



General Assembly

January Session, 2019

**Proposed Bill No. 5130**

LCO No. 57



Referred to Committee on PUBLIC HEALTH

Introduced by:  
REP. LAVIELLE, 143rd Dist.

**AN ACT CONCERNING DECEPTIVE ADVERTISING PRACTICES OF LIMITED SERVICES PREGNANCY CENTERS.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to prohibit limited services
- 2 pregnancy centers from making or disseminating or causing to be
- 3 made or disseminated any statement concerning any pregnancy-
- 4 related service or the provision of any pregnancy-related service (1)
- 5 that is false, misleading or deceptive or that a limited services
- 6 pregnancy center reasonably should know to be false, misleading or
- 7 deceptive, or (2) with the intent not to perform such pregnancy-related
- 8 service as advertised.

**Statement of Purpose:**

To prohibit deceptive advertising practices by limited services pregnancy centers.