



General Assembly

February Session, 2020

Raised Bill No. 5363

LCO No. 2031



Referred to Committee on INSURANCE AND REAL ESTATE

Introduced by:
(INS)

**AN ACT REQUIRING THE INSURANCE COMMISSIONER TO STUDY
THIRD-PARTY HEALTH INSURANCE AND MEDICARE MARKETING.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (*Effective from passage*) (a) The Insurance Commissioner
2 shall study the marketing practices of entities, other than insurers,
3 insurance agents and insurance producers licensed in this state, that
4 generate revenue from referral fees paid to such entities based on
5 Medicare-related and health insurance leads generated in this state.
- 6 (b) Not later than January 1, 2021, the Insurance Commissioner shall
7 submit a report, in accordance with the provisions of section 11-4a of the
8 general statutes, on the commissioner's findings to the joint standing
9 committee of the General Assembly having cognizance of matters
10 relating to insurance.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>from passage</i>	New section
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Statement of Purpose:

To require the Insurance Commissioner to study the marketing practices of third parties that generate revenue from referral fees paid to such entities based on Medicare-related and health insurance leads generated in this state.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]