# OFFICE OF FISCAL ANALYSIS 

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AN ACT CONCERNING HYBRID OR TELEWORK WORK SCHEDULES.

## OFA Fiscal Note

## State Impact:

| Agency Affected | Fund-Effect | FY 25 \$ | FY 26 \$ |
| :--- | :---: | :---: | :---: |
| Labor Dept. | GF - Cost | 950,000 | 1 million |
| Note: GF=General Fund |  |  |  |

Municipal Impact: None

## Explanation

The bill requires the Labor Commissioner, in collaboration with the Department of Energy and Environmental Protection and the Department of Transportation, to develop a marketing campaign to promote the use of hybrid, telework and other flexible work schedules. This results in a cost to the Department of Labor (DOL) of \$950,000 in FY 25 (partial year cost) and \$1 million in FY 26.

As the marketing campaign must include monthly public service announcements on radio stations and television broadcasting, it results in a one-time cost for the production of said announcement of approximately $\$ 200,000$ in FY 25 only, and a cost of $\$ 750,000$ in FY 25 and $\$ 1$ million in FY 26 for radio and television airtime.

## The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation, and radio and television airtime costs.

