

1 SB298  
2 206318-1  
3 By Senator Beasley  
4 RFD: Governmental Affairs  
5 First Read: 12-MAR-20

SYNOPSIS: Under existing law, liquor stores may conduct tastings of liquor at their stores, subject to limitations on the amount of liquor that may be served.

This bill would revise the amount of liquor that may be served at tastings conducted at liquor stores.

A BILL  
TO BE ENTITLED  
AN ACT

Relating to alcoholic beverages; to amend Section 28-3A-20.2, Code of Alabama 1975; to revise the serving size of liquor tastings conducted at liquor stores.

BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

Section 1. Section 28-3A-20.2, Code of Alabama 1975, is amended to read as follows:

"§28-3A-20.2.

1           "(a) Notwithstanding any provision of law, a tasting  
2 of liquor or wine may be conducted by a licensed manufacturer  
3 or its representative inside the premises of a retail licensee  
4 that is licensed to sell liquor for off-premises consumption  
5 only or inside a state liquor store, in compliance with this  
6 section and Section 28-3A-25 and rules of the Alabama  
7 Alcoholic Beverage Control Board.

8           "(b) Each state liquor store and each holder of a  
9 retail license for the sale of liquor for off-premises  
10 consumption only may permit a licensed manufacturer or its  
11 representative to conduct at no charge to the consumer, inside  
12 the state liquor store or the premises of the licensee,  
13 tastings of wine and ~~distilled spirits~~ liquor. ~~These tastings~~  
14 ~~may not exceed one ounce serving of each wine, the number of~~  
15 ~~wines being limited to no more than four products at any one~~  
16 ~~tasting, and one-quarter ounce serving of each distilled~~  
17 ~~spirit, the number of distilled spirits being limited to no~~  
18 ~~more than two products at any one tasting. The tasting~~  
19 Tastings shall commence no later than six o'clock p.m. and end  
20 within two hours of the initial tasting. There shall be only  
21 one tasting of any kind on a given premises within a 24-hour  
22 period.

23           "(c) A tasting may not exceed the following:

24           "(1) For wine, one ounce per serving, with no more  
25 than four products at any one tasting.

26           "(2) For liquor, one-half ounce per serving, with no  
27 more than two products at any one tasting. If a non-alcoholic

1 mixer is added to the liquor, the tasting may not exceed  
2 one-half ounce per serving.

3 ~~"(c)(d) Tastings may be held at not more than 10~~  
4 ~~percent of the state liquor stores during the calendar year~~  
5 ~~ending December 31, 2016. During the 2017 calendar year,~~  
6 ~~tastings may be held at not more than 20 percent of the state~~  
7 ~~liquor stores. Beginning January 1, 2018, tastings may be held~~  
8 ~~at not more than 28 percent of the state liquor stores during~~  
9 ~~any calendar year."~~

10 Section 2. This act shall become effective on the  
11 first day of the third month following its passage and  
12 approval by the Governor, or its otherwise becoming law.