



SENATE JOINT RESOLUTION 14-029

BY SENATOR(S) Marble and Tochtrop, Baumgardner, Brophy, Cadman, Grantham, Harvey, Herpin, Hodge, Jahn, Johnston, Kefalas, King, Lundberg, Newell, Nicholson, Renfroe, Rivera, Roberts, Scheffel, Schwartz, Todd, Aguilar, Balmer, Crowder, Guzman, Heath, Hill, Jones, Kerr, Lambert, Steadman, Ulibarri, Zenzinger, Carroll;
also REPRESENTATIVE(S) Sonnenberg and Buck, Garcia, Saine, Pabon, Humphrey, Coram, Dore, McLachlan, Mitsch Bush, Scott, Swalm, Vigil, Wilson, Young, Becker, Buckner, Conti, Court, DelGrosso, Duran, Everett, Exum, Fields, Fischer, Foote, Gardner, Gerou, Ginal, Hamner, Holbert, Hullinghorst, Joshi, Kagan, Kraft-Tharp, Labuda, Landgraf, Lawrence, Lebsack, Lee, May, McCann, McNulty, Melton, Moreno, Murray, Navarro, Nordberg, Peniston, Pettersen, Primavera, Priola, Rankin, Rosenthal, Ryden, Salazar, Schafer, Singer, Stephens, Szabo, Tyler, Waller, Williams, Wright, Ferrandino.

CONCERNING SUPPORTING COLORADO PROFESSIONAL RODEO.

WHEREAS, The Western lifestyle and the contributions of ranchers, cowboys and cowgirls, and livestock producers are invaluable to the residents of Colorado; and

WHEREAS, Western culture benefits the state's economy, including the many businesses that support the state's diverse ranching, farming, and rodeo businesses and industries; and

WHEREAS, These businesses provide thousands of jobs that help ensure that Colorado's economy is vibrant; and

WHEREAS, An essential component of the Western lifestyle is the sport of rodeo at all levels, including youth, high school, intercollegiate, amateur, and professional; and

WHEREAS, Thousands of tourists come to Colorado from around the country and the world to attend rodeos and other Western events; and

WHEREAS, The Professional Rodeo Cowboys Association (PRCA) is the largest rodeo sanctioning body in the world, employing over 100 Coloradans; and

WHEREAS, This Colorado Springs-based nonprofit membership organization sanctions over 50 rodeos per year throughout Colorado and, in addition, provides for and maintains the ProRodeo Hall of Fame and Museum of the American Cowboy, a Colorado Springs-based attraction that hosts over 25,000 visitors and over 60 events per year; and

WHEREAS, The many out-of-state visitors who come to Colorado to attend rodeos contribute a great deal to the state's economy, and in addition, countless local and national charitable organizations benefit from the revenue generated by the sport of rodeo; and

WHEREAS, The net positive effect of rodeo on the state's economy is an estimated \$150 million; and

WHEREAS, Professional rodeo is the highlight of events such as the annual Colorado State Fair, which generates approximately \$33 million in economic activity statewide and supports 374 jobs; and

WHEREAS, Professional rodeo is a centerpiece of the National Western Stock Show and Rodeo, which includes 19 professional rodeo performances, attracts nearly 630,000 visitors, provides for over 40 full-time jobs and 800 seasonal positions, generates an economic impact of \$100 million, utilizes over 650 volunteers from the local area, and raises over \$613,000 through the Junior Livestock Auction annually; and

WHEREAS, The PRCA demonstrates its commitment to the next generation of cowboys and cowgirls by sponsoring college scholarships for youths and supporting youth rodeo divisions in various rodeo organizations, which attract participation from hundreds of Colorado young people; now, therefore,

Be It Resolved by the Senate of the Sixty-ninth General Assembly of

the State of Colorado, the House of Representatives concurring herein:

That we, the members of the Sixty-ninth General Assembly of the State of Colorado:

(1) Proudly recognize and support the Professional Rodeo Cowboys Association and the ProRodeo Hall of Fame and Museum of the American Cowboy for supporting and promoting the sport of professional rodeo in Colorado and for keeping young cowboys and cowgirls engaged in this important connection to Colorado's Western heritage; and

(2) Encourage the state's citizens to support rodeo and the many sponsors that make it possible for rodeo committees to provide a great source of family entertainment.

Morgan Carroll
PRESIDENT OF
THE SENATE

Mark Ferrandino
SPEAKER OF THE HOUSE
OF REPRESENTATIVES

Cindi Markwell
SECRETARY OF
THE SENATE

Marilyn Eddins
CHIEF CLERK OF THE HOUSE
OF REPRESENTATIVES