

1 SJR95  
2 193015-3  
3 By Senator Waggoner  
4 RFD:  
5 First Read: 13-MAR-18

1 SJR95

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4 ENROLLED, SJR95,

5 COMMENDING TERRY KELLOGG FOR OUTSTANDING  
6 PROFESSIONAL ACHIEVEMENT.

7  
8 WHEREAS, it is with highest commendation that Mr.  
9 Terry Kellogg is recognized for outstanding professional  
10 achievement on the occasion of his retirement and 36 years of  
11 service to the customers of Blue Cross and Blue Shield of  
12 Alabama BCBSAL; and

13 WHEREAS, a Kansas native, but an Alabamian by  
14 choice, throughout his tenure, Mr. Kellogg has provided  
15 exemplary customer service to BCBSAL's three million  
16 customers; and

17 WHEREAS, an actuary by training, Mr. Kellogg has  
18 employed his financial skills and acumen in a succession of  
19 senior level positions at BCBSAL to provide responsible,  
20 insightful, and effective management in support of BCBSAL and  
21 its customers; and

22 WHEREAS, Mr. Kellogg progressed from his initial  
23 position as Vice President and Chief Actuary and served as  
24 Chief Financial Officer, to Executive Vice President and

1 President and Chief Operating Officer, and ultimately Chief  
2 Executive Officer; and

3 WHEREAS, Mr. Kellogg has been the epitome of  
4 "customer first" service and led the development of a set of  
5 corporate values that is topped by "respect for our customers"  
6 and followed by: "achieve excellence; retain financial  
7 strength; realize full potential; pursue knowledge; act with  
8 integrity; and give back to the community"; and

9 WHEREAS, Mr. Kellogg has emphasized and  
10 institutionalized a performance-based "Balanced Scorecard"  
11 structure that emphasizes clearly stated alignment of goals  
12 and performance measurements that may be continually improved;  
13 and

14 WHEREAS, during his career, BCBSAL has been  
15 recognized with 22 Brand Excellence Awards by the Blue Cross  
16 and Blue Shield Association, the most of any Blue Cross plan  
17 in the nation; under Mr. Kellogg's leadership, BCBSAL has been  
18 recognized by J.D. Power and Associates for ranking highest in  
19 member satisfaction among commercial health plans in the East  
20 South Central Region; and

21 WHEREAS, under Mr. Kellogg's leadership BCBSAL  
22 initiated a \$3 million scholarship to the Alabama College of  
23 Osteopathic Medicine in Dothan and funding for the Blue Cross  
24 and Blue Shield of Alabama Endowed Chair in Health Economics  
25 at The University of Alabama at Birmingham School of Public

1 Health, Mr. Kellogg has made community and civic involvement a  
2 personal and company priority during his career by directing  
3 over \$5 million each year to communities statewide; he  
4 launched the company's "Be Healthy School Grant Program" in  
5 2012 to help promote health and wellness in schools and to  
6 prevent childhood obesity in Alabama and has made a long-term  
7 commitment to personal involvement on numerous boards,  
8 commissions, and groups whose mission is to better the lives  
9 of Alabamians; and

10 WHEREAS, a "rock chalk Jayhawk KU" through and  
11 through, Mr. Kellogg elected to make his life and spend his  
12 career in this state; with the support of his wife, Laura,  
13 they raised two Eagle Scout sons, Zack and Zane, and is now a  
14 proud and devoted grandfather; he has left behind a legacy of  
15 indelible positive impact on his customers, his company, his  
16 fellow associates, his community, and his state; now  
17 therefore,

18 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH  
19 HOUSES THEREOF CONCURRING, That Mr. Terry Kellogg is commended  
20 for his outstanding professional achievements and recognized  
21 on the occasion of his retirement from Blue Cross and Blue  
22 Shield of Alabama; it is directed that Mr. Kellogg receive a  
23 copy of this resolution as an expression of sincere personal  
24 regard and with best wishes for a rewarding and gratifying  
25 retirement.

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President and Presiding Officer of  
the Senate

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Speaker of the House of Representa-  
tives

SJR95  
Senate 13-MAR-18  
I hereby certify that the within Senate Joint  
Resolution originated in and was adopted by the Senate.

Patrick Harris,  
Secretary.

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House of Representatives  
Adopted: 20-MAR-18

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By: Senator Waggoner