

Second Regular Session
Seventy-first General Assembly
STATE OF COLORADO

REENGROSSED

LLS NO. R18-0840.01 Kurt Woock x4349

HJR18-1002

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HOUSE JOINT RESOLUTION 18-1002

101 **CONCERNING THE OUTDOOR RECREATION INDUSTRY.**

1 WHEREAS, Colorado's outdoor recreation industry annually
2 generates \$28 billion in consumer spending, contributes \$9.7 billion in
3 wages and salaries and \$2 billion in state and local tax revenue, and
4 supports 229,000 direct jobs across the state; and

5 WHEREAS, In addition to economic benefits, outdoor recreation
6 yields a variety of positive individual and community health impacts,
7 including improved physical fitness, increased confidence and creativity,
8 and reduced stress and anxiety; and

9 WHEREAS, The opportunities for recreation and access to
10 Colorado's parks and public land serve as an incentive for businesses and
11 employees to locate in or relocate to Colorado; and

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing statute.
Dashes through the words indicate deletions from existing statute.

HOUSE
Final Reading
January 23, 2018

1 WHEREAS, Nearly three-quarters of Coloradans participate in
2 outdoor recreation activities each year and take great pride in
3 conservation of and access to their public lands; and

4 WHEREAS, Many organizations and businesses in the state
5 actively work to support sustainable outdoor recreation, including hunting
6 and fishing, and to conserve Colorado's lands and waterways; and

7 WHEREAS, Colorado boasts a wealth of stunning lands and
8 recreational opportunities, including the state's more than two dozen ski
9 areas, 58 mountains ranked as "fourteeners", 42 state parks, some 350
10 state wildlife areas, and more than 300 miles of gold medal fisheries; the
11 Great Sand Dunes, Mesa Verde, Black Canyon of the Gunnison, and
12 Rocky Mountain National Parks; the Canyons of the Ancients, Yucca
13 House, Hovenweep, Dinosaur, and Colorado National Monuments; and
14 the vast grasslands of the Eastern Plains; and

15 WHEREAS, These lands and waterways serve as important
16 habitats for a variety of species, and many of these vistas and habitats are
17 on public lands; and

18 WHEREAS, Colorado's lands and waters support not only outdoor
19 recreation, but also jobs related to agriculture, energy, and natural
20 resources; and

21 WHEREAS, Colorado draw tens of millions of visitors each
22 yearS82.4 million in 2016Sfrom across the nation and around the world,
23 many of whom visit to take advantage of the outdoor recreation and
24 tourism opportunities that Colorado offers, making the state a leader in
25 outdoor recreation; and

26 WHEREAS, These lands and recreation opportunities require
27 well-funded and accessible public lands and waters, and the state of
28 Colorado has taken many significant actions to support and protect public
29 lands and outdoor recreation opportunities in the state; and

30 WHEREAS, One of these actions was the 1992 establishment of
31 the Great Outdoors Colorado program, which protects urban and rural
32 wildland for people and wildlife, connects people to the outdoors, and
33 inspires children and their families to explore and take care of our great
34 outdoors; and

1 WHEREAS, In 2016, Colorado's General Assembly passed a
2 first-in-the-nation joint resolution that established a state Public Lands
3 Day to honor and celebrate our public lands and the many and varied
4 industries that benefit from these resources, and, in 2017, the General
5 Assembly adopted a resolution in support of our national monuments; and

6 WHEREAS, Colorado was among the first states in the nation to
7 create an Outdoor Recreation Industry Office, dedicated to inspiring
8 industries and communities to thrive in Colorado's great outdoors by
9 focusing on economic development, conservation and stewardship,
10 education and workforce training, and health and wellness; and

11 WHEREAS, Colorado's hosting of the Outdoor Retailer trade
12 show will draw more than 85,000 visitors per year, generate an estimated
13 economic impact of \$110 million, and fuel indirect growth of the outdoor
14 recreation industry throughout the state; and

15 WHEREAS, For all of the reasons stated above, Colorado is the
16 ideal location to host the Outdoor Retailer trade show; now, therefore,

17 *Be It Resolved by the House of Representatives of the Seventy-first*
18 *General Assembly of the State of Colorado, the Senate concurring herein:*

19 That we, as members of the Colorado General Assembly, stand
20 united to enthusiastically welcome the Outdoor Retailer trade show,
21 extend our best wishes to all participants and attendees for a successful
22 and enjoyable show, and request that:

23 (1) Colorado continue its support for the state's thriving outdoor
24 industry and the many benefits the outdoor industry affords this state;

25 (2) Colorado continue its legacy of funding and expanding access
26 to public lands and waters that provide world-class outdoor recreation
27 opportunities; and

28 (3) Colorado's Governor similarly affirm support for Colorado's
29 outdoor recreation industry, outdoor economy, and public lands.

30 *Be It Further Resolved*, That a copy of this Joint Resolution be
31 transmitted to Colorado Governor John Hickenlooper, the Outdoor
32 Industry Association, Snowsports Industries America, and Emerald
33 Expositions.