

House Bill No. 5267

Public Act No. 22-98

AN ACT CONCERNING THE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT'S STRATEGIC PLANNING REGARDING THE PROMOTION OF ARTS AND CULTURE.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

Section 1. Subsection (b) of section 10-392 of the 2022 supplement to the general statutes is repealed and the following is substituted in lieu thereof (*Effective October 1, 2022*):

- (b) The department shall:
- (1) Market and promote Connecticut as a destination for leisure and business travelers through the development and implementation of a strategic state-wide marketing plan and provision of visitor services to enhance the economic impact of the tourism, [industry] arts and culture industries;
 - (2) Promote the arts;
 - (3) Recognize, protect, preserve and promote historic resources;
 - (4) Interpret and present Connecticut's history and culture;
- (5) Promote Connecticut as a location in which to produce digital media and motion pictures and to establish and conduct business

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related to the digital media and motion picture industries to enhance these industries' economic impact in the state;

- (6) Establish a uniform financial reporting system and forms to be used by each regional tourism district, established under section 10-397, in the preparation of the annual budget submitted to the General Assembly; and
 - (7) Integrate funding and programs whenever possible.