## OFFICE OF FISCAL ANALYSIS

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SB-329

AN ACT CONCERNING HYBRID OR TELEWORK WORK SCHEDULES.

#### **OFA Fiscal Note**

#### State Impact:

Agency Affected	Fund-Effect	FY 25 \$	FY 26 \$
Labor Dept.	GF - Cost	950,000	1 million

Note: GF=General Fund

### **Municipal Impact:** None

# **Explanation**

The bill requires the Labor Commissioner, in collaboration with the Department of Energy and Environmental Protection and the Department of Transportation, to develop a marketing campaign to promote the use of hybrid, telework and other flexible work schedules. This results in a cost to the Department of Labor (DOL) of \$950,000 in FY 25 (partial year cost) and \$1 million in FY 26.

As the marketing campaign must include monthly public service announcements on radio stations and television broadcasting, it results in a one-time cost for the production of said announcement of approximately \$200,000 in FY 25 only, and a cost of \$750,000 in FY 25 and \$1 million in FY 26 for radio and television airtime.

#### The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation, and radio and television airtime costs.

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