd Dist.

AN ACT CONCERNING DISCLAIMERS ON POLITICAL ADVERTISING.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That section 9-621 of the general statutes be amended to provide that
- 2 (1) any political advertising that features an image or quote of a
- 3 registered lobbyist shall state that such advertising features a registered
- 4 lobbyist, compensated as such and with a vested interest in the outcome
- 5 of the election, and (2) for any visual-medium political advertising, the
- 6 contrast between the text of the disclaimer and the background on
- 7 which such text appears is sufficient to allow such text to be clearly read.

Statement of Purpose:

To (1) disclose when registered lobbyists are featured on political advertising, and (2) require sufficient disclaimer text-to-background contrast on political advertising so that such text can be clearly read.

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